### MSEJ

Military Service Employment Journal

What Our

Best-In-Class Technologies

Mean to our Military Community

"We Meet Candidates Where They Are" ... Milinda Rau







Powered by Infinite BrassRing

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### Deb Kloeppel



As the founder of MilitarySpouseJobs.org & VetJobs.org, I want to emphasize the critical importance of protecting Personally Identifiable Information (PII) and utilizing robust, secure technology in our work. Our mission to support military spouses and veterans in their employment journey is built on trust and integrity, and safeguarding the sensitive information entrusted to us is paramount.

In today's digital age, the security of PII is more crucial than ever. We handle a vast amount of personal data, from contact details to employment histories, and it is our responsibility to ensure this information is protected against unauthorized access and breaches. By implementing strong security measures, such as encryption, access controls, and regular security audits, we can maintain the confidentiality and integrity of the data we manage.

Moreover, leveraging secure technology not only protects our clients' information but also enhances our operational efficiency and effectiveness. Advanced tech solutions enable us to streamline our processes, improve our services, and provide better support to the military community. It is essential that we stay vigilant and proactive in adopting the latest security practices and technologies to safeguard our data and uphold the trust placed in us by our clients.

Thank you for your continued dedication to our mission and for your commitment to maintaining the highest standards of data security. Together, we can ensure that <a href="MilitarySpouseJobs.org">MilitarySpouseJobs.org</a> & <a href="MilitarySpouseJobs.org">VetJobs.org</a> remain trusted and reliable resources for military spouses and veterans seeking employment opportunities.

Sincerely,

Deb Kloeppel

Founder, MilitarySpouseJobs.org & VetJobs.org

#### Our History

The Military Spouse Jobs family had humble beginnings. It was founded with only \$323 and was based in military housing at the outset of the Iraq War. When Deb Kloeppel, a successful entrepreneur and senior executive at American Airlines, left her position for PCS overseas, she realized there was a desperate need to support the career aspirations of military spouses. She saw women and men who were accomplished, highly trained, and highly educated suddenly find themselves living someplace very far away — because of their devotion to family and country. So, in 2004, the Military Spouse Corporate Career Network (MSCCN) was born.

MSCCN quickly grew and became the premier job placement and career development facilitator for military spouses and family members. It was so successful that it inspired Deb and her husband, Rear Admiral Dan Kloeppel (U.S. Navy, ret.), to co-found CASY: Corporate America Supports You. Armed with a letter of need from the Army National Guard and startup money from DirectEmployers, CASY was chartered in 2010. CASY's mission was to provide no-cost employment readiness, vocational training, and one-on-one job placement services for National Guard, Reserves, transitioning service members, and veterans in all service branches. RADM Kloeppel — after a 36-year military career, plus 36 years as a commercial airline pilot — has gained a unique perspective on effectively providing meaningful support to service members transitioning to the civilian workplace.

From just under 500 job placements in its first year, CASY quickly developed into a powerhouse in helping military-affiliated job seekers connect to high-paying, rewarding careers. By 2019, CASY and MSCCN had surpassed 57,000 verified hires. At this point, with the financial help of Swift Transportation, the opportunity emerged to acquire VetJobs.com, the best-known online military job board. One immediate impact was the addition of thousands of new applicants, now receiving our one-on-one help. With the addition of VetJobs, CASY, and MSCCN had their most successful year in 2019, helping nearly 9,200 active duty service members, veterans, and military spouses connect to career opportunities.

### Our History, continued

To begin 2020, the VetJobs family welcomed MilitarySpouseJobs.org — powered by MSCCN, now sitting alongside VetJobs.org, replacing casy.us and msccn.org. MilitarySpouseJobs.org provides the same unparalleled career placement and advancement services to military spouses, caregivers, and military family members that MSCCN has delivered for years, as these onboarding gateways all lead to our same IBM technology, DirectEmployers job listings, and our one-on-one assistance. These strategic additions were very successful, and 2020 was a banner year for the organizations. We not only surpassed more than 10,000 verified job placements in a single year, but we also created 65,000-lifetime job placements.

2023 was a banner year for VetJobs and Military Spouse Jobs. In April, we signed a MOU with MilSpouse Fest. Then, in July, we signed a significant MOU with Hiring Our Heroes, U.S. Chamber of Commerce. This was quickly followed by signed MOUs with Still Serving Veterans and MSEP. As of October 2023, we have surpassed 93,0000 hires. That's over 33,000 hires in just under three years, making us the largest and most effective organization in the United States.

In 2024, we not only celebrated our 20 year anniversary but we also reached 100,000 hires and that number is growing every month!

### Legacy Donor Deb Besemer

Brass Ring Technology



# Legacy Donor General Andrew Jackson

Kenexa Technology



### Legacy Donor Jason Kelley

IBM Technology



### Legacy Donor Bill Warren

# DirectEmployers Technology





#### Bill Warren, founder of online recruitment, dies

Bill Warren, who launched the first job board 27 years ago and is considered the founder of the...

▲ AIM Group / Aug 29, 2019

# Jennifer Quimby The Wind Beneath Our Tech Wings



# Jennifer Quimby The Wind Beneath Our Tech Wings

Jennifer Quimby was the Chief of Finance & Administration for VetJobs and Military Spouse Jobs. Jennifer met, and later married, her Air Force husband while working as a foreign national for the American Air Force at Rhein-Main AFB, Germany. Jennifer has two daughters and, during their 20 years as an Air Force family, they completed two tours in Germany, as well as multiple assignments at bases throughout the Continental United States. The multiple moves, and the added complications of being a foreign national, gave Jennifer a unique perspective on the challenges faced by military spouses as they search for employment. In addition, watching her husband's struggles to find meaningful and rewarding employment after he retired from the Air Force, opened her eyes to the difficulties military members encounter when transitioning into the civilian workforce.

Before joining CASY & MSCCN, Jennifer worked in many different industries from a military contractor to medical insurance and equipment design, and engineering education, in both public and private arenas; during that time, she gained a wealth of experience across a wide range of career fields.

Jennifer was the Director of Technology and was responsible for the BrassRing technology to align with our organization's needs. Hence, why Jennifer is "the wind beneath our tech wings".

In her position as a member of the CASY & MSCCN Executive Team, she was responsible for working with the President and CEO to analyze the financial performance and risk of the organization, overseeing the organization's finance system, performing all payroll functions, and coordinating activities with outside audit firms.

In her spare time, Jennifer was a paddler and drummer on a competitive Dragon Boat Team. She loved "hanging out" with her (now adult) daughters.

Sadly, we lost Jennifer earlier this year. She is truly missed by our entire team and we continue to feel her loss.





#### How Our Technologies Drive Our Mission

When Deb Kloeppel established MSCCN (dba Military Spouse Jobs), her primary challenge was to find a secure and sophisticated technology platform that could cater to military spouses. She contacted Deborah Besemer, the CEO of BrassRing at that time, who made a commitment that our organization would not have to bear expenses for using BrassRing. In 2006, Kenexa acquired BrassRing, and they continued to honor that promise throughout the years. Later, in 2012, BrassRing was acquired by IBM, who not only continued to maintain that assurance but also expanded our relationship by incorporating Acoustic Lead Manager and SkillBuild, a comprehensive training platform. Recently, in 2022, Infinite Talent Inc. took over BrassRing and has continued to honor the pledge made almost two decades ago.

Our ability to assist military-affiliated candidates efficiently and thoroughly is due to the collaborative efforts of Infinite, Microsoft, and DirectEmployers. We are immensely grateful to all of you for your continued benevolence.

### INFINITE BRASSRING





#### Infinite BrassRing

Infinite BrassRing has made several upgrades to BrassRing in the last year, and more are planned. Infinite BrassRing ensures that our team is always up-to-date on system upgrades through training and continuous notifications via email. One of the most exciting components is the ability to integrate Microsoft technologies in the BrassRing system, which will allow us to not only email our candidates with ease but also schedule interviews and many other features. This robust system continuously evolves with new updates, increased reporting, faster load times, and better ways to communicate with our candidates and companies, and additional capabilities every month. These features allow us to be more efficient while working with candidates to find them the right job, which enhances our ability to find companies the perfect candidate every single time.

# Infinite Regional User's Group 2024

Jamie Dale, Director of Technology, participated in the annual Infinite BrassRing Regional User's Group Conference held on July 16-18, 2024. The conference united BrassRing users nationwide to explore optimal practices and forthcoming system enhancements. In addition, attendees received presentations from other companies like Velocity, RChilli, Huler, SelectionLink, Talview, ZipRecruiter & Verified First on their approach towards collaborating with BrassRing to enhance not just the user's experience but also the candidate's experience. We anticipate attending future events of this nature. A special thanks to Infinite BrassRing for their invaluable insights and Best Buy Systems for hosting this wonderful event.



### DirectEmployers Association



# DirectEmployers Answered the Call to Help Military-Affiliated Candidates

Along with Infinite BrassRing's job board capabilities we also have access to DirectEmployers Association's 2.1 million job bank, which not only pulls our jobs directly from our BrassRing job board but also makes sure that we know what jobs our candidates have applied to so that we can follow up with them and the company to ensure they have everything they need to be successful. DirectEmployers Association has generously built us a unique and individualized job board. They have supported our 'candidates' needs since 2006. This large job board pulls jobs from companies all over the world and is updated every single day, ensuring that candidates have access to the most current positions available.

### DirectEmployers Association



# DirectEmployers Answered the Call to Help Military-Affiliated Candidates

In addition to Infinite BrassRing's comprehensive job board privileged features, we are to have access DirectEmployers Association's massive job bank, which boasts an impressive 2.1 million job postings. Not only does this platform fetch our job listings directly from our BrassRing job board, but it also helps us keep track of the positions our candidates have applied to, allowing us to follow up with both the applicant and employer to ensure their success. DirectEmployers Association has generously provided us with our unique and individualized job board, supporting our candidates' needs since 2006. This extensive job search engine pulls job openings from companies nationally and internationally. Additionally, our job board is updated daily to ensure our candidates have access to the newest and most relevant job postings.

#### VetJobs & Military Spouse Jobs Technology Team



Danielle Trosclair currently serves as the Chief Operations Officer for VetJobs and Military Spouse Jobs. Danielle married into the Active Guard and Reserve (AGR) military world over 20 years ago. Her husband and Father-in-Law are blissfully retired from the military. Now, her eldest son continues the family legacy as an AGR Airmen.



Jamie Dale is a Navy spouse and has been with VetJobs and Military Spouse Jobs for 13 years. Jamie has a degree in Computer Science with a concentration in Web Design and coding. Jamie has all of the BrassRing and Workbench credentials and is a Power User.



Cenitha Mayes is an Army Veteran and Navy spouse. Cenitha joined the Tech team in 2018 and has a Bachelors of Applied Science in Criminal Justice. Cenitha has all of the BrassRing and Workbench credentials, as well as SARS/SAMS and many other military related certifications.



Dakota Voirol and has been a Technology Specialist with VetJobs and Military Souse Jobs for over 9 years. Dakota handles tech support issues and various forms of back-end data entry and creation and looks forward to more fulfilling years moving onwards. Dakota holds all of the BrassRing and Workbench credentials.

## Donate to Grow this Living Legacy for our Military Community!





www.vetjobs.org
FEDERAL TAX ID: 20-1130252





www.militaryspousejobs.org
FEDERAL TAX ID: 20-2071552

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MILITARY SPOUSE JOBS

1706 Todds Lane, Suite 504

Hampton, VA 23666