

Carnival Sponsorships

All sponsors receive recognition in our Soybean Business magazine.

Sponsorship Title	Description	Cost
Presenting Sponsor <i>(Exclusive)</i>	If reserved by Nov. 15 , includes logo on all event tickets and advertising, logo on MN AG EXPO website, ½ page advertisement in Soybean Business magazine, story on business featured in Minneline e-news and MN Soybean website and recognition on signage at the event. Includes 5 tickets to the event.	\$6,500.00
VIP Swag Sponsor <i>(Exclusive)</i>	Includes a co-branded swag piece for all attendees at the event, click-through image ad in Minneline e-news and recognition on signage at the event. Includes 4 tickets to the event.	\$4,000.00
Beverage Sponsor	Includes the opportunity to have a custom drink named in honor of you/your business with custom signage around the bar along with recognition on signage at the event. Last year's carnival themed custom drinks were a hit with attendees! Includes 3 tickets to the event.	\$1,750.00
Appetizer Sponsor	Includes custom printed napkins at our appetizer stations, custom signage at the appetizer stations and recognition on signage at the event. Includes 2 tickets to the event.	\$1,000.00
Carnival Game Sponsor	Includes recognition at a carnival game station and on signage at the event. Includes 2 tickets to the event.	\$500.00
Prize Sponsor	Includes recognition on signage at each prize station and on signage at the event. Includes 2 tickets to the event.	\$500.00
Silent Auction Sponsor	Includes recognition on individual signage at the silent auction item along with recognition on signage at the event. We also accept item donations towards our silent auction (kids' items, local wine, local beer, trips, and tools all go over well!)	\$200.00