



Shoal Line Blvd., Hernando Beach, FL

Welcome to Hernando Beach's Front Porch Art Walk, celebrating the arts in Coastal Hernando County. This event takes place 1st Saturdays of every month from 10 am until 2 pm along Shoal Line Boulevard at participating businesses. It is a free* event that showcases our fine arts and fine crafts community. The Front Porch Art Walk is made possible through a partnership between the Coastal Hernando Business Group (CHBG) and marketing support from Hernando County Fine Arts Council (HCFAC). Funding is based on public donations and paid sponsorships of local businesses. We have put a few guidelines together to answer questions you may have and to make sure everyone has the necessary information for future events to continue to be successful.

Exhibitors:

1st Saturdays **HERNANDO BEACH FRONT PORCH ART WALK** is selecting artists to participate in the following categories:

- Original fine art painted or produced by the artist
- Gytaku Art
- Glass, blown, sculpted, and casted
- Ceramics
- Drawing and graphics
- Fibers (Art of natural or synthetic fiber and other components, such as fabric or yarn)
- Sculpture
- Hand crafted and created jewelry (**NO buy-sell, commercial casts, or mass produced**)
- Photography (photographic prints made from the artist's original image, processed by the artist, framed or unframed)
- Mixed media (artwork in which more than one medium or material has been employed)
- Fine crafts created with skilled craftsmanship and materials used for decoration. All work displayed must be original and solely attributable to the single displaying artist. **NO kits, machine-made, commercial reproductions, mass-**

produced, or Cricket items are allowed. Artist guarantees the accuracy of the description of the works presented and the authenticity of the work as the creation of their own hands.

- **Hernando Beach Front Porch Art Walk (FPAW), Hernando County Fine Arts Council (HCFAC) and Coastal Hernando Business Group (CHBG)** reserve the right to photograph work on display for use in future promotional materials for FPAW, HCFAC, CHBG, or other non-profit use.
- 1. Exhibitors are responsible for the collection of Florida and Hernando County sales tax.
- 2. **Mass manufactured mugs, tumblers, t-shirts, sublimation products, key chains; candles, incense, soaps, oils, or bodily goods of any kind; crystals, food of any kind, recreations of already-established characters, i.e., animation studios, book characters, comic characters, antiques, items created by another artist, or art containing explicit language, violence, hate speech, etc. are not permitted.**

Registration:

Sign up can be made on line at <https://forms.gle/1CxRsJdt12kwbBSf7> or on our website, <https://hernandobeachfrontporchartwalk.com/> under Registration. If you have registered in advance and need to cancel a date, *please text me as far in advance as possible at 304.633.7110 or email me at dianemgreenwell@gmail.com with your name and the month you need to cancel. This is very important because we are trying to keep this event free and we want to give all artists the opportunity to participate. If you don't show up, your name will still be displayed in your space as a "no show". Cancellations must be made prior to the cutoff date for registration, 10 days prior to the event. *Cancellations after that will require artist to pay a \$35.00 registration fee to participate at a future event. Any artist who fails to cancel prior to registration cutoff date twice will be required to pay a \$35.00 setup fee for all events going forward. Late registration fees, space permitting, will be \$35.00. Please be respectful of other artists who participate. Exhibitor spaces are assigned based on those registered. When you cancel, other artists may not get to participate or end up with a less favorable spot.*

Space:

Table, chairs, tents, racks with weights or items needed to display need to be provided by each artist. Tents may not be larger than 10 by 10. Electric is not provided. You may request a space and we will do our best to make it available on a first request basis.

Sign In/Booth/Space Assignment: Exhibitors assigned to Silver Dolphin should check in at that registration table. Those assigned to a Brian's or Weaver Group Realty should sign in at Brian's. Exhibitors **must check in prior to setup** at the event in case there are last minute adjustments. Check in is between 9:00 am until 9:45 am on the day of the Event. Organizer reserves the right to move Exhibitor provided Organizer attempts to provide a comparable booth/space assignment.

Map:

There are several locations participating:

1. **Silver Dolphin Restaurant & Country Store @ 4036 Shoal Line Blvd.**
2. **Coldwell Banker Weaver Group Realty @ 3437 Shoal Line Blvd.**

Parking:

Silver Dolphin Restaurant & Country Store, you may unload and load on their parking lot, but we ask that you move your car to the north side of Dollar General or you may park in the new county parking lot at the old R Beach, north of Silver Dolphin.

Coldwell Banker Weaver Group Realty has parking available on the north side for unloading and loading, but please do not block the artists' booths that will be on the south side of the parking lot.

VFW Post #9236 has parking available for their 1st Saturdays Craft Show and overflow parking for the art walk.

Mermaid Lakes Parking Lot to the North side of Silver Dolphin is available, but beware there is a Mermaid Lakes Bus in the lot. Be sure you DO NOT BLOCK. This bus route is available as Route 9 and stops at Walmart Parking Lot to Mermaid Lakes, Linda Pedersen Park, Rogers Park, Pine Island, Bayport, Rogers Park, Hernando Beach Motel, and Dollar General. It's a great way to ride the bus to other destinations in coastal Hernando County without the worry of parking. Runs start at 7:00 AM going into Hernando Beach and go as late as 7:40 PM returning to Walmart.

Sponsorships

Vendors interested in product or service promotion, **sales and solicitation are not eligible** as artists, but may register as sponsors as follows:

- **\$50 for an event sponsor which includes a booth space at an event, or**
- **\$100 for an event sponsor which includes a booth space at an event + flyer, website, and social media advertising for that month's event, or**
- **\$150 for an event & prize sponsorship space + flyer, website, and social media advertising for that month's event** Sponsors must be registered, paid and have artwork submitted 45 days before sponsored event. If you have any questions please do not hesitate to call or text 304-633-7110 or email me at dianemgreenwell@gmail.com. We want you to enjoy the 1st Saturdays **FRONT PORCH ART WALK** and enjoy your visit to make Hernando Beach an arts community for all to participate in, and your 1st Saturdays destination!



FRONT PORCH ART WALK PROJECT FOUNDER/COORDINATOR

Diane Greenwell – 304.633.7110 dianemgreenwell@gmail.com

NOTE: ALL SOLICITATIONS OR FLYER DISTRIBUTIONS BY *NON-PARTIPANTS* MUST BE APPROVED THROUGH FRONT PORCH ART WALK. SPONSORS OF FRONT PORCH ART WALK WISHING TO PROMOTE THEIR EVENTS OR PRODUCTS MUST ADHERE TO REGISTRATION GUIDELINES & BE PAID, PRE-APPROVED SPONSORS. WHILE WE SUPPORT LOCAL BUSINESSES & ARTISTS OPPORTUNITIES, **WE RESERVE THE RIGHT TO RESTRICT SOLICITATIONS & FLYERS DURING EVENTS TO THOSE OF OUR SPONSORS AND OUR ARTISTS PROMOTING THEIR OWN PRODUCTS.**

**FOR MORE INFORMATION OR PRE-APPROVAL
PLEASE CALL 304-633-7110 OR
EMAIL hernandobeachfrontporchartwalk@gmail.com.**

Thank you for your cooperation.