**Make 2025 Transformative**

*(Word Version)*

**(In the background, epic and inspirational music builds throughout the presentation.)**  
“Slides” in this video are actually a combination of short video clips and static slides.

**Slide 1**

* **Visual**: The screen displays a presentation slide with a dark background. The slide features a staircase graphic going upward. In the foreground are silhouettes of people engaged in various office activities, such as working at desks, giving presentations, and climbing the stairs.
* **Text**: The text on the slide reads:  
  *“IF THERE ARE CHALLENGES IN YOUR AGENCY...WHO YA GONNA CALL?”*

**Slide 2**

* **Visual**: The top of the slide reads, *“Schmieg Consulting.”* The slide features a cartoon drawing of a man wearing a business suit and a red cape, running toward the left side of the screen. He appears to be running over various office-related items, including a laptop, a phone, a coffee cup, and some papers.

**Slide 3**

* **Visual**: The top of the video reads, *“IF YOUR AGENCY ANALYTICS DON'T LOOK GOOD...WHO YA GONNA CALL?”* Below this question, there are several images of documents and charts scattered across the screen.

**Slide 4**

* **Visual**: The top of the slide features the word *“SUCCESS”* in large, bold letters, with *“Schmieg Consulting”* written in smaller text below. A cartoon figure wearing a red cape is flying horizontally across the middle of the slide, positioned above a series of upward-trending bar graphs drawn in black marker.

**Slide 5**

* **Visual**: This video clip features the text:  
  *“Agency Issues You're Starting to Dread…Who ya gonna call?”*  
  Below the text, several words such as *motivation, planning, expertise, innovation, service,* and *growth* are scattered in smaller, bright yellow fonts, creating a cloud-like effect.

**Slide 6**

* **Visual**: A businessman wearing a red cape is running atop an office chair, surrounded by floating office supplies and charts. The text *“Schmieg Consulting”* appears on the screen as the answer.

**Slide 7**

* **Visual**: A businessman who appears to be in some medical distress is sitting on the floor in front of glass doors, possibly in a lobby. He is surrounded by business associates giving him attention.
* **Text**: On-screen text reads:  
  *“Why call us? Because we know VR… And we’re ready to help.”*

**Slide 8**

* **Visual**: The setting is in an office. Two individuals, a man in a suit and a woman in a blazer, stand in front of a large screen showcasing graphs and charts.
* **Text**: The text reads:  
  *“We're a small company (just Greg and Deane), and we want to help you make a big impact! Here's what we do well, and how we work...”*

**Slide 9**

* **Visual**: The screen displays a business presentation. A man and a woman, both dressed in suits, are presenting. The man is pointing towards a colorful chart on the screen.
* **Text**: The text reads:  
  *“We work with your team to come up with unique solutions that are best for your agency.”*  
  Below that, it says:  
  *“We specialize in leadership coaching at all levels customized to your agency's unique challenges.”*

**Slide 10**

* **Visual**: A close-up of a table with a laptop on the right side and a pad of paper on the left. One person is writing on the pad while another appears to be working on the computer.
* **Text**: The text at the top of the screen reads:  
  *“WE ALSO SPECIALIZE IN DESIGNING SURVEYS FOR GREAT ANALYTICS AND PRACTICAL RECOMMENDATIONS:”*  
  Below the title, there are five bullet points listing survey types:
  + CUSTOMER SATISFACTION
  + STAFF ENGAGEMENT
  + COMPREHENSIVE NEEDS ASSESSMENT
  + PROVIDER FEEDBACK
  + SPECIALTY POPULATIONS

**Slide 11**

* **Visual**: The slide features a large maze graphic in the center.
* **Text**: The question *“Why Schmieg Consulting?”* appears at the top. Bullet points arranged around the maze include:
  + We customize with you!
  + We're resourceful
  + We're laser-focused on you
  + We know how to pivot
  + We're fun to work with
  + We're affordable, really!

**Slide 12**

* **Visual**: The title reads *“MAKE 2025 TRANSFORMATIVE.”* The slide features a flowchart with the word *“TRANSITION”* in the center, written in large, bold letters. Arrows connect *“TRANSITION”* to:
  + Above: *“VISION,” “STRATEGY,” and “PREPARE”*
  + Below: *“EXECUTE,” “RESULT,” and “EVOLVE”*  
    The word *“PROCESS”* is written to the left of *“TRANSITION.”*

**Slide 13**

* **Visual**: The top-left corner features the logo: *“Schmieg Consulting, Blueprint for Success.”*
* **Text**: In the upper-right corner, the contact information is listed:
  + **Greg Schmieg, Ph.D., CEO**  
    *gs@schmiegconsulting.org*  
    *(941) 320-8771*
  + **Deane Belk, Executive Assistant**  
    *db@schmiegconsulting.org*  
    *(336) 848-5399*