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September 1, 2023

Dear Prospective Corporate Sponsor or Partner:

The Findlay Silver Blades Figure Skating Club will present its 48<sup>th</sup> annual ice show, **Ice Classics 2024 – I ♥ NEW YORK!** on March 22<sup>nd</sup>, 23<sup>rd</sup> and 24<sup>th</sup>, 2024 at The Cube in Findlay. The Findlay Silver Blades Ice Classics is the only annual ice show in Northwest Ohio and is designed to showcase the skills of each of our club skaters, ranging in age 3 to 18, while providing our audience with an on ice musical experience.

The Ice Classic Show is the primary fundraiser for the Findlay Silver Blades Figure Skating Club with the proceeds being used to offset rising ice costs. Through this cost reduction, our programming is accessible to any youth in Hancock County or the surrounding area interested in figure skating to:

- Promote and/or maintain a healthy lifestyle.
- Improve balance, coordination, and flexibility.
- Cross-train for another sport and/or activity.
- Challenge themselves with progressive new skills.
- Learn to dance while gliding on a blade.
- Perform for family and friends in unique costumes
- Participate in an individual sport with the added benefit of team opportunities.

Supporting youth activities in our community is one of the most rewarding investments you can make! Your generous support enables us to continue recreational figure skating here in Hancock County. We are thrilled to celebrate our 48<sup>th</sup> Anniversary with an amazing county that supports us and we hope our skaters can count on you as a Corporate Sponsor or Partner this year.

Your success is important to Findlay Silver Blades, so we offer a broad spectrum of available partnership levels; including our new Emerald Partner level. Since last year, we have also added additional benefits to each level to increase your advertising exposure. The partnership levels and included benefits are detailed on the enclosed graph.

Applications for Corporate or Partner Sponsorship can be completed online by scanning the QR Code below or by clicking the **SPONSORSHIP-APPLY HERE** button at [www.findlaysilverblades.com/sponsors](http://www.findlaysilverblades.com/sponsors).

If you would prefer to support the Findlay Silver Blades skaters by placing a Business or Vanity Ad in our 2024 Ice Classics Show Program, you will find additional information, examples and the online submission button at [www.findlaysilverblades.com/ice-show-1](http://www.findlaysilverblades.com/ice-show-1).

If you would prefer to apply to be a partner or submit a show program ad using a paper form, please email us at [findlayiceclassics@gmail.com](mailto:findlayiceclassics@gmail.com) or contact me by phone for the necessary forms.

Deadline Reminder:

February 17, 2024 - Sponsorship application and Show Program Ad for 2024 Ice Classics Show inclusion.

Sincerely,

*Leah Roth*

2023-2024 Findlay Silver Blades Board  
Publicity Chairperson  
(419) 306-5045



## FINDLAY SILVER BLADES FIGURE SKATING CLUB AND 2024 ICE CLASSICS CORPORATE SPONSOR AND PARTNERSHIP OPPORTUNITIES

	CORPORATE SPONSOR	RUBY PARTNER	EMERALD PARTNER	PLATINUM PARTNER	GOLD PARTNER	SILVER PARTNER	BRONZE PARTNER
<b>COST</b>	<b>\$2,500</b>	<b>\$1,000</b>	<b>\$750</b>	<b>\$500</b>	<b>\$250</b>	<b>\$150</b>	<b>\$75</b>
<b>ICE CLASSICS SHOW ADVERTISING BENEFITS</b>							
BUSINESS LOGO BANNER DISPLAYED ON ICE CLASSICS SHOW MAIN WALL	✓						
BUSINESS LOGO ON BILLBOARD ADS	✓						
BUSINESS NAME ANNOUNCED AS SPONSOR DURING ALL MEDIA ADS & INTERVIEWS	✓						
BUSINESS NAME ANNOUNCED AS SUPPORTER DURING ICE CLASSICS SHOWS	✓	✓					
BUSINESS LOGO BANNER DISPLAYED ON RINK WALL DURING ICE CLASSICS SHOWS	✓	✓	✓				
BUSINESS INCLUDED IN DIGITAL & PRINT ADS (NEWSPAPER, SHOW POSTERS)	✓ LOGO	✓ NAME	✓ NAME	✓ NAME			
BUSINESS LOGO ON SHOW ATTIRE	✓	✓	✓	✓			
<b>ADDITIONAL ADVERTISING BENEFITS</b>							
BUSINESS NAME & LOGO DISPLAYED ON HALLOWEEN FLOAT (OCTOBER 2023)	✓	✓					
BUSINESS RECOGNITION DURING FLAG CITY OPEN COMPETITION (NOVEMBER 2023)	✓	✓	✓				
BUSINESS LOGO DISPLAYED WITH ACTIVE LINK ON FINDLAY SILVER BLADES WEBSITE	✓	✓	✓	✓	✓	✓	
BUSINESS LOGO POSTED ON FACEBOOK	✓	✓	✓	✓	✓	✓	✓
<b>ICE CLASSICS SHOW PROGRAM BENEFITS</b>							
BUSINESS LOGO PRINTED ON SHOW PROGRAM BACK COVER IN COLOR	✓ (\$125 VALUE)	✓ (\$125 VALUE)					
COMPLIMENTARY SHOW PROGRAM Ad(s)	2 FULL PAGES (\$550 VALUE)	1 FULL PAGE (\$275 VALUE)	½ PAGE (\$150 VALUE)	¼ PAGE (\$75 VALUE)	BUSINESS CARD (\$50 VALUE)		
PRINTED ON SUPPORTER PAGE	✓ LOGO	✓ NAME	✓ NAME	✓ NAME	✓ NAME	✓ NAME	✓ NAME
COMPLIMENTARY SHOW PROGRAM	✓	✓	✓	✓	✓	✓	✓
<b>ICE CLASSICS SHOW BENEFITS</b>							
FRONT DOOR RESERVED PARKING ONE PARKING SPOT PER SHOW	✓	✓	✓				
COMPLIMENTARY SHOW POSTER	✓	✓	✓	✓	✓		
COMPLIMENTARY RESERVED SEATS	✓ 8	✓ 6	✓ 5	✓ 4	✓ 3	✓ 2	