



Dear Prospective Corporate Sponsor and Patron:

October 5, 2021

The Findlay Silver Blades Figure Skating Club will present its 47th annual ice show, **Ice Classics 2022 – SWEET SUMMERTIME** on March 25th, 26th and 27th, 2022 at The Cube in Findlay. Ice Classics is the only annual ice show in Northwest Ohio where you can enjoy exciting performances by all our club skaters, ranging in age from 3 -18 years of age.

As we look into a very different future, our club would like to offer a new, more streamlined approach to showcase your business while supporting our organization. By combining the opportunity to become a Corporate Sponsor with our traditional Show Patron Membership, we are able to offer you a broader spectrum of advertising options. And, with this exciting new program, we now have the ability to thank our sponsors and patrons all season long with a special acknowledgment on our Findlay Silver Blades website and social media platforms.

The Ice Classics Show is the primary fundraiser for the Findlay Silver Blades Figure Skating Club with the proceeds being used to offset rising ice costs. Through this cost reduction, our programming is accessible to any youth in Hancock County or the surrounding area interested in figure skating to:

- Promote and/or maintain a healthy lifestyle.
- Improve balance, coordination, and flexibility.
- Cross-train for another sport and/or activity.
- Participate in an individual sport with the added benefit of team opportunities.
- Challenge themselves with progressive new skills.
- Learn to dance while gliding on a blade.
- Perform for family and friends in unique costumes.

Our Corporate Sponsorship level, as well as Patron levels Silver through Diamond, include complimentary reserved seats for your choice of show dates, along with additional advertising benefits ranging from company logo appearing on all our show merchandise and print advertising, acknowledgement during the shows and recognition in our professional show program.

Supporting youth activities in our community is one of the most rewarding investments you can make! Your generous support enables us to continue recreational figure skating here in Hancock County. We are thrilled to celebrate our 47th Anniversary with an amazing county that supports us. We hope our skaters can count on you as a Corporate Sponsor or Patron this year, as we look forward to entertaining you in style with Ice Classics 2022 – SWEET SUMMERTIME.

Applications for Corporate Sponsors, Patrons and Business Advertisements can be completed online at www.findlaysilverblades.com/sponsors or by scanning the enclosed QR code. We now accept checks and credit cards.

Deadlines: Halloween Parade – application due by October 20, 2021

Flag City Open Competition – application due by November 1, 2021

Ice Classics Show – SWEET SUMMERTIME – application due by February 12, 2022

Sincerely,

Amy Boes

2021-2022 Findlay Silver Blades Board
Patron Membership Chair
(419) 722-5532





Findlay Silver Blades Figure Skating Club Corporate Advertising Opportunities

Corporate Sponsor

\$2500

Your company logo and name printed/displayed on all Ice Classics promotional materials:

- Show Posters
- Front and Back Cover of Show Programs
- Digital and Newspaper Advertisements
- Billboards
- Main Show Wall
- Show Attire/Skater T-Shirts

Your company name announced as a Major Corporate Sponsor for Ice Classics:

- Radio Ads/Interviews
- Social Media Interviews
- Performances (Friday, Saturday and Sunday)

Additional Ice Classics Perks:

- 2 Full Page Ads in the Ice Classics Show Program
- 8 Reserved Seating Tickets
- Reserved Parking by the Front Door
- One Show Program
- One Show Poster

Corporate Sponsorship also includes:

- Company logo displayed as an active link on our website
- Name and logo on the Halloween Parade Float
- Sponsorship recognition in the Flag City Open Competition program

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Findlay Silver Blades Figure Skating Club Patron Advertising Opportunities

Diamond Patron

\$1000

- Your Name will appear on all Show Advertising (Businesses Only)
- One Full Page Show Program Ad
- Recognition during each Show
- Recognition in Show Program Patron Listing
- 6 Reserved Seats
- One Show Program
- One Show Poster
- Logo on back cover of Show Program
- Reserved Parking
- Name and Logo on Halloween Parade
- Flag City Competition Sponsorship
- Logo on Findlay Silver Blades Website

Platinum Patron

\$500

- Your Name will appear on all Show Advertising (Businesses Only)
- Recognition in Show Program Patron Listing
- Reserved Parking for selected show(s)
- 4 Reserved Seats
- One Show Program
- One Show Poster
- Name on Halloween Parade Float
- Name listed as a Patron in the Flag City Competition Program
- Name listed as a Partner on Findlay Silver Blades Website

Gold Patron

\$250

- Recognition in Show Program Patron Listing
- One Show Program
- One Show Poster
- 3 Reserved Seats
- Name listed as a Patron in the Flag City Competition Program
- Name listed as a Partner on Findlay Silver Blades Website

Silver Patron

\$125

- Recognition in Show Program Patron Listing
- One Show Program
- 2 Reserved Seats
- Name listed as a Partner on Findlay Silver Blades Website

Bronze Patron

\$50

- Recognition in Show Program Patron Listing
- One Show Program

To ensure the best-reserved seating and recognition in the show program, please apply online at www.findlaysilverblades.com/sponsors or the attached QR code. Tickets will either be available electronically and emailed to you before the show or can be picked up at the Will Call Desk prior to the performances. As always, any patron membership is eligible for a deduction on your federal income taxes to the extent allowed by law.





Findlay Silver Blades Figure Skating Club Ice Classics Show Program Advertising Opportunities

The Ice Classics show is the primary fundraising event for the Findlay Silver Blades. The proceeds are used to keep the cost of skating within reach for all. Many club parents donate time and materials to make the show a success, while sponsors and patrons contribute money to support our fundraising goal.

For each show, a unique souvenir program is professionally produced and printed on high-quality paper stock and are sold to family and audience members. Many skaters and attendees use the programs as autograph books and as a result the Ice Classics programs are treasured keepsakes that are revisited for years.

Program ads are a vital element to creating the Ice Classics program while creating a unique opportunity for you. Please consider promoting your business/non-profit organization by placing an ad in this year's Ice Classics program. Your advertisement will help us advance the sport of figure skating, while enhancing your local exposure—for many years to come.

NEW! We now offer the opportunity to print a colored version of your company/organization logo on the back cover of the show program. Space is limited to the first 15 applicants. We have included a proposed layout for the 2022 show program back cover for your consideration.

Ad Sizes Available:

Full Page	\$275
½ Page	\$150
¼ Page	\$75
Business Card	\$40

Full Color
Logo
\$100



COMMUNITY PARTNERS INVESTING IN THE DEVELOPMENT OF OUR YOUTH



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FINDLAY PLUMBING & HEATING INC.

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FINDLAY SILVER BLADES

SOAK IT OFF



Back: Jenna Nelson, Lea Altwater, Olivia Coutinho
Front: Lizzie Wronkovicz, Braelynn Line, Emmie Freeman

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2021 ICONIC

Ad Deadline: February 12

To place a business ad, please visit www.findlaysilverblades.com/sponsors and complete the appropriate form, or scan the QR code. Checks and credit cards accepted

