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Beat the odds while building the product roadmap

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Nugget: Get the right product roadmap

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1

**Master the domain and
become a SME**

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2

**Start outside-in; let
customers define the
product roadmap**

3

Plan for frequent releases
for quick adoptions

4

Focus on generating
value and actionable
insights for the customer

5

**Seek regular feedback
from the user community
to enhance the roadmap**

6

It is wiser to pivot to a promising opportunity rather than holding on to your ideas

Stay tuned for the next nugget

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Follow us to Beat the Odds

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**Follow us if you
would like to beat
the odds in your
startup journey**

 Drop a Comment

 Save for later
