		MN AG EXPO SPONSORSHIP BENEFITS									
		Atttendee Mailing List	Introduce Session/ Address Audience	Additional Signage At Verizon (See Contract/sheet 2)	Ad in On Site Programs (included)	Ad in On Site Programs Reduced Cost	Logo in Programs	Logo on Website	Logo Displayed on TV's at Verizon	Logo at Session or Station	Beano/Vino Tickets (Qty 2)
Sponsorship	**Cost**										
Platinum	$ 10,000.00	X		X	X		X	X	X		X
Gold	$ 6,000.00	X			X		X	X	X		
Silver	$ 3,000.00					X	X	X	X		
Bronze	$ 1,500.00					X	X	X	X		
Friend of Agriculture	$ 500.00						X	X	X		
Thursday General Session Lunch	$ 10,000.00	X	X	X	X		X	X	X	X	X
Keynote Panel	$ 6,000.00	X	X		X		X	X	X	X	X
Opening Keynote	$ 6,000.00	X	X		X		X	X	X	X	X
US Farm Report Session	$ 6,000.00		X				X	X	X	X	X
Wednesday Dinner	$ 5,000.00					X	X	X	X	X	
Tradeshow Reception	$ 5,000.00					X	X	X	X	X	
Wednesday Lunch *(Boxed, Tradeshow - opportunity to place branded napkins in boxes)*	$ 5,000.00						X	X	X	X	
On Site Programs (Exclusive)	$ 5,000.00						X	X	X		
Learning Center Sessions	$ 4,000.00		X			X	X	X	X	X	
Research Center *(Exclusive)*	$ 4,000.00			X		X	X	X	X	X	
Tuesday Kickoff Reception	$ 3,000.00					X	X	X	X	X	
Name Badges *(Exclusive) Logo on badges*	$ 4,000.00							X	X		
Lanyards *(Exclusive) Logo or Company Name on lanyards*	$ 3,000.00							X	X		
Refreshment Sponsor	$ 2,500.00						X	X	X	X	
Wifi *(Exclusive) Includes password of your choice & charging station*	$ 2,000.00						X	X	X	X	
Attendee Bag Sponsor *(Exclusive)*	$ 1,500.00							X	X		
Attendee Pen Sponsor *(Exclusive)*	$ 1,500.00							X	X		
Media Room Sponsor *(Exclusive) Gives chance to brand signage & leave goodie bags for media using room*	$ 1,000.00							X	X	X	
Additional Signage Sponsorships Available	Variable										