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**Increase the odds
of making your
SaaS startup
successful**

Swipe →

1

Get the product mindset right

Swipe →

2

Get the right
product mindset

Swipe →

3

In-depth UI/UX research
is the key

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4

Identify your ICP –
ideal customer profile

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5

Velocity matters –
expedite feature releases
for faster user adaption

6

Be eager to learn and
get feedback from the
user community

7

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Have a holistic core team

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8

Be out where the
customers are

Swipe →

9

**Let customers define the
product roadmap**

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10

Communication and risk management cannot be over emphasized

11

Master the domain,
not sales

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12

**Ask for help instead of
taking shortcuts or risks**

Stay Tuned

Follow us to Beat the Odds

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Watch this space to beat the odds in your startup journey

 Drop a Comment

 Save for later
