

PRESENTS



September 1, 2024

Dear Prospective Sponsor or Partner:

The Findlay Silver Blades Figure Skating Club will present its 49th annual ice show, **Ice Classics 2025 – HERO UP!** on April 4th, 5th and 6th, 2025 at The Cube in Findlay. The Findlay Silver Blades Ice Classics is the only annual ice show in Northwest Ohio and is designed to showcase the skills of each of our club skaters, ranging in age 3 to 18, while providing our audience with an on ice musical experience.

The Ice Classic Show is the primary fundraiser for the Findlay Silver Blades Figure Skating Club with the proceeds being used to offset rising ice costs. Through this cost reduction, our programming is accessible to any youth in Hancock County or the surrounding area interested in figure skating to:

- Promote and/or maintain a healthy lifestyle.
- Improve balance, coordination, and flexibility.
- Cross-train for another sport and/or activity.
- Challenge themselves with progressive new skills.
- Learn to dance while gliding on a blade.
- Perform for family and friends in unique costumes
- Participate in an individual sport with the added benefit of team opportunities.

Supporting youth activities in our community is one of the most rewarding investments you can make! Your generous support enables us to continue recreational figure skating here in Hancock County. We are thrilled to celebrate our 49th Anniversary with an amazing county that supports us and we hope our skaters can count on you as a Corporate Sponsor, Guest Skater Sponsor or Partner this year.

Your success is important to Findlay Silver Blades, so we offer a broad spectrum of available partnership levels; including our new Guest Skater Sponsor level. The benefits included for each of our sponsor and partner levels are detailed on the enclosed graph.

Applications for Sponsorship or Partnership can be completed online by scanning the QR Code below or by clicking the **SPONSORSHIP - APPLY HERE** button at: www.findlaysilverblades.com/sponsors

If you would prefer to support the Findlay Silver Blades skaters by placing a Business or Vanity Ad in our 2025 Ice Classics Show Program, you will find additional information, examples and the online submission button at: www.findlaysilverblades.com/ice-classics

If you would prefer to submit a sponsorship or show program ad using a paper form, please email us at findlayiceclassics@gmail.com or contact me by phone for the necessary forms.

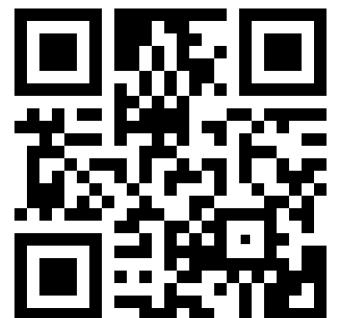
Deadline Reminder:

February 22, 2025 - Sponsor/Partner application and Ad for the show program.

Sincerely,

Leah Roth

2024-2025 Findlay Silver Blades Board
Publicity Chairperson
(419) 306-5045



FINDLAY SILVER BLADES FIGURE SKATING CLUB AND 2025 ICE CLASSICS SPONSOR AND PARTNER OPPORTUNITIES

	CORPORATE SPONSOR	GUEST SKATER SPONSOR	RUBY PARTNER	EMERALD PARTNER	PLATINUM PARTNER	GOLD PARTNER	SILVER PARTNER	BRONZE PARTNER
COST	\$3,000	\$2,000	\$1,000	\$750	\$500	\$250	\$150	\$75
ICE CLASSICS SHOW ADVERTISING BENEFITS								
BUSINESS LOGO BANNER DISPLAYED ON ICE CLASSICS SHOW MAIN WALL	✓							
BUSINESS LOGO ON BILLBOARD ADS	✓	✓						
BUSINESS NAME ANNOUNCED AS SPONSOR DURING ALL MEDIA ADS & INTERVIEWS	✓	✓						
BUSINESS NAME ANNOUNCED AS SUPPORTER DURING ICE CLASSICS SHOWS	✓	✓	✓					
BUSINESS LOGO BANNER DISPLAYED ON RINK WALL DURING ICE CLASSICS SHOWS	✓	✓	✓	✓				
BUSINESS INCLUDED IN DIGITAL & PRINT ADS (NEWSPAPER, SHOW POSTERS)	✓ LOGO	✓	✓ NAME	✓ NAME	✓ NAME			
BUSINESS LOGO ON SHOW ATTIRE	✓	✓	✓	✓	✓			
ADDITIONAL ADVERTISING BENEFITS								
BUSINESS RECOGNITION DURING FLAG CITY OPEN COMPETITION (NOVEMBER 2024)	✓	✓	✓	✓				
BUSINESS LOGO DISPLAYED WITH ACTIVE LINK ON FINDLAY SILVER BLADES WEBSITE	✓	✓	✓	✓	✓	✓	✓	
BUSINESS LOGO POSTED ON FACEBOOK	✓	✓	✓	✓	✓	✓	✓	✓
ICE CLASSICS SHOW PROGRAM BENEFITS								
BUSINESS LOGO PRINTED ON SHOW PROGRAM BACK COVER IN COLOR	✓ (\$125 VALUE)	✓ (\$125 VALUE)	✓ (\$125 VALUE)					
COMPLIMENTARY SHOW PROGRAM Ad(s)	2 FULL PAGES (\$550 VALUE)	1 FULL PAGE (\$275 VALUE)	1 FULL PAGE (\$275 VALUE)	½ PAGE (\$150 VALUE)	¼ PAGE (\$75 VALUE)	BUSINESS CARD (\$50 VALUE)		
PRINTED ON SUPPORTER PAGE	✓ LOGO	✓ LOGO	✓ NAME	✓ NAME	✓ NAME	✓ NAME	✓ NAME	✓ NAME
COMPLIMENTARY SHOW PROGRAM	✓	✓	✓	✓	✓	✓	✓	✓
ICE CLASSICS SHOW BENEFITS								
FRONT DOOR RESERVED PARKING ONE PARKING SPOT PER SHOW	✓	✓	✓	✓				
COMPLIMENTARY SHOW POSTER	✓	✓	✓	✓	✓	✓		
COMPLIMENTARY RESERVED SEATS	✓ 8	✓ 7	✓ 6	✓ 5	✓ 4	✓ 3	✓ 2	
GUEST SKATER BENEFITS								
AIRPORT PICKUP & DELIVER (OPTIONAL)		✓						
PRIVATE LUNCH/DINNER		✓						
PHOTOGRAPH WITH COMPANY LOGO & REPRESENTATIVE(S)		✓						