THE SITUATION
Power outages are more common than perceived. It’s estimated that:

- 87% of major power outages are caused by severe storms on average.
- 15 million customers are affected each year.

THE FINANCIAL IMPACT
The following statistics are the national average for power outage costs incurred by homeowners:

SEVERE WEATHER
POWER OUTAGES
ANNUALLY COST AN

- **FOOD LOSS**: $200+
- **BASEMENT FLOODING**: $29,650
- **CLEANING**: $1,900
- **FINISHED FLOOR**: $15,870
- **WALL INSULATION**: $2,910
- **REPAIRS TO FURNACE | A/C**: $210
- **CLEANING**: $1,900
- **FINISHED FLOOR**: $15,870
- **WALL INSULATION**: $2,910
- **REPAIRS TO FURNACE | A/C**: $210

DID YOU KNOW?


- **Estimates are for illustrative purpose only and should not be used to estimate power outage loss.**

- Floodsmart.gov: Basement flooding cost estimates are based on 2000 sq ft home & 4” flooding; Hotel.com; homeadvisor.com. Costs vary from state to state and home to home. Briggs & Stratton is not liable for any damage that occurs during a power outage.
THE BENEFITS OF OWNING A GENERATOR SYSTEM:
Backup power systems are designed to keep your life uninterrupted during a power outage. Lights stay on, the oven keeps cooking and your heating or AC keeps your family comfortable. Most importantly, they provide peace of mind so that your family won’t have to endure another power outage in the dark.

THE SOLUTION
When utility power fails, a permanently installed* backup generator will:

- **KEEP YOUR HOMES POWER ON**
- **REDUCE THE FINANCIAL IMPACT OF A POWER OUTAGE**

CONNECT TO A FEW SELECT CIRCUITS OR EVEN A WHOLE HOUSE

AUTOMATICALLY STARTS WHEN THE POWER GOES OUT

DOES NOT REQUIRE REFUELING – RUNS ON NATURAL GAS OR LIQUID PROPANE VAPOR

* Installations must strictly comply with all applicable codes, industry standards, laws, regulations and provided installation manual. Running engines give off carbon monoxide, an odorless, colorless, poisonous gas so it is important to keep exhaust gas away from any windows, doors, ventilation intakes or crawl spaces. The installation manual contains specific instructions related to generator placement in addition to NFPA 37, including the requirement that carbon monoxide detectors must be installed and maintained in your home.
The utility power goes out

Generator system automatically detects the outage & starts

**NOW ADD IN SYMPHONY® II POWER MANAGEMENT**

Our patented Symphony® II Power Management System intelligently powers your high wattage items (AC, electric oven and dryer).

By using the customized priority you set, your power is intelligently routed to priority one, then two, then three and so on. Done automatically, powering what you need when you need it most.

**WHAT SIZE GENERATOR DO YOU NEED?**

**SIZING A GENERATOR STARTS WITH WHAT YOU WANT TO POWER.**

For more specific generator size estimates for your home or to learn more about how Symphony® II can save you money, visit www.briggsandstratton.com
You have power to your lights, refrigerator, TV and other items

Utility power returns, the generator shuts off

**THE BEST PART ABOUT SYMPHONY® II POWER MANAGEMENT:**

Our state of the art system allows you to purchase a smaller generator without giving up the conveniences of whole house power.

Smaller generator + Symphony® II = **THE BEST VALUE**

**SELECT CIRCUIT:**

Powers the basics like your lights and refrigerator.

**MANAGED WHOLE HOUSE:**

Powers your basics, lights and refrigerator, while automatically rerouting the power to the items that demand more electricity. This is done by pairing a smaller generator with our Symphony® II Power Management System.

**WHOLE HOUSE:**

Powers it all. When the power goes out your entire home has power.
WHY BRIGGS & STRATTON?

WE ARE THE POWER EXPERTS

• Offering the smartest, most reliable permanent backup power solutions
• Featuring advanced innovations such as DirectPower™ Installation Technology
• Providing you the ability to power more for less with Symphony® II Power Management
• Backing our products with an excellent warranty unlike any other on the market that includes parts, labor and travel for the full time of the warranty
• Support our customers with a network of 2,500+ Authorized Standby Generator dealers for service and installation

WE OFFER
A FULL LINE OF GENERATORS

• Available power options from 8kW to 60kW*
• Powered by Briggs & Stratton® Engines*
• Able to run on natural gas or liquid propane vapor
• Durable corrosion resistant gavenneal steel or aluminum* enclosures
• NFPA certification allows installation as close as 18” from your home*

* Select models
WHY BRIGGS & STRATTON?

Our dealer exclusive line of generators offers a premium level of protection. Backed by a 6-year parts, labor and travel limited warranty; the longest warranty in the industry.

The Fortress™ air-cooled line comes standard with an oil warmer and our liquid cooled line comes equipped with a block heater to help your generator start when the temperature falls.

WARRANTY COMPARISON

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<th>FORTRESS™</th>
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1 Warranty details available at www briggsandstratton com. All information is based off like generator models. Information is pulled directly from manufacturer manuals.

2 100 miles max, 3 hours max round trip

3 5 years or 2,000 hours

1.800.743.4115 7
Disclaimer:
Standby Generators are not for prime power or use where standby systems are legally required, for serious life safety or health hazards, or where lack of power hampers rescue of firefighting operations.