PRESS RELEASE

Anglo-French academic author <u>Edouard d'Araille</u> releases new book <u>AVD</u>: <u>The Anti-Viral Diet</u>, based on the work of over 1000 scientific researchers into the anti-viral and immune-enhancing properties of more than 50 dietary ingredients. <u>AVD</u> sets forth evidence from hundreds of scientific studies confirming the majority of these ingredients may be potential prevention against - or treatments for - SARS-CoV-2 and COVID-19.

FOR IMMEDIATE RELEASE

27th October 2020 (27.10.2020)

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AVD: THE ANTI-VIRAL DIET

- **AVD** is based upon the past fifty years of research in nutritional science, microbiology, phytochemistry, virology, infectious diseases, dietetics *etc*. A convincing body of evidence appears to have emerged of the anti-viral qualities of numerous elements in our diets.
- Edouard d'Araille has stated that: "I truly believe that millions of lives could be saved from viral illnesses if we learn to incorporate anti-viral ingredients into our diet ingredients having the corroboration of scientific evidence and not based on mere rumour or opinion".
- Previous releases by Edouard d'Araille include '<u>Adapa's Ascent The First Story</u>' (2020), '<u>Que Sais-Je? A Chronology of Thought</u>' (2002) and '<u>Words Can't Hold...</u>' (2011). He is current series editor of the <u>Nobel Prize Collection</u> for *Living Time* ™ *Books*.

FURTHER INFORMATION

- **AVD** advances in three stages which progressively introduce the idea of an 'Anti-Viral Diet'. In **Part 1** the author defines this as: "a diet whose primary purpose is to counteract viral threats and to maximize the ability of our immune systems to fight off both viruses and viral diseases". The impact of Coronaviruses on us is considered above all SARS-CoV-2 plus scientific evidence in favour of investigating the potential of anti-viral dietary ingredients.
- **Part 2** explores the anti-viral and/or immunomodulatory properties of fifty-two natural ingredients found **in** or **as** food in each case indicating which viruses they have been shown to act against or how the immune system can be enhanced by them. SARS-CoV-2, Influenza viruses, HIV, Ebola, Yellow Fever, Dengue and Zika are just some of those included.
- Finally, **Part 3** sets forth the outline of a preliminary 'Anti-Viral Diet', which shows how to incorporate some of the ingredients from Part 2 into one's daily dietary intake. **AVD** is based on the research of over 1000 scientists and each section is web-linked with online resources that present studies, reviews and trials in support of the anti-viral ingredients.
- Two editions of **AVD** are available: the 'COVID-19 Edition' focuses on identifying dietary ingredients that may be effective against SARS-CoV-2 and COVID-19, while the 'ACADEMY Edition' incorporates 200 pages of extra scientific research data. 'The Science Behind **AVD**' which explains the molecular mechanisms of anti-viral ingredients is out Nov. 2020. 10% of all profits from both editions of **AVD** are being donated toward anti-viral research.

PUBLICATION DETAILS 240pp./104 Images 500pp. (Acad. Edition)

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