

SIGNATURE DESIGN COLLECTION

The **Signature Design Collection** represents our refined approach to luxury event design. This collection is ideal for clients who desire a polished, cohesive aesthetic with intentional focal moments without extensive installations or cascading elements.

This experience focuses on balance, elegance, and thoughtful design execution across key areas of your event.

WHAT'S INCLUDED

- Custom event design curated by Designing with Latisha McKinney
 - Design consultation and creative direction
 - Visual layout planning for table placement and focal balance
 - Payment plan options available
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BRIDE & GROOM AREA

(Head Table or Sweetheart Table)

- Designed head or sweetheart table styling
- Elevated floral arrangement (non-cascading)
- Designer linens and tabletop styling

- Candle styling for ambiance and cohesion
- Backdrop or focal enhancement scaled to the venue

This area serves as a refined focal point without overpowering the overall space.

GUEST TABLE DESIGN

- Luxury table linens
- Chargers, napkins, and tabletop accents
- Low or elevated centerpiece designs
- Coordinated candle styling

Guest tables are designed to feel intentional, cohesive, and elevated while maintaining visual flow throughout the reception.

FLOOR & DESIGN ELEMENTS

(As applicable to the design plan)

- Select floor décor accents (non-installation based)
- Optional runner or accent elements
(Measured by length or area if applicable)

This collection does not include large-scale installations or cascading elements.

PRODUCTION & LOGISTICS

- Standard setup window required
 - Professional design installation team
 - Breakdown included following the event
 - Guest count and venue access times influence production scope
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SERVICE DISTINCTION

Design services are provided separately from planning and coordination services. Clients must select services intentionally based on their event needs.

IMPORTANT DESIGN NOTES

- Final design scope is customized based on venue, guest count, and event layout
- Pinterest inspiration is welcomed as a reference only
- Designs are custom-created and not replicated exactly