



## Beat the odds while building a SaaS product



#### mentorsys.

#### Nugget: Getting the product mindset right



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#### Target thousands of subscriptions without any customizations



#### 2

## Onboarding, offboarding & user support should be in self service mode



### Configuration should be in minutes if not in seconds



4

#### Make the user experience extremely intuitive

Stay tuned for the next nugget



# Follow us if you would like to beat the odds in your startup journey