

The logo for SPACES Digital Screen Media features the word "SPACES" in a large, bold, sans-serif font. The letter "S" is a vibrant cyan color, while the letters "PACES" are white. Below "SPACES", the words "DIGITAL SCREEN MEDIA" are written in a smaller, white, all-caps sans-serif font. The background is dark with faint, glowing cyan geometric patterns and lines.

SPACES

DIGITAL SCREEN MEDIA

morimak arm for DOOH in Egypt

WHO WE ARE

Egypt's Premier Digital Out-of-Home Media Network

SPACES specializes in customizable indoor and outdoor digital LED screens across Egypt's high-traffic locations. We connect brands with audiences at fuel stations, buildings, and events.

- Fully managed network of mega & medium screens
- Partners with leading fuel chains & developers
- Serving direct advertisers & agencies



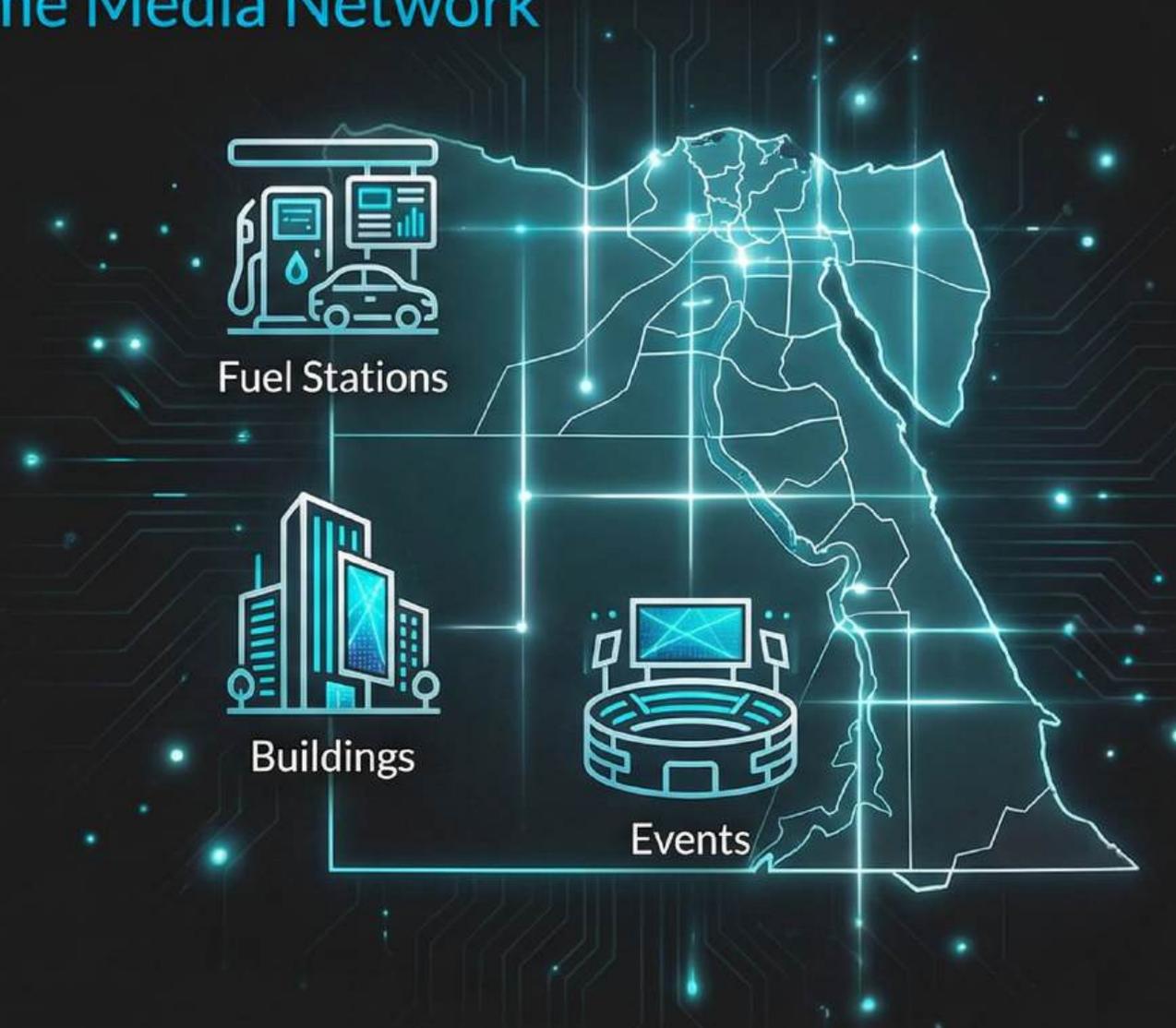
Fuel Stations



Buildings



Events



THE OPPORTUNITY

Egypt's OOH Market is **Booming**

**EGP 12.7
Billion**

Market Size 2025

Source of Egypt's Digital Market Size and Skanska Market Size 2025

+60%

YoY Growth

(Data Economion d-anorcicrrit Market, Market Size . 2025)

**Digital
Leading**

**Fastest Growing
Segment**

Source of sadsign Market Data Source:
Growth Segment in 2025-2020)

THE SPACES ADVANTAGE



Fuel Stations Deliver
Unmatched Captive
Audience Dwell Time

3-5 MINUTES

Average Dwell Time

- Captive audience
- Repeated weekly exposure
- High-income demographic
- Day & night visibility

Our Locations: Mobil Egypt

Premium Network Across Cairo's Busiest Corridors

- **Mega Screen:** 5x3m on Entrance Pylon
- **Medium Screen:** 2x1.5m on Pump Island
- **High-Income** Residential Districts



Chillout — Egypt's Fastest-Growing Fuel Brand

LOCATION HIGHLIGHTS

- Modern architecture with **high footfall**
- Premium amenities: Circle K, McDonald's
- **Mega Screen (4x3m)** on canopy fascia
- **Medium Screen (2x1.5m)** on pump islands



TotalEnergies Egypt

Nationwide Reach Across
Premium Fuel Locations

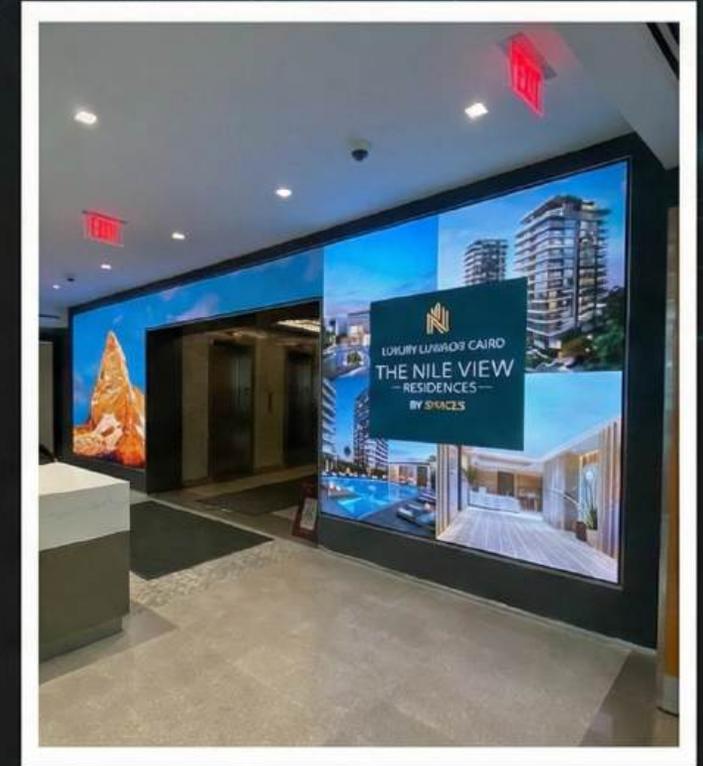
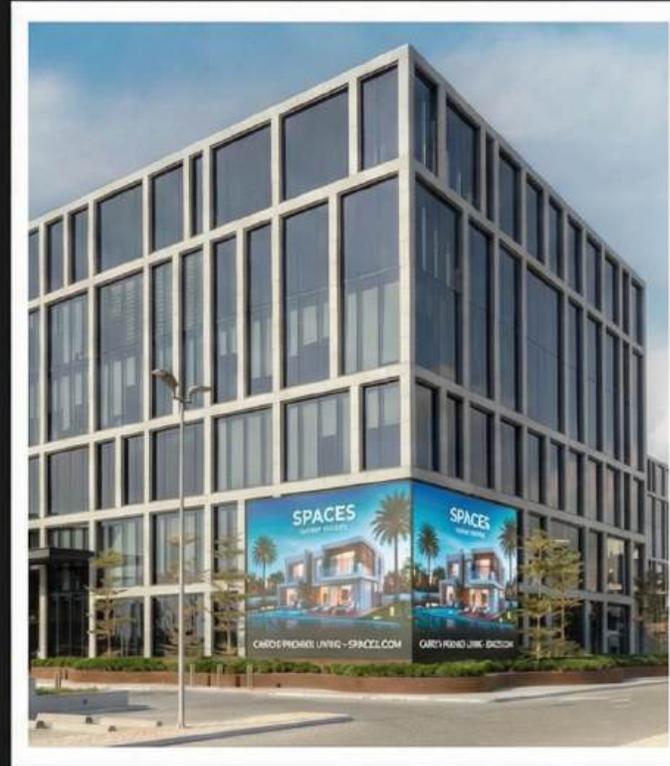
- Extensive network in Cairo & Alexandria
- Mega Screen: **4x3m** on Canopy Fascia
- Medium Screen: **2x1.5m** on Pump Pillar



Our Locations: Commercial Buildings

Reaching Decision-Makers in Business Hubs

- Outdoor Facade Screens: **High-impact visibility**
- Indoor Lobby Screens: **2-4 min dwell time**
- Locations: **New Capital, Smart Village, New Cairo**



SCREEN SPECIFICATIONS

MEGA & MEDIUM SCREENS – BUILT FOR MAXIMUM IMPACT



MEGA SCREEN

- Size: 5x3m / 4x3m
- Brightness: 6,000-8,000 nits
- Resolution: 4K/Full HD
- Viewing Angle: 160°



MEDIUM SCREEN

- Size: 2x1.5m
- Brightness: 4,000-5,000 nits
- Resolution: Full HD
- Viewing Angle: 140°

Common Features

 24/7 Operation

 Remote Content Update

 Weatherproof IP65

ADVERTISING PACKAGES

STARTER

1 Week
48 spots/day
1 Location

GROWTH

1 Month
96 spots/day
3 Locations

PREMIUM

3 Months
144 spots/day
5+ Locations

NETWORK

6-12 Months
Custom Plan
Full Network

All packages include content scheduling & reporting.

WHY ADVERTISE WITH SPACES

SPACES Delivers What Traditional OOH Cannot



Captive Audience
(3-5 min dwell time)



Dynamic Content
(Real-time updates)



Targeted Locations



Premium Context



Measurable Impact



Cost-Effective

WHO WE WORK WITH

Serving Brands, Agencies, and Location Partners



DIRECT ADVERTISERS

Flexible packages for Automotive, Real Estate, & FMCG brands.



MEDIA AGENCIES

Premium inventory partner with agency pricing & consolidated reporting.



LOCATION PARTNERS

Monetize your space with zero investment & revenue share models.

LOCATION PARTNER OPPORTUNITY

SPACES
DIGITAL SCREEN MEDIA

Turn Your Space Into Revenue – **Zero Investment Required**

PARTNER BENEFITS

- ✓ Zero Cost to Partner
- ✓ Monthly Revenue Share
- ✓ Full Technical Management
- ✓ Advertiser Sales Included



IDEAL PARTNERS

-  Fuel Stations
-  Commercial Buildings
-  Shopping Malls
-  Event Venues

OUR PROCESS

From Location to Live Campaign in 4 Simple Steps



**LOCATION
SCOUTING**



**SCREEN
INSTALLATION**



**ADVERTISER
ONBOARDING**



**CAMPAIGN
GO-LIVE**



GET IN TOUCH **S**SPACES

Your Message. Every Space. Every Moment.

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