

## Local Dog Waste Removal Company Improves the Environment One Yard at a Time

*St. Petersburg, FL— 6/23/2020* — Pet waste removal is a \$3.5+ billion industry and growing. With environmental concerns escalating, dog waste removal has become a large business. But that isn't news to Kristin Carson the owner of ByByPoo.com, a pet waste disposal company, that will soon be celebrating a year of service in Pinellas County.

Ms. Carson started the company in July of 2019, about the same time that St. Pete was [recognized as #1 large pet-friendly city in the country by the Mars Corporation](#). Ms. Carson saw a need within the community and Pinellas County. “We are a dog-friendly area and that comes with a responsibility beyond providing beautiful parks and pet-friendly hotels. Not picking up dog waste can have a lasting negative impact on the environment.”

### Waste Removal Has a Positive Environmental Impact

With 40% of dog owners admitting they don't pick up their pet's feces, Ms. Carson recognized the potential for problems. It's been found that in urban watersheds as much as 95 percent of fecal coliform, a disease-causing bacteria, comes from animal waste. Pinellas County watersheds are also in danger. According to the [Tampa Bay Estuary Program](#), “Just one ounce of dog feces contains 23 million microorganisms of bacteria - nearly twice that of human waste.”

In addition to the contamination of Florida's watersheds through runoff; dog feces poisons grass; can carry diseases that can be harmful to other pets and humans; poison fish and other water life, and can be a transfer point for potentially deadly parasites including hookworm, ringworm, tapeworm, and others.

In Florida, there are additional concerns that the bacteria in dog waste can exacerbate the conditions of red tide. While red tide is naturally occurring, certain pollutants are thought to fuel the algae blooms, making them longer lasting and infecting a larger area. Pollutants which are believed to contribute to the increase in red tide include fertilizer, leaky septic systems, and dog waste.

Dog waste is an easy condition to solve and ByByPoo.com is doing its part helping homeowners and commercial organizations like HOAs, parks, and apartment complexes dispose of waste in an environmentally-conscious way. Ms. Carson's concern over the environment is coupled with a love of dogs. She wants everyone to enjoy the happiness a dog can bring (especially during troubling and lonely times like that experienced during COVID) by helping them with some of the responsibility behind pet ownership.

"Today's dog owner is busy but when they understand the dangers to our water systems, they want to do something. The problem is that so many people just assume dog waste is the same as cow manure and provides a good source of nutrients. They don't understand the harm in not picking it up. We want to help people understand and help them do the right thing without inconveniencing them."

### **A First Anniversary During a Difficult Time**

2020 has been a difficult time for businesses, especially one that seems to offer a luxury service. But Ms. Carson says cleaning up is not a luxury. “There are far reaching environmental implications to leaving dog waste around. As one of the top pet-friendly cities in the nation, we can set the tone for others.”

Ms. Carson is a member of A.P.A.W.S, The Association of Professional Animal Waste Specialists and is educated and certified in disease control and pet waste cleanup through ProVetLogic Professional Education.

**For more information, press only:**

PR Contact Name

Phone number

Email

**For more information on the service:**

[www.ByByPoo.com](http://www.ByByPoo.com)