

SPONSORSHIP TITLE	DESCRIPTION	COST
Platinum	Includes: 1 exhibitor booth space, elevator wrap at the event (design must be provided), ½ page advertisement in Soybean Business Magazine MN AG EXPO issue, full page advertisement in on-site programs, Facebook live with your company representative or from your exhibitor booth from the MSGA Facebook page during MN AG EXPO, logo on MN AG EXPO website, mention in thank you in Soybean Business magazine, logo on display screens at event center, logo in on-site programs.	\$10,000
Gold	Includes: 1 exhibitor booth space, ¼ page advertisement in Soybean Business Magazine MN AG EXPO issue, ½ page advertisement in on-site programs, logo on MN AG EXPO website, mention in thank you in Soybean Business magazine, logo on display screens at event center, logo in on-site programs.	\$6,000
Silver	Includes: \$100 off an exhibitor booth space, ½ page advertisement in on-site programs, 1 image ad in Minneline e-news, logo on MN AG EXPO website, mention in thank you in Soybean Business magazine, logo on display screens at event center, logo in on-site programs.	\$3,000
Bronze	Includes: 4% discount on advertisement in Soybean Business Magazine, 1 image ad in Minneline e-news, logo on MN AG EXPO website, mention in thank you in Soybean Business magazine, logo on display screens at event center, logo in on-site programs.	\$1,500
Friend of Agriculture	Includes: Logo on MN AG EXPO website, mention in thank you in Soybean Business magazine, logo on display screens at event center, logo in on-site programs.	\$500
Thursday Keynote Lunch (Exclusive)	Includes: 12 floor and door clings (design must be provided), opportunity to introduce Thursday's lunch speaker, ability to place additional banner signage on stage during the Thursday speaker, ½ page advertisement in Soybean Business Magazine MN AG EXPO issue, Facebook live with your company representative or from your exhibitor booth from the MSGA Facebook page during MN AG EXPO, logo on MN AG EXPO website, mention in thank you in Soybean Business magazine, logo on display screens at event center, logo in on-site programs.	\$10,000
Wednesday Afternoon Keynote	Includes: Opportunity to introduce Wednesday afternoon's keynote speaker, ability to place additional banners/signage on stage, custom signage placed at session, 1 image ad in Minneline e-news, logo on MN AG EXPO website, mention in thank you in Soybean Business magazine, logo on display screens at event center, logo in on-site programs.	\$6,000
T-Shirt Sponsor (Exclusive)	Includes: Logo and/or message on event t-shirts to first 500 attendees, logo on MN AG EXPO website, mention in thank you in Soybean Business magazine, logo on display screens at event center, logo in on-site programs.	\$5,500
Thursday Early Riser – Morning Markets Session	Includes: Opportunity to introduce Thursday's morning market session speaker, ability to place additional banners/signage on stage, custom signage placed at session, logo on MN AG EXPO website, mention in thank you in Soybean Business magazine, logo on display screens at event center, logo in on-site programs.	\$5,000

Wednesday Lunch	Includes: Custom branded napkins in every lunch box, opportunity to place a postcard sized message in each lunch box (must be provided), signage placed outside of each serving station, logo on MN AG EXPO website, mention in thank you in Soybean Business magazine, logo on display screens at event center, logo in on-site programs.	\$5,000
On-Site Programs (Exclusive)	Includes: Logo display on front of on-site programs, full page advertisement in on-site programs, logo on MN AG EXPO website, mention in thank you in Soybean Business magazine, logo on display screens at event center, logo in on-site programs.	\$5,000
Learning Center Sessions (Only 4 available)	Includes: Opportunity to provide a speaker and topic of choice for a learning session (topic subject to approval from event organizer), custom signage placed at session, session preview in Soybean Business Magazine MN AG EXPO issue, Logo on MN AG EXPO website, mention in thank you in Soybean Business magazine, logo on display screens at event center, logo in on-site programs.	\$4,000
Research Center (Exclusive)	Includes: Opportunity to brand the entire second floor pavilion area and exhibit your latest research in this area. You provide the signage to create the space you'd like and we will promote it. Includes a space preview in Soybean Business Magazine MN AG EXPO issue, coffee and drink station in your area to drive traffic, custom signage placed at the center, logo on MN AG EXPO website, mention in thank you in Soybean Business magazine, logo on display screens at event center, logo in on-site programs.	\$4,000
Name Badges (Exclusive)	Includes: Logo displayed on all name badges of attendees, logo on MN AG EXPO website, mention in thank you in Soybean Business magazine, logo on display screens at event center, logo in on-site programs.	\$4,000
Lanyards (Exclusive)	Includes: Logo on lanyards given to all attendees, logo on MN AG EXPO website, mention in thank you in Soybean Business magazine, logo on display screens at event center, logo in on-site programs.	\$3,000
Refreshment Sponsor	Includes: Custom branded napkins at all refreshment breaks, recognition signage at each refreshment break, logo on MN AG EXPO website, mention in thank you in Soybean Business magazine, logo on display screens at event center, logo in on-site programs.	\$2,500
Wi-Fi Sponsor (Exclusive)	Includes: Custom password of your choice, separate signage and print materials with logo (or a provided design) and Wi-Fi information, logo on MN AG EXPO website, mention in thank you in Soybean Business magazine, logo on display screens at event center, logo in on-site programs.	\$2,000
Attendee Bag Sponsor (Exclusive)	Includes: Logo on bags given to first 500 attendees, logo on MN AG EXPO website, mention in thank you in Soybean Business magazine, logo on display screens at event center, logo in on-site programs.	\$1,750
Attendee Pen Sponsor (Exclusive)	Includes: Logo on pen given to first 500 attendees, logo on MN AG EXPO website, mention in thank you in Soybean Business magazine, logo on display screens at event center, logo in on-site programs.	\$1,750
Exhibitor Room Sponsor (Exclusive)	Includes: Opportunity to place information and items in an exclusive suite for exhibitors, custom logo signage outside of the room, logo on MN AG EXPO website, mention in thank you in Soybean Business magazine, logo on display screens at event center, logo in on-site programs.	\$1,500