

Sharp Shoot R



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PRESS RELEASE 2017

ATTENTION: CUSTOMERS, OUTDOOR WRITERS, EDITORS AND PUBLISHERS

REFERENCE: "Royal Case & Die Lube"™ © by Sharp Shoot R Precision Products

PRESS RELEASE:

Sharp Shoot R™ Precision Products® announces new Royal Case & Die Lube™ a product specific for lubrication , resizing and case forming. This new product is an answer to easy and clean application of a case lubricants. This exciting new product is easier to use with no messy clean-up.. It has no complicated method of application. We are packaging this product both as an 8 ounce aerosol and in an 8 ounce pump spray, solid in 2 ounce jar and 4 ounce jar. The spray can facilitates the use of the product by either spraying it on a case lube pad, or by spraying over a bulk quantity of cases. The solid products are available in a conventional 2 ounce and 4 ounce jar, for those who want to apply case lube manually. Simply dab a small amount on your fingers and apply to the case directly, or to a case lube pad.. No Muss No Fuss ! Royal Case & Die Lube™ leaves behind a protective coating that prevents corrosion. This coating will not attract grit, grime, or dust. The high degree of lubricity makes even the roughest job of case forming, an absolute dream. Royal Case & Die Lube™ is "smooth as butter & sweet as honey".

"Royal Case & Die Lube™" has been designed to provide maximum case lubrication without being gummy or tacky. In our testing we found that "Royal Case & Die Lube™" was the easiest case lubricating product of over twenty that we tested.

- I. Royal Case & Die Lube™ will protect all metal parts (both dies and cases) against corrosion & rust.
 - II. Royal Case & Die Lube™ is totally safe for to use, so safe it's even edible.
 - III. Royal Case & Die Lube™ is non gumming.
 - IV. Royal Case & Die Lube™ wipe clean off cases leaving no tacky residue.
 - V. Royal Case & Die Lube™ available as an 8 ounce aerosol or pump spray.
 - VI. Royal Case & Die Lube™ available in a 2 ounce and 4 ounce jar.
 - VII Royal Case & Die Lube™ cannot gum or leave behind solids that de-activate primers.
 - VIII Royal Case & Die Lube™ with its high degree of lubricity makes even the roughest job of case forming, easy.
- The final product "Royal Case & Die Lube™" has undergone extreme testing by Competitive Shooters, and Gunsmiths.

Operating instructions:

AEROSOL : # 1 Apply Royal Case & Die Lube™ by spraying directly on the surface of a case lube pad.

2 Spray "Royal Case & Die Lube™" directly over a tray full of cases that are to be lubricated.

MANUAL : #1 Apply "Royal Case & Die Lube™" to the surface of a lube pad.

#2 Apply "Royal Case & Die Lube™" dab in the jar and apply with the fingers, directly to the case.

4 CONVENIENT SIZES

"Royal Case & Die Lube™" is available in a 8 ounce aerosol can. Product # RLS-008, the suggested retail is \$12.99.

"Royal Case & Die Lube™" is available in a 4 ounce jar. Product # is RLJ-004, the suggested retail is \$10.99.

"Royal Case & Die Lube™" is available in a 2 ounce jar. Product # is RLJ-002, the suggested retail is \$8.99.

NEW "Royal Case & Die Lube™" in a 8 ounce pump spray bottle. Product # is RLP-080, the suggested retail is \$12.99.

For further information please contact

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