



## SIGNAGE

SPONSORSHIP	WHAT'S INCLUDED
Platinum	Elevator wrap in Mankato Civic Center • 10 Window/Floor Clings throughout the Civic Center
Researcher Center	You have the ability to brand the entire upstairs - the possibilities are endless. We include: window clings on upstairs windows, 1 pull-up banner and 2 foam cores
Thursday Lunch	Additional banners placed on stage during Thursday lunch
Stage Sponsor	Includes 2 additional banners placed on stage in banquet hall during speakers. Your "brand name" stage will be referenced in all announcements and opening remarks.

SIGNANGE SPONSOR ONLY OR ADDITIONAL SIGNAGE SPONSORSHIP		COST (Includes printing)
Stair Wrap	Stair Wrap - window glass leading up to 2nd floor	\$ 6,000.00
Breakout Rooms	Vinyl banners in each breakout room (Qty: 3)	\$ 2,500.00
Window Clings	Window Clings in skyway to Mankato Civic Center to City Center (Qty: 10)	\$ 1,750.00
Floor Clings	Floor Clings in Skyway to Mankato Civic Center from City Center (Qty: 10)	\$ 1,750.00
Bathroom Signage	Toilet Stall Signage (10 in men's, 10 in women's)	\$ 1,500.00
Guidebook App	App Sponsor (includes mention and logo on app)	\$500

**MSGA Carnival Sponsorship Benefits**

<b>Sponsorship</b>	<b>Cost</b>	<b>Information</b>	<b>Advertising</b>
Exclusive Sponsor	\$ 5,000.00	Banner ad on MN AG EXPO app, foam core signage, pull-up banner signage, logo on AG EXPO website, 6 tickets to the event.	1/2 Page advertisement in Soybean Business magazine
Glass Sponsorship	\$ 2,000.00	Logo on glasses given to each attendee, logo on AG EXPO website, 4 tickets to the event	N/A
Refreshment Sponsor	\$ 1,500.00	Table top signage at the bar and on appetizer tables, logo on AG EXPO website, creation of themed drink (of your choice with Loose Moose), 3 tickets to the event	N/A
Carnival Game	\$ 500.00	Signage by game, pull-up banner signage, logo on AG EXPO website, 2 tickets to the event	N/A