



# OKLAHOMA ATHLETIC DIRECTOR'S CONFERENCE SUNDAY, JUNE 8-TUESDAY, JUNE 10

**GRAND CASINO**  
HOTEL ♦ RESORT

**777 GRAND CASINO BLVD  
SHAWNEE, OKLAHOMA, 73804**

**SUNDAY, JUNE 8, 2025**

**1:00 PM - CHECK-IN/LUNCH  
2:00 PM- TEE OFF  
6:30 PM- PRIZES**

**4:00 PM TO 7:00 PM**

**5TH ANNUAL OADC GOLF TOURNAMENT-  
SHAWNEE COUNTRY CLUB (2501 AUGUSTA DRIVE)  
SPONSORED BY DAKTRONICS, HELLAS, AND W.Y.N.  
ATHLETICS- REGISTRATION FEE: \$20.00**

**VENDOR SETUP AND VENDOR REGISTRATION**

# MONDAY, JUNE 9, 2025

**7:00 AM TO 11:00 AM  
LTC'S**

**LTC 718- LEADING THE ATHLETIC DEPARTMENT THROUGH TRAGIC EVENTS**  
INSTRUCTORS: DAN TALBOT, CMAA, POLK COUNTY SCHOOLS (FLORIDA) AND DEON BIRKES, CMAA, LINCOLN CONSOLIDATED SCHOOLS (ARKANSAS)  
LOCATION: BALLROOM 1 & 2

**LTC 727- HOW TO BUILD, GROW AND SUSTAIN A POSITIVE ATHLETIC CULTURE IN YOUR PROGRAM**  
INSTRUCTOR: JOHN WOODS, CMAA, LIBERTYVILLE (ILLINOIS) AND KEVIN GUZZO, CMAA, ST. JOSEPH HIGH SCHOOL (MICHIGAN)  
LOCATION: BALLROOM 3 & 4

**LTC 504- LEGAL ISSUES I (LIABILITY FOR SPORTS INJURIES & RISK MANAGEMENT)**  
INSTRUCTOR: TOL GROPP, CMAA, PAST-PRESIDENT NIAAA, TIMBERLINE HIGH SCHOOL (IDAHO), BEN TENSAY, CMAA, DUSTIN SMITH, CMAA, BROKEN ARROW SCHOOLS  
LOCATION: BALLROOM 5

**10:00 AM TO 11:00 AM  
12:45 PM TO 4:00 PM**

**ORAC REGISTRATION (GRAND BALLROOM)**

**10:00 AM TO 4:00 PM**

**VENDOR EXHIBIT HALL OPEN (GRAND BALLROOM)**

**11:00 AM TO 12:30 PM**

**NIAAA BOARD OF DIRECTORS MEETING/LUNCH- DEER ROOM**

**12:45 PM TO 1:45 PM**

**PRESENTATION FROM NIAAA PLATINUM SPONSOR- OKLAHOMA NATIONAL GUARD**

**YOUR GREATEST ASSET**  
SPEAKER: BECKY MORAN, CMAA, NIAAA ASSOCIATE EXECUTIVE DIRECTOR  
LOCATION: GRAND EVENT CENTER

**2:00 PM TO 2:45 PM  
BREAKOUT SESSIONS**

**BRIDGING THE GAP, CASTING THE NET**  
INSTRUCTOR: NICK PETTIT, ATHLETIC COORDINATOR & SPECIAL ED TEACHER AT DEER CREEK HIGH SCHOOL  
LOCATION: BALLROOM 1 & 2

**HOT TOPICS IN SPORTS MEDICINE**  
INSTRUCTORS: DAN NEWMAN, UNION PUBLIC SCHOOLS & MIKE CATTERSON, JENKS PUBLIC SCHOOLS  
LOCATION: BALLROOM 3 & 4

**BUILDING A TRAUMA RESPONSIVE, HOPE-DRIVEN CULTURE AND THE NEUROSCIENCE THAT PROVES THE IMPACT - PART 1**  
BALLROOM 5  
INSTRUCTOR JOE BLANKENSHIP - HOPE DRIVEN COACHING  
LOCATION: BALLROOM 5

## MONDAY, JUNE 9, 2025

**3:00 PM TO 3:45 PM  
BREAKOUT SESSIONS**

**HOW TO SMILE IN OUR CHAOTIC AD WORLD**  
INSTRUCTOR: TOL GROPP, CMAA, PAST-PRESIDENT NIAAA,  
ATHLETIC DIRECTOR TIMBERLINE HIGH SCHOOL (IDAHO)  
LOCATION: BALLROOM 1 & 2

**FUNDRAISING, NIL, AND DOING MORE WITH LESS**  
INSTRUCTOR: BRAXTON BROCK, ASSOCIATE ATHLETIC DIRECTOR,  
DEVELOPMENT OPERATIONS & STRATEGY, OKLAHOMA STATE  
UNIVERSITY  
LOCATION: BALLROOM 3 & 4

**BUILDING A TRAUMA RESPONSIVE, HOPE-DRIVEN CULTURE  
AND THE NEUROSCIENCE THAT PROVES THE IMPACT – PART 2**  
INSTRUCTOR: JOE BLANKENSHIP – HOPE DRIVEN COACHING  
LOCATION: BALLROOM 5

**4:00 PM TO 4:45 PM**

**CAA EXAM REVIEW/STUDY SESSION**  
STEPHANIE BLACKWELL, CMAA, UNION PUBLIC SCHOOLS  
LOCATION: BALLROOM 5  
**AD & VENDOR SOCIAL & CORNHOLE TOURNAMENT-**  
LOCATION: GRAND EVENT CENTER

**5:15 PM TO 9:00 PM**

**\*\*\*CONFERENCE REGISTRANTS ONLY. FREE ADMIT-  
TANCE. FOOD AND DRINKS WILL BE PROVIDED.\*\*\***

## TUESDAY, JUNE 10, 2025

**7:00 AM TO 9:00 AM**

**CERTIFIED ATHLETIC ADMINISTRATOR (CAA) TEST**  
**\*\*MUST BE PRE-REGISTERED FOR THIS TEST WITH THE  
NIAAA\*\***  
LOCATION: BALLROOM 5

**8:30 AM TO 9:00 AM**

**ORAC REGISTRATION (GRAND EVENT CENTER)**

**8:00 AM TO 11:30 AM**

**VENDOR EXHIBIT HALL OPEN (GRAND EVENT CENTER)**

**9:00 AM TO 10:00 AM**

**PRESENTATION FROM PLATINUM SPONSOR - DAKTRONICS**  
**KEEP CHOPPING WOOD**  
SPEAKER: KEVIN DESHAZO, MOTIVATIONAL SPEAKER  
LOCATION: GRAND EVENT CENTER

# TUESDAY, JUNE 10, 2025

**10:15 AM TO 11:00 AM  
BREAKOUT SESSIONS**

**LOCKER ROOM PROTOCOLS AND TITLE 9**  
INSTRUCTOR: DR. DICK BALENSEIFEN, DISTRICT ATHLETICS  
DIRECTOR PUTNAM CITY SCHOOLS & PATRICIA BALENSEIFEN,  
CHIEF OFFICER OF HUMAN CAPITAL PIEDMONT PUBLIC SCHOOLS  
LOCATION: BALLROOM 1 & 2

**NEW ADS- NAVIGATING THE RELATIONSHIP WITH THE OSSAA**  
INSTRUCTOR: MIKE CLARK, ASSOCIATE DIRECTOR, OSSAA  
LOCATION: BALLROOM 3 & 4

**TIPS AND TRICKS FOR ELEVATING YOUR ATHLETIC PROGRAM**  
INSTRUCTOR: DAN TALBOT, CMAA, POLK COUNTY SCHOOLS  
(FLORIDA)  
LOCATION: BALLROOM 5

**11:30 AM TO 12:45 PM**

**PRESENTATION FROM PLATINUM SPONSOR- GO FAN**

**OIAAA GENERAL MEETING**

**AWARDS LUNCHEON**  
**\*\*FREE LUNCHEON TO ALL CLINIC ATTENDEES &  
VENDORS\*\***  
LOCATION: GRAND EVENT CENTER

**1:00 PM TO 2:15 PM**

**PRESENTATION FROM PLATINUM SPONSOR- FIELD TURF**  
**OSSAA ELIGIBILITY WORKSHOP & NIL QUESTION/ANSWER**  
AMY CASSELL, ASSOCIATE DIRECTOR, OSSAA  
LOCATION: GRAND EVENT CENTER

**2:15 PM TO 2:30 PM**

**CLOSING SESSION**  
**DOOR PRIZES, BINGO CARD DRAWINGS; MUST BE  
PRESENT TO WIN.**  
LOCATION: GRAND EVENT CENTER

