



Press Release - Public Announcement

RitaWorld Announces its Intent to Acquire Warner Bros. Discovery in \$95 Billion Transformative Transaction.

Atlanta, GA - RitaWorld, a family-owned enterprise rooted in legacy, creativity, and cultural heritage, today announced its intent to acquire Warner Bros. Discovery for approximately \$95 billion. The proposed transaction will unite Warner Bros.' iconic film, television, and streaming assets with RitaWorld's vision, innovation, and global expansion for today, tomorrow, and beyond! **RitaWorld ushers in the future to the world. RitaWorld is the now and the future. The time is for RitaWorld.**

“This acquisition is more than a business deal, it is a union of imagination and legacy,” said Jay, Creative Director of RitaWorld. “Warner Bros. has shaped generations of audiences, and RitaWorld is committed to honoring that heritage while elevating it into a new era of luxury, a glorious future, and universal connection.”

The transaction is expected to be financed through a combination of syndicated debt facilities, institutional equity partners, and structured financing with multiple

avenues. Closing is anticipated within 17–24 months, subject to regulatory approvals and customary conditions.

RitaWorld is acquiring Warner Bros. Discovery to continue legacy, but bring forth a new experience in this new merger.

RitaWorld is coming as a friendly “white knight” offering. RitaWorld is offering Warner Bros. Discovery two options;

Option One: Full Acquisition RitaWorld proposes to acquire Warner Bros. Discovery for \$95 Billion USD, encompassing all divisions — film, television, and gaming.

Option Two: Strategic Partnership RitaWorld proposes a joint venture with Netflix, combining their offering plus \$25 Billion USD of our own. This structure would preserve Warner Bros. intact, maintain theatrical releases with long windows, and allow Netflix to lead streaming.

Transaction Highlights

- Buyer: RitaWorld (family-owned firm).
- Seller: Warner Bros. Discovery.
- Payment Method: Debt financing, institutional equity, and seller notes, backed by a consortium of private equity and sovereign wealth funds.
- Due Diligence: Comprehensive review over 6 months.
- Exclusivity: 90-day window if RitaWorld’s offer is chosen as frontrunner.

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- Closing Timeline: 17–24 months, with financing commitments in 3–9 months and regulatory approvals in 6–18 months.

Our Commitments

- Preserve company integrity and U.S. roots
- Headquarters will be in Atlanta with most filming done between Atlanta and Los Angeles.
- International studios like those in London will remain used, while new studios in emerging markets will emerge.
- Retain staff with minimal disruption
- Strengthen theatrical releases for blockbuster films
- Maximize value across divisions without dismantling assets
- Partnership flexibility with Netflix or comparable financing to Paramount.
- RitaWorld is committed to preserving Warner Bros.' legacy while unlocking new value across all divisions.

RitaWorld's Company & Isima Family Profile

RitaWorld is a family-owned firm founded in Atlanta, GA and led by the Isima family. It is recognized for orchestrating legacy-driven mega-deals, luxury branding, and cultural innovation. Established with a vision to merge tradition with modern financial engineering, RitaWorld has built a reputation as both a creative powerhouse and a strategic investor.

The Isima family brings a heritage of stewardship and entrepreneurial excellence. Their approach treats business

not merely as transactions, but as acts of legacy-building, combining financial mastery with vision. This ethos has allowed RitaWorld to expand influence across industries, from luxury branding and experiences to crypto fundraising, real estate development, and high-value acquisitions.

The family is known for its forward-thinking abilities and visionary leadership. They anticipate global shifts in culture, finance, and technology, positioning RitaWorld as a firm that not only adapts to change but actively creates change in the world. RitaWorld's projects are designed to elevate industries, preserve heritage, and introduce new models of sustainable growth that resonate across generations.

Why RitaWorld's Offer Stands Apart

RitaWorld's proposal is superior to the bids from Netflix and Paramount because it is rooted in preservation and elevation, not dismantling or discarding.

- **Netflix's model** is focused on streaming dominance, often at the expense of theatrical releases and legacy divisions. This risks reducing Warner Bros. Discovery to a content pipeline rather than a cultural institution.
- **Paramount's approach** has historically been transactional, with assets acquired and discarded quickly, leaving little room for long-term stewardship.

By contrast,

» **RitaWorld**'s offer ensures Warner Bros. Discovery remains intact, headquartered in the USA, with theatrical releases preserved and extended. RitaWorld combines financial strength with cultural stewardship, offering a balance of profitability and legacy protection. This makes RitaWorld not just a buyer, but a guardian of Warner Bros.' heritage and a visionary partner for its future.

Closing Statement

To honor tradition while signaling a new era, all films will continue to proudly display the Warner Bros. logo as producer before the opening credits. Immediately following, RitaWorld's introduction will appear: the emblem of Majesty Rita, gracefully creating the world around her with four stars around her representing her children Jay, Izu, Nonso, Nene, with a sound. This sequence symbolizes the union of Warner Bros.' historic legacy with RitaWorld's forward-thinking vision, ensuring audiences feel both the heritage they trust and the future we are building together.

“WB Discovery + RitaWorld - history meets the glorious future.”

“With RitaWorld, possibilities are endless” – Majesty Rita Isima

We look forward to ushering a new chapter, and a beautiful future, full of wonder.

Jay Isima
Director
RitaWorld



The company can be reached through RitaWorld’s website:
ritaworldinc.com/contact-us