



Shoal Line Blvd., Hernando Beach, FL

REVISED 2/18/2024

Welcome to Hernando Beach's Front Porch Art Walk, celebrating the arts in Coastal Hernando County. This event takes place 1st Saturdays of every month from 10 am until 2 pm along Shoal Line Boulevard at participating businesses. It is a free* event that showcases our fine arts and fine crafts community. The Front Porch Art Walk is made possible through a partnership between the Coastal Hernando Business Group (CHBG) and marketing support from Hernando County Fine Arts Council (HCFAC). Funding is based on public donations and paid sponsorships of local businesses. We have put a few guidelines together to answer questions you may have and to make sure everyone has the necessary information for future events to continue to be successful.

Exhibitors:

1st Saturdays HERNANDO BEACH FRONT PORCH ART WALK is selecting artists to participate in the following categories:

- Original fine art painted or produced by the artist
- Gyotaku Art
- Glass, blown, sculpted, and casted
- Ceramics
- Drawing and graphics
- Fibers (Art of natural or synthetic fiber and other components, such as fabric or yarn)
- Sculpture of all types
- Hand crafted and created jewelry (**NO buy-sell, commercial casts, or mass produced**)
- Photography (photographic prints made from the artist's original image, processed by the artist, framed or unframed)
- Mixed media (artwork in which more than one medium or material has been employed)
- Fine crafts created with skilled craftsmanship and materials used for decoration.

All work displayed must be original and solely attributable to the single displaying artist. **NO kits, machine-made, commercial reproductions, mass-produced, or Cricket/Sublimation items are allowed.** Artist guarantees the accuracy of the description of the works presented and the authenticity of the work as the creation of their own hands.

FRONT PORCH ART WALK PROJECT FOUNDER/COORDINATOR

Diane M. Greenwell – 304.633.7110 dianemgreenwell@gmail.com

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- Books, including novels, short stories, poetry authored by exhibitor may be signed and sold.
 - Hernando Beach Front Porch Art Walk (FPAW), Hernando County Fine Arts Council (HCFAC) and Coastal Hernando Business Group (CHBG) reserve the right to photograph work on display for use in future promotional materials for FPAW, HCFAC, CHBG, or other *non-profit* use.
1. Exhibitors are responsible for the collection of Florida and Hernando County sales tax.
 2. **NOT PERMITTED: Mass manufactured mugs, tumblers, t-shirts, sublimation products, key chains; candles, incense, soaps, oils, or bodily goods of any kind; crystals, except for use in jewelry or art, food of any kind, recreations of already-established characters, i.e., animation studios, book characters, comic characters, antiques, items created by another artist, or art containing explicit language, violence, hate speech, etc. are not permitted.**

Registration/Cancellation

Sign up can be made on line on our website, <https://hernandobeachfrontporchartwalk.com/> under Registration. If you have registered and need to **cancel a date, you must notify us in writing prior to registration cutoff date noted at the top of the registration form by texting at 304.633.7110 or email at dianemgreenwell@gmail.com with your full name and the month you need to cancel.** This is very important because we are trying to keep this event free and we want to give all artists the opportunity to participate. ***If you don't show up, your name will still be displayed in your space as a "no show". *Cancellations made after registration cutoff will require artist to pay a \$35.00 reinstatement registration fee to participate at a future event. After two failures to cancel in advance or no-shows, a fee of \$35.00 will be required for each event thereafter. Late registration fees, space permitting, will be \$35.00 payable on line in advance of the event. Please be respectful of other artists who participate. Exhibitor spaces are assigned based on those registered by the cutoff date. When you cancel, other artists may not get to participate or end up with a less favorable spot.***

Space:

Table, chairs, tents, racks with weights or items needed to display need to be provided by each artist. Tents may not be larger than 10 by 10. Electric is not provided. You may request a space and we will do our best to make it available on a first request basis.

Sign In/Booth/Space Assignment: Exhibitors **must check in prior to setup** at the event in case there are last minute adjustments. Check in is between 9:00 am until 9:45 am on the day of the Event. Silver Dolphin participants should sign in at the Silver Dolphin registration table. Weaver Group and Brian's participants should sign in at Brian's registration table. Organizer reserves the right to move Exhibitor if assigned spaces are not adhered to. All participants, including spouses or assistants, must sign a Waiver of Release for the current year.

Map:

There are several locations participating:

1. **Silver Dolphin Restaurant & Country Store @ 4036 Shoal Line Blvd.**
2. **Weaver Group Realty @ 3437 Shoal Line Blvd.**

3. **Brian's Place @ 3430 Shoal Line Blvd.**
4. **Beverly's Coastal Living @ 3422 Shoal Line Blvd.** has a gallery of local art.

Parking:

Silver Dolphin Restaurant & Country Store, you may unload and load on their parking lot, but we ask that you move your car to the north side of Dollar General or you may park in the new county parking lot at the old R Beach, north of Silver Dolphin.

Brian's Place, you may pull into the parking lot for unloading and loading, then move your vehicle to the parking lot on the west side of Shoal Line in front of Brian's Place, or across the street at the VFW. There will be event parking signs posted.

Weaver Group Realty has parking available on the north side for unloading and loading, but please do not block the artists' booths that will be on the south side of the parking lot.

Beverly's Coastal Living has parking available for local patrons visiting the store and the art walk, but it should not be used for parking during the entire event.

VFW Post #9236 has parking available for 1st Saturdays overflow parking for the art walk.

Sponsorships

Businesses interested in product or service promotion may register as sponsors as follows:

- **Level 3 - \$50.00 - Sponsorship Table (Or Signs/Banners) At Event**
- **Level 2 - \$100.00 - Sponsorship Table (Or Signs/Banners) + Event Flyer/Website/Social Media**
- **Level 1 - \$150.00 - Sponsorship Table (Or Signs/Banners) + Event Flyer/Website/Social Media + Prize Sponsor For That Month's Event. Sponsors Must Be Registered, Paid and Have Artwork Submitted 45 Days Before Sponsored Event.** Please Contact Diane (304) 633-7110 For Additional Information.
- **Gold Sponsor - Entertainment (Call 304-633-7110)**

If you have any questions please do not hesitate to call or text 304-633-7110, or email dianemgreenwell@gmail.com. We want you to enjoy the 1st Saturdays **HERNANDO BEACH FRONT PORCH ART WALK**, enjoy your visit, and make Hernando Beach your 1st Saturdays arts destination for all to participate in!

