John Morris Landscapes PRIVACY STATEMENT

This website is owned and maintained by John Morris Landscapes (https://www.johnmorrislandscapes.com) based in Wicklow, Ireland.

Introduction

This Privacy Policy has been updated to reflect GDPR and is dated May 25th 2020.

We at John Morris Landscapes respect your right to privacy and comply with our obligations under the GDPR. This web page sets out our Website Privacy Statement outlining the purposes for which we may gather & collect information about you, our visitor, potential client, on this site. This Privacy Statement ("Privacy Statement") is designed to help you understand what information we gather, how we use it, what we do to protect it, and to assist you in making informed decisions when using our Service. We ask that you read this Statement carefully. By using this website you are agreeing to be bound by this policy in respect of the information collected about you via this website. Should you have any questions, or comments, about this Statement or our use of your personal & non personal information (data), please get in touch with us. You can do so by email at <u>hello@johnmorrislandscapes.com</u> or by telephoning us on +353 (01) 286 4150.

Any links we provide to other websites are not covered under this Privacy Statement. We are not responsible for the content of or, the Privacy standards (Policy/ Statement) of those websites / links.

This Privacy Statement may change in the future. We invite you to check back occasionally to see if we have updated this statement. By using this site, you agree to the terms of our policy.

TYPE OF INFORMATION COLLECTED

PERSONAL INFORMATION - You Provide to Us

You provide this information when you contact us via this website, our social media channels, or whenever you speak with us. Personal Information you choose to share with us can be:

- Name, address, telephone / mobile number, email address, Eircode
- Information which you otherwise provide to us (for example by email or private message) to enable us to assist your business
- Billing and payment information
- Candidate information (for job applicants)
- Other data collected that could directly or indirectly identify you.

This is information that can be used to identify or contact you when you supply your name, address, Eircode, email address, telephone number. This information is collected from you via a contact form which you voluntarily fill out and submit it to us.

You have full control over whether you provide this. This is an OPT-IN Service. It is only collected when you submit a contact form, or by subscribing to our email list. When you subscribe to our email list, you can Unsubscribe (OPT-OUT) at any time.

NON PERSONAL INFORMATION - We Automatically Collect

Like most websites, we may gather aggregated anonymous statistical analytical information of all visitors to our website. This may consist of the user IP addresses, browser types, country of origin, and other anonymous statistical information, (e.g., pages visited, duration) that pertains to the use of our website by our visitors, the previous website address from which a visitor reached us from via a link or search terms used. This information cannot be used to identify or contact you.

We also use outside providers for web-site statistics. These provide statistics that use visitors IP addresses but have no knowledge of users usernames or email addresses. The primary provider we use is Google Analytics, but we also use StatCounter. You can find further information

at http://www.google.com/analytics/ http://www.statcounter.com

Google have provided an OPT-OUT Browser Add On to provide website visitors with the ability to prevent their data from being used by Google Analytics - <u>https://tools.google.com/dlpage/gaoptout/</u>

Please bear in mind no information sent across the Internet is 100% secure.

For more information visit <u>www.youronlinechoices.com</u> and select Ireland, or the country of your choice.

Cookies

We use cookies and similar tracking technologies to track the activity on our Service and hold certain information.

Cookies are files with small amount of data which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your device.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Service now, or in the future.

Examples of Cookies that can be used:

Session Cookies. We may use now or in the future, Session Cookies to operate our Service.

Preference Cookies. We may use now or in the future, Preference Cookies to remember your preferences and various settings.Security Cookies. We may use now or in the future, Security Cookies for security purposes.

You can control the use of certain cookies at the individual browser level or in your operating system preferences. If you optout of such cookies, you may still use our Service, but your ability to use some features or areas of our Service may be limited.

Third Party Analytics Services. Some parts of our Service use third

party analytic services to help us create a better user experience.

Further information on Cookies: <u>All About Cookies</u> - <u>Cookies and You</u>

WHY WE HOLD THIS INFORMATION

PERSONAL INFORMATION

We will process any Personal information you provide for the following reasons:

- 1. To be able to contact you in reply to your request for information
 - Email
 - Text (SMS) messages
 - Telephone calls
 - Messenger applications (e.g. WhatsApp, etc.)
 - Automated phone calls or text messages.
 - Via our Social Media Platforms
- 2. To be able to respond to any query you might send
- 3. To keep you informed about the service you have requested from us
- 4. To provide you with the services you have requested
- 5. For administration purposes, client records and financial payments

NON PERSONAL INFORMATION

Like most websites, we may gather aggregated anonymous statistical analytical information of all visitors to our website.

This can consist of information that your browser sends whenever you visit our Service or when you access the Service by or through a mobile device ("Usage Data"). This Usage Data may include information such as your computer's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Service that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

When you access the Service by or through a mobile device, this Usage Data may include information such as the type of mobile device you use, your mobile device unique ID, the IP address of your mobile device, your mobile operating system, the type of mobile Internet browser you use, unique device identifiers and other diagnostic data.

We also use outside providers for web-site statistics. These provide statistics that use visitors IP addresses but have no knowledge of users usernames or email addresses. The primary provider we use is Google Analytics, but we also use StatCounter. You can find further information

at http://www.google.com/analytics/ http://www.statcounter.com

Please bear in mind no information sent across the Internet is 100% secure.

DISCLOSURE OF INFORMATION TO 3RD PARTIES

We do not share, sell, rent, or distribute any Personal Information to third parties. There are limited exceptions to this: they are; service providers whom we employ to perform tasks on behalf of us. - See Service Providers

Should our business be sold, merged with another business, enter into a joint partnership or venture, or liquidated, your information may then be shared with our new business partners or owners.

We will not otherwise disclose, sell or distribute your information to any third party without your permission unless required to do so by law.

Service Providers

We may employ third party companies and individuals to facilitate our Service ("Service Providers"), to provide the Service on our behalf, to perform Service-related services or to assist us in analysing how our Service is used.

These third parties may have access to your Personal Data only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

Our Service is hosted by Godaddy, Inc. ("Godaddy"). Godaddy provides us with the online e-commerce platform that allows us to provide the Service to you. Your information, including Personal Information, may be stored through Godaddy's servers. By using the Service, you consent to Godaddy's collection, disclosure, storage, and use of your Personal Information in accordance with Godaddy's privacy policy available at <u>https://ie.godaddy.com/agreements/privacy</u>

HOW LONG WE RETAIN YOUR PERSONAL INFORMATION FOR

• For as long as you remain a client.

• For as long as you give consent which facilitates our service to you in the interest of our mutual business.

• We store Personal Information (Data) only for as long as it is necessary to fulfil the purpose for which the Personal Information (Data) was collected, as per our legal requirements, or necessitated by applicable law; e.g., tax laws.

HOW WE SECURE YOUR PERSONAL INFORMATION

- We use secure servers hosted by ourselves, Cloud services provided by Microsoft, Apple, Google and Godaddy.
- Your information, either all or in part, is viewable to our staff in the various departments that are needed to facilitate our service to you. Accounts, Strategy, Web Design, Customer Service, Secretarial & Training.
- Using our Contact Form sends your details to the Godaddy servers. Upon receipt we remove them from Godaddy's servers either immediately or within 7 days.

• If you sign up for Membership of our site your account is protected by a password you created for your privacy and security. It is up to you, the member, to help ensure no unauthorised access to your account and account details by safeguarding your password and device.

Consent & Age of Consent

By using the Service, you represent that you are at least 18 years of age.

By accessing our Service, you accept our Privacy Statement and you consent to our collection, storage, use and disclosure of your personal information as described in this Privacy Statement. In addition, by using our Service, or services across partnered sites, you are accepting the policies and practices described in this Privacy Statement. Each time you visit our website, or use the Service, and any time you voluntarily provide us with information, you agree that you are consenting to our collection, use and disclosure of the information that you provide, and you are consenting to receive emails or otherwise be contacted, as described in this Privacy Statement.

Whether or not you register or create any kind of account with us, this Privacy Statement applies to all users of the website and the Service.

YOUR RIGHTS

- 1. Obtain and process information fairly.
- 2. Keep it only for one or more specified, explicit and lawful purposes.
- 3. Use and disclose it only in ways compatible with these purposes,
- 4. Keep it safe and secure.
- 5. Keep it accurate, complete and up-to-date.
- 6. Ensure that it is adequate, relevant and not excessive.

7. Retain it for no longer than is necessary for the purpose or purposes.

8. Give a copy of his/her personal data to than individual, on request.

Data Protection Ireland

Section 2(1)(a) of the Acts requires that

"The data or, as the case may be, the information constituting the data shall have been

obtained, and the data shall be processed fairly".

This fair obtaining principle generally requires that a person whose data are processed is aware of at least the following:

- The identity of the person processing the data.
- The purpose or purposes for which the data are processed.
- Any third party to whom the data may be disclosed.
- The existence of a right of access and a right of rectification.

RIGHT OF ACCESS AND A RIGHT OF RECTIFICATION

If you wish to find out what Personal information we have or to have your Personal information updated, amended or removed, please email us at <u>hello@johnmorrislandscapes.com</u>

GLOSSARY OF TECH TERMS USED

What are Cookies?

Cookies are small pieces of information, that are stored in simple text files, which are placed on your computer by a web site. A cookie is made up of a small file of letters and numbers downloaded on to your computer when you access certain websites. Cookies allow a website to recognise a user's computer. Cookies themselves do not require personal information to be useful and, in most cases, do not personally identify internet users. Further information on Cookies - <u>Cookies & You</u>

What is a Web browser?

A web browser is a software programme / app you need to use to read web pages. Examples are Microsoft Internet Explorer, Google Chrome, Firefox, Microsoft Edge, Safari and Opera.

What is an IP address?

An I.P. (Internet Protocol) is the identifying number allocated to your

computer, or other computing devices such as laptops, tablets, and smartphones. An I.P. address is displayed in a string of numbers separated by full stops. expressed in "internet protocol" code (for example 87.124.72.00). Every computer that connects to the web is given a unique IP address. This I.P. address can change every time you reconnect to the Internet.