



POWER IN ART POLE PAINTING – PHASE 2

Schedule & Guidelines

- **CALL TO ARTISTS – EACH PHASE WILL CONSIST OF A MINIMUM OF 20 DESIGNS. YOU MAY REGISTER AT ANY TIME**
- **DESIGNS SHOULD BE SUBMITTED UPON REGISTRATION TO dianemgreenwell@gmail.com**
- **TBD – TENTATIVE ARTISTS MEETING**
- **TBD - APPROVALS FROM WREC**
- **TBD - PHASE 2 PAINTING**

BEFORE PAINTING

- All designs must be pre-approved by Withlacoochee Electric Company and can only be modified to enhance the approved design.
- **Waiver of Liability forms MUST BE SIGNED BY ANYONE ASSISTING and helping.**
- Waiver of Liability forms will be available at Artists Meeting.
- **Once you have been notified of approval, dates each artist plans to work and a brief bio should be emailed to Diane Greenwell, dianemgreenwell@gmail.com.**
- A number will be assigned by the Front Porch Art Walk (FPAW) committee to each design. At the artists meeting the design number(s) will be assigned and pole(s) selected by each artist. Poles must be marked with the artist's design number(s) to reserve the pole with 6" numbers that are visible to other artists.
- Painting over someone else's marked pole number will be cause for disqualification.
- **If supplies are needed, estimates of materials and costs expected for reimbursement should be received along with the design. Pre-approval for purchase is required with a "not to exceed" estimated breakdown of materials. Once approved, original receipts will need to be provided to Diane for reimbursement under the terms of the Hernando County Fine Arts Council's Community Arts Grant.**

DURING PAINTING

- Painting cannot begin prior to Artists Meeting and should be completed in a timely manner, weather permitting (2-3 weeks).
- Painting should start 2 feet above ground and be 6 feet high making top of painting 8 feet in height.
- Paint should be exterior quality and include:
 - Base coat (2 if needed)
 - Painting (Please consider bright primary colors).
 - Sealant or top coat (2 if needed)
 - **(Please note the brand of paints used and the kind so that we can see what holds up through the weather for future phases.)**
- Artists should paint their name at the bottom of the design not to exceed 3" h x 6" w.
- Designs should wrap around the pole for visibility at all angles.
- Do not paint over the power company's pole identification numbers.
- During painting, please take photos of the completed pole painting and include yourself, post on social media tagging @HernandoBeachFrontPorchArtWalk and @HernandoBeachPolePainting. Please make social media posts sharable.
 - By participating, you agree to allow the use of photos of you and your painting to be used by Hernando Beach Front Porch Art Walk, Hernando County Tourism Development Council, Hernando Fine Arts Council, and other places as needed to promote the project and the artists.

ARTISTS RECEPTION - TBD

- A reception for the artists and public is planned. Artists will be recognized for their contributions to Hernando Beach's Power in Art Pole Painting project. A date will be announced later.