

# Monthly Newsletter

January  
2025



## President's Message



**Ron Long, President**

Last time, I spoke of the benefits of capitalizing on luck in your image making. Today, I would like to focus (pun) on the benefits of having what I would call intent. Whoa, total about face here!

For those who have been partaking in the VPC zoom evaluations, it is already evident that VPC members are mindful in their quest to improve their images... that is, they have intention when making images. What do I see that is of interest here? Why is this interesting? How can I convey my thoughts about what I am seeing to others? Can I be mindful of the light, the shadows, the lines, the background, and the story. How do I tell that story effectively? All of this being done, to a degree, before the shutter is opened. Will this process ever become automatic? I certainly hope not!

Now, I often have photographic (and other) plans that don't quite pan out. (I can be a legend in my own mind.) But generally, having a plan beats not having a clue. My ongoing quest is to seek out the simple story told well. I suspect it will forever be thus.

So happy planning for a great holiday season and a wonderful 2025...just don't get too hung up on the planning thing!

Ron Long, President VPC

P.S. We are still searching for a volunteer/volunteers to help with CAPA competition work on behalf of the club. Please consider this!

***"A goal without a plan  
is just a wish" –  
Antoine de Saint-  
Exupery***



**In this newsletter you will find:**

Latest Education, Workshops, Free Resources, and More. Keep Reading!

# This Month's Things coming up:

## January 5th This is a busy day for photo submissions!

### Jan 5-Deadline to Submit Images for Light Painting Outing

If you attended the outing for the Forest Light Painting, please send 3 or 4 images for the Outing Slideshow. Since I expect that, given the nature of this shooting, many of the images will be very similar, please feel free to include images that you may have of the participants or a "different" shot. Since this slideshow will not be played until the January 9, 2025 Evaluation Meeting, please send your images to [vpcountings@yahoo.com](mailto:vpcountings@yahoo.com) by Sunday, January 5, 2025.

### Jan 5-Deadline to submit Images for CAPA Evaluation

Members are invited to submit an image to the Club CAPA committee for evaluation. The committee then chooses 6 images to represent the club in the upcoming competition. Topic for this competition is: Fine Art. The image must fall within one of these themes: Abstract, Landscape, Wildlife, Portrait, Still Life

Submit to: [vpccapa@gmail.com](mailto:vpccapa@gmail.com) using correct sizing and naming guidelines

### Jan 5- Deadline to Submit Images for the next Zoom Evaluation Meeting

Members are invited to submit their images (max 3) for the next Zoom Evaluation Meeting. Topics are:

- A-Color
- B-About the Shadows
- C-Minimalism
- D-Open

Submit to: [vernoncamera@yahoo.com](mailto:vernoncamera@yahoo.com) using correct naming & sizing guidelines

### Jan 8- Evening Outing to the Towne Theatre

Our January outing will take us for a visit to the Vernon Towne Theatre.

### Jan 9- Zoom Evaluation Meeting

Join us as our evaluators review this month's submission of images highlighting the following topics:

Color, About the Shadows, Minimalism, Open

Members Submissions must be in by Jan 5th

### Jan 23- Education Meeting

Join us for 2 guest speakers tonight. First we will have a representative from London Drugs to fill us in on all of their photographic services. Then we will have Lee Nordbye presenting "An Artist's Adventures and Misadventures in the Mountains"



Remember that the Club Website Calendar is a one stop shop for info on everything happening in the club!

# Upcoming Outings




## SAVE THE DATE

### FOR AN OUTING

WEDNESDAY JANUARY 8TH

Meet at 7PM at  
Towne Theatre Vernon

[www.vernonphotographyclub.com](http://www.vernonphotographyclub.com)





Vernon  
Photography  
Club

support - inspire - create

The Vernon Towne Theatre which is run by the Volunteers of the Okanagan Screen Arts Society welcomes us for our January Outing. We will be given a historical tour while exploring this historical theatre with our cameras to capture the many varied aspects including the projection equipment and even the tunnels in the basement.

## *Save the Date* For These Future Fun Outings

### **Feb 22- Ellison Park Outing**

This outing will focus on In Camera Motion (ICM), Double Exposures, and Water Drop Photography - if it is not too cold! More details to come.

### **Mar 21-A Day In the Life of Vernon Outing**

Pictures will be taken all around Vernon. The theme will be "A Day in the Life of Vernon" More details to come.





# CAPA NEWS



## CAPA NEWSLETTER FOR JANUARY

Again, here is a big welcome to our new club members!

Our club belongs to a national photography association (CAPA) which organizes learning opportunities and national competitions. To find out more about these opportunities, you can find a link to the CAPA page on our website on both the CAPA Page and also the LINKS page.

CAPA produces monthly newsletters which are very interesting and we have links to those on our club website both on the CAPA page and also the LINKS page.

Our club's last entry of images was the "Black and White" competition. The results are in and the images and scores for those entered to CAPA, plus the images submitted to the committee at the club level are posted in the 2024 CAPA Image Gallery in the CAPA page of our Club website.: **[vernonphotographyclub.com](http://vernonphotographyclub.com)**

The next competition is "Fine Art".

There are 5 themes: Abstract, Landscape, Wildlife, Portrait and Still Life.

Please note that there are guidelines for each theme that one should be aware of. You can read these over from CAPA's website via quick links on our club website under both the CAPA tab and also the LINKS page.

We hope that you'll join this competition!

So please send in your 2 best images(Fine Art Category) to [vpccapa@gmail.com](mailto:vpccapa@gmail.com) by January 5.



**Club CAPA  
deadlines  
to  
enter!**

### **Club CAPA Due Dates & Theme**

**January 5 - Fine Art**

**February 2 - Colour**

**February 23 - Photojournalism**

**March 9 - Curves and Lines**

**April 6 - Canada My Country**

# LONDON DRUGS®

Have you heard about the new partnership with London Drugs Vernon to give our club members discounts? More info at our Jan 23rd meeting.

**REMEMBER!**

→ Visit the quick link on our club website when ordering on line. Choose pay at pick up option and pay at photo lab where discounts will be applied.



## Club Evaluation Topics Coming up next



### FEBRUARY TOPICS:

A-LOVE  
B-PHOTOJOURNALISM  
C-CURVES & LINES  
D-OPEN



## DEADLINE

to submit Feb 9th

SUBMIT TO:

VERNONCAMERA@YAHOO.COM

**All Image submission deadlines and topics are listed in the Club website calendar!**

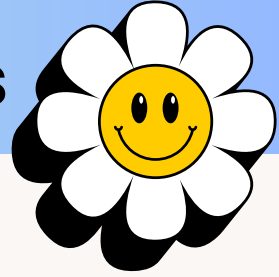
Enter your pictures for evaluation!  
What a great way to learn

THANK  
YOU  
😊

Thanks to Dave Drake for volunteering to help Bruce with our Zoom Evaluation presentations!



# Meet Some Fellow Members



## Meet Shirley Blatchford

Shirley has lived most of her life in Vernon. She loves to shoot animals and birds, nature and landscape.

She considers herself a beginner and feels she has a lot to learn about basically “everything”. Shirley feels she has already improved as a photographer since joining the club. With the group, she can get outside of her comfort zone and shoot things she normally wouldn’t on her own. She shoots with a Nikon D3100



## Meet Bonnie Brandner

Bonnie and her husband Ron are new to Vernon and live on Middleton Way. She shoots mostly nature but loves photographing anything. Bonnie would like to learn more about Photoshop. She shoots mostly with Sony RX10 but uses her Nikon D500 when shooting birds and her iPhone15 when taking spontaneous photos.



## Meet Ron Brandner

Ron is also new to Vernon. He likes to find parks and trails close by which provide fantastic photo opportunities. Ron loves to shoot nature. He is currently learning to blend layers in Photoshop and how to use the iPhone's camera more effectively. Ron feels there is always much to learn and the club's education agenda is most beneficial. He carries his iPhone everywhere for serendipitous photo opportunities, and uses his Nikon D500 for planned subject matter outings. His Sigma 150mm macro and Sigma 150-600mm zoom are the lenses he most frequently uses.