

### **VALUE**

Support Local "e is for everyone" or Statewide "e is for economic empowerment"



- Demonstrate commitment to supplier diversity
- Create a pipeline for new suppliers
- Facilitate new supply options in local market

#### **Create Competitive Advantage**

- Meet stakeholder expectations
- Increase tax base
- Minimize logistics costs and time
- Prepare to qualify for state and federal projects

#### Mitigate Local Supply Chain Leakage



- Increase competition and nimbleness
- Drive creativity and diversity of thought
- Reduce costs and increase value

#### **Apply Inclusion Best Practices**



- Create Workable Strategies
- Initiate Real Inclusion Programming
- Establish Accountabilities
- Track/Report/and Celebrate

# Your Business Connection Resource

#### **OUR SERVICES**



#### **Corporate Supplier Diversity**

We use world class supplier diversity best practices to implement corporate initiatives, achieve goals and sustain programs



#### Reporting

We create comprehensive reporting to demonstrate your efforts reaching out to diverse suppliers and documenting your achievement against goals



## Small/Diverse Business Development

Our passion is developing and connecting small and diverse owned businesses to large corporations



#### **Marketing Assistance**

We provide an a la carte approach to the development of presentations, marketing collateral and social media

#### Contact:

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