

# Speaker packet



Aaron  
Hairston

Evolve  
Perform  
Influence



Optimize your team:  
*Lead by serving.*  
*Grow by nurturing.*  
*Succeed by uniting.*

What if you could create a team that's resilient, adaptable and deeply committed to their work?

Practices led by servant leaders are more profitable and have a 50% higher employee retention rate.

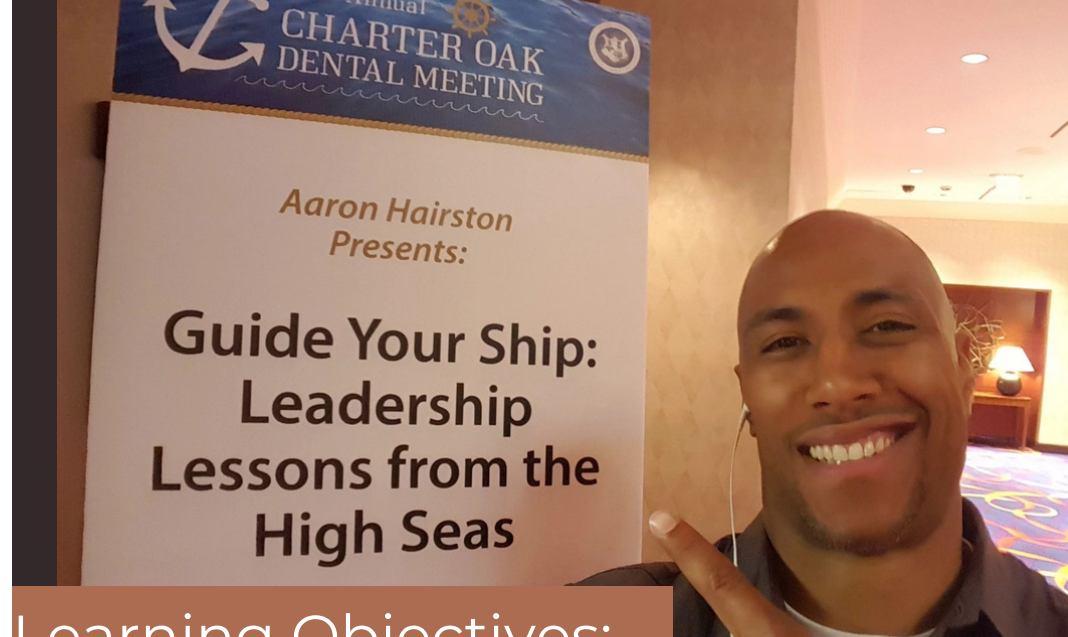
**Servant Leadership is the answer.** Servant Leadership empowers leaders to drive impactful change. By prioritizing traits like active listening, empathy, self-awareness, dedication to growth, and fostering community, leaders cultivate an environment ripe for success. These aren't just buzz words, they are strategic tools. The success of a leader depends on their ability to effectively motivate and unite their team.

Consider the impact. Listening ensures all voices are heard, fostering innovative solutions. Empathy builds trust, a prerequisite to a strong cohesive team. Awareness allows leaders to predict conflict and address issues efficiently. Commitment to growth ensures professional excellence. Building community creates a sense of belonging, increasing productivity and loyalty.

Join Aaron in taking specific, measurable actions to transform yourself, your team and your practice.



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## Learning Objectives:

- Understand the tenants of servant leadership.
- Create an environment that equally prioritizes personal and professional advancement, cultivating individuals who enrich the team's success and the organization as a whole.
- Explore the communication hierarchy and identify how to effectively communicate with your team.
- Implement the ideal team meeting structure.
- Design methods for tracking and measuring success.

SUGGESTED FORMATS:

Full or Partial Day; Lecture, Workshop, Keynote, Virtual

SUGGESTED AUDIENCE:

Medical/Business Owners and Teams

Do you know there is a problem in your practice but don't know how to fix it? Team dynamics directly affect morale, productivity, and your well-being.

*Aaron Hairston can help!*

Aaron ignites change and propels teams to new heights. With a rich background as a professional athlete, coach, and motivation expert, Aaron brings over 20 years of expertise to the table, ready to revolutionize your practice. His unique approach prioritizes the growth, well-being, and empowerment of team members, creating an inclusive environment where everyone can thrive authentically.

By fostering trust, accountability, growth, and inclusion, Aaron's leadership style sets the stage for a culture of triumph where individuals feel valued and inspired to excel. Elevate your practice to unparalleled levels of achievement with Aaron leading the way.

## Testimonials

*"I had the honor and pleasure of engaging Aaron's speaking services for my NEPAM retreat in RI. He is an inspirational and motivational speaker with a compelling message. I highly recommend him!"*

*-Nancy Clark Crossin, Founder at Complete Customizable Dental Consulting*

*"I had Aaron talk with my sales team again this year. Although the event was virtual, his dynamic way of presenting was impressive. Especially during these challenging times (2020), Aaron knows how to motivate a team. I am sure that his insight and perspective will prove to be quite valuable."*

*- Paul Bartosic, Anthem Blue Cross Blue Shield & Harvard Pilgrim Insurance*



## Past Presentations:

### (Partial List)

- CSDA Annual Charter Oak Dental Meeting – Business leadership Training, Business Communication, and Workplace Wellness continuing education courses
- Anthem Blue Cross and Blue Shield's Prepare for the Fall Event – Leadership and Time Management course
- New Britain Town Hall – Time Management Course, Stress Management, Effective Communication

*Contact Us Today!*

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