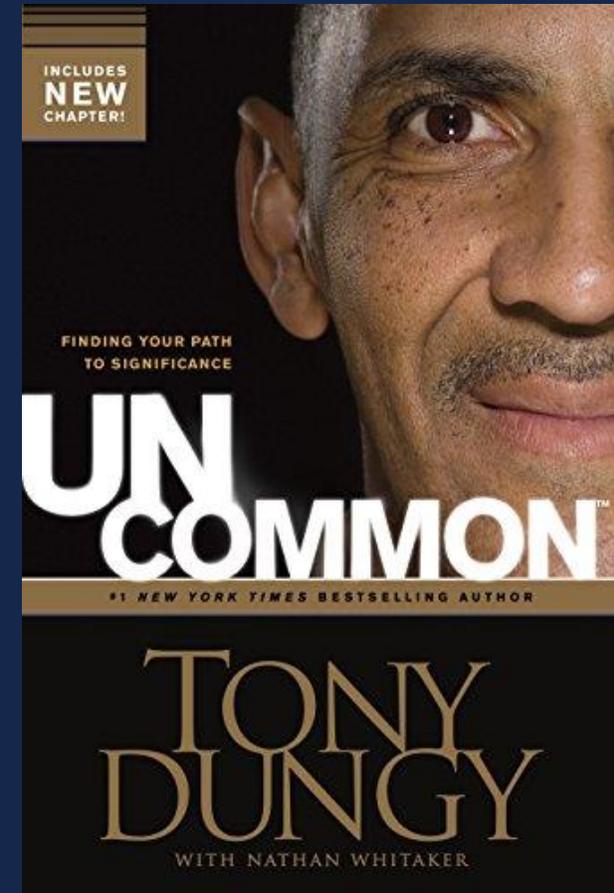




UNCOMMON LEADERSHIP

Embracing the Demands of the AD Role



- Coach Cal Stoll

- CEO Coach

- Vision and Direction

- “Success is uncommon and not to be enjoyed by the common man. I’m looking for uncommon people because we want to be successful, not average”

BRIAN KIGHT on UNCOMMON LEADERSHIP:

(3/22/24)



Uncommon Leadership Requires Uncommon Practices

Exceptional results don't come from "best practices". Follow best practices only if you want to get started with something you're unfamiliar with or if you want average results.

Best practices are what the majority do, and the majority don't produce exceptional results. The majority are average and get average results.

Exceptional results come from uncommon practices — practices that are the exception to the norm, uncommon among the majority.

Do what the majority do, and two things will happen:

1. You blend yourself into the majority and settle into the mountain of average.
2. You get what the majority gets.

Brick by brick. Do the work.



- Best Practices are the Norm
- Uncommon Practices are the Exception
- Be Uncommon among the Majority

TRAITS OF THE UNCOMMON LEADER:



1. LEARNER
2. PASSIONATE
3. READY
4. EMPOWER
5. EXCELLENCE
6. GENTLENESS
7. MENTORS
8. JUGGLE
9. GREATNESS
10. VISION
11. FAITH
12. LANGUAGE
13. MEASURED
14. CAPACITY
15. LIFESTYLE
16. HEALTHY
17. SERVE
18. FORGET
19. COURAGE
20. DECISIVE
21. GENEROUS
22. CURIOUS
23. GROWING
24. HUMBLE

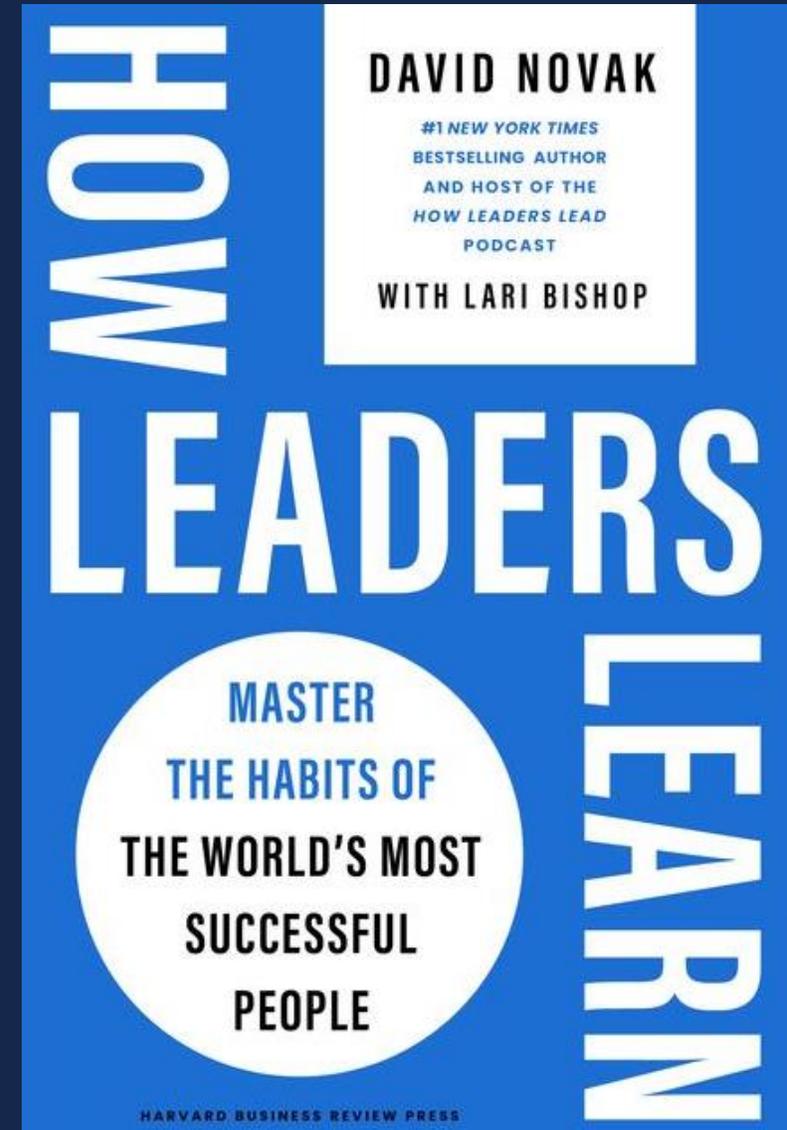
TRAITS OF THE UNCOMMON LEADER:



LEARNER

Active, Lifelong Learning

"When you put learning at the center of everything you do, you'll grow your career, boost your leadership skills, enrich your relationships, and increase your joy and fulfillment in life...."



TRAITS OF THE UNCOMMON LEADER:



PASSIONATE

Run On & Off The Field



Best Life Lesson I've Ever Received!

TRAITS OF THE UNCOMMON LEADER:



READY

Know What You Are
Going To Do When The
Ball Is Hit To You.

Ready vs. Prepared
(Moment) (Event)

Life Lesson #2!



TRAITS OF THE UNCOMMON LEADER:



EMPOWER

“Resist the Urge to Coach”



A GOOD LEADER RECOGNIZES THAT IT'S NOT ABOUT HIM/HER, IT'S ABOUT US AND IT'S ABOUT INSPIRING. IT'S ABOUT MOTIVATING THOSE UNDER THEIR CHARGE, UNDER THEIR WATCH TO BE THE BEST PEOPLE THEY CAN BE AND THEN GET OUT OF THEIR WAY.



MICKY MCMURTRY

*Retired Head Baseball Coach - Lassiter High School
Marietta, GA*



#HanginwiththeAD

Episode 39

TRAITS OF THE UNCOMMON LEADER:



EXCELLENCE

Excellence
is the
Only Option

POPE ATHLETICS **MISSION**

USING HIGH SCHOOL ATHLETICS TO
FACILITATE, EMPOWER, & INSPIRE
EXCELLENCE THAT DRIVES
A LEVEL OF CONSISTENT, ELITE SUCCESS
IN COMPETITION, CLASSROOMS,
COMMUNITY, & IN LIFE.

”

“



TRAITS OF THE UNCOMMON LEADER:

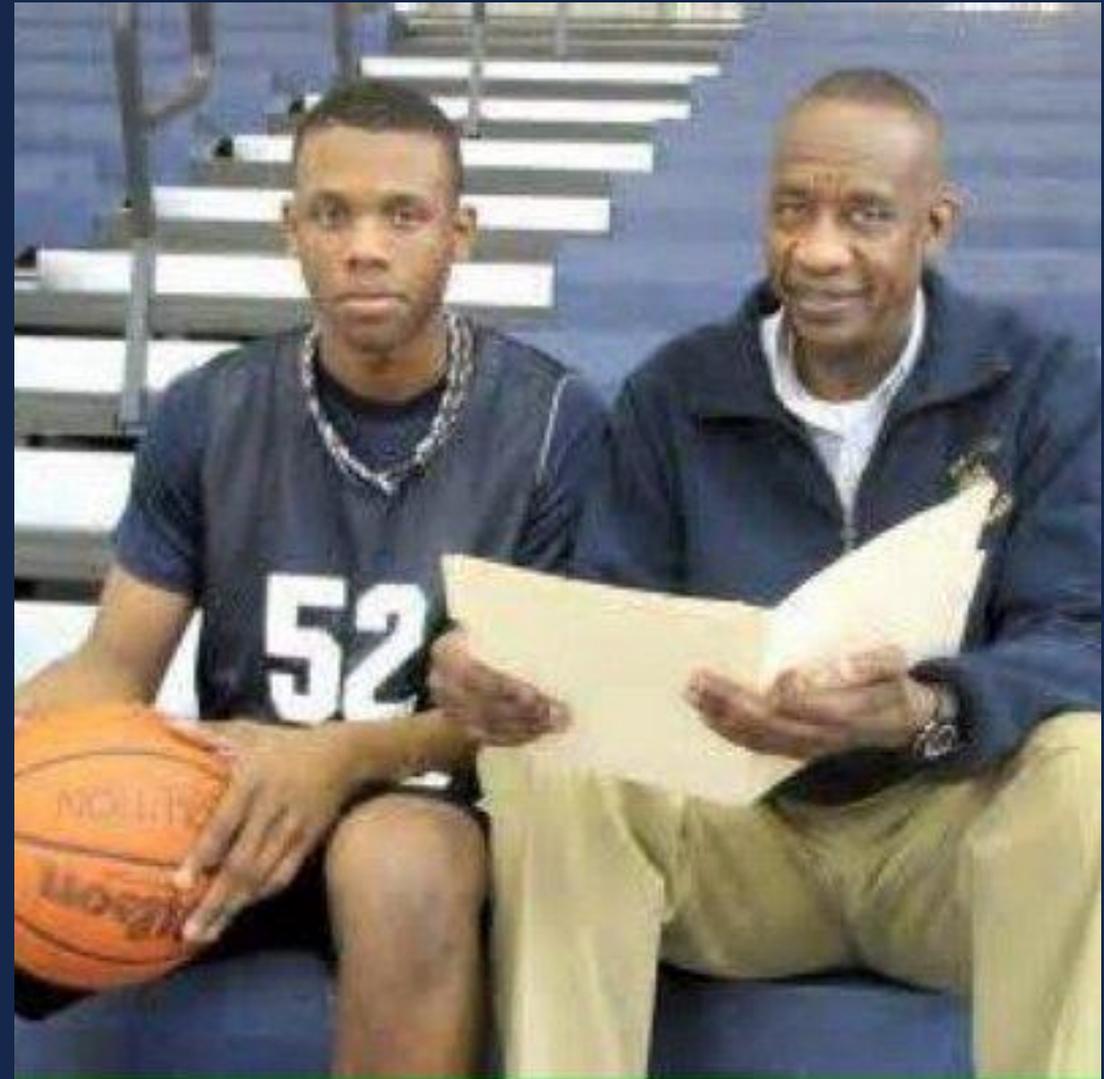


GENTLENESS

Quiet Presence

"...the meek will inherit the Earth..."
—Matthew 5:5

*"...put on a heart of compassion, kindness,
humility, gentleness, and patience..."*—
Colossians 3:12



TRAITS OF THE UNCOMMON LEADER:



MENTORS

What does your
Mentor look like?
Name?

Who is on your Board
of Directors?



TRAITS OF THE UNCOMMON LEADER:



JUGGLE

Involved

Busy

Change Gears Quickly



TRAITS OF THE UNCOMMON LEADER:



GREATNESS

Mimic
the
Elite

“Never worry
about criticism
from someone
you wouldn’t seek
advice from.”

- Dabo Swinney

JamyBechler.com



Exclusive Nick Saban interview after his Alabama retirement w/ Rece Davis | ESPN Co...    



TRAITS OF THE UNCOMMON LEADER:



VISION

See
Around
the Corner

CHESS NOT CHECKERS

ELEVATE YOUR LEADERSHIP GAME



MARK MILLER

Coauthor of the international bestseller *The Secret*

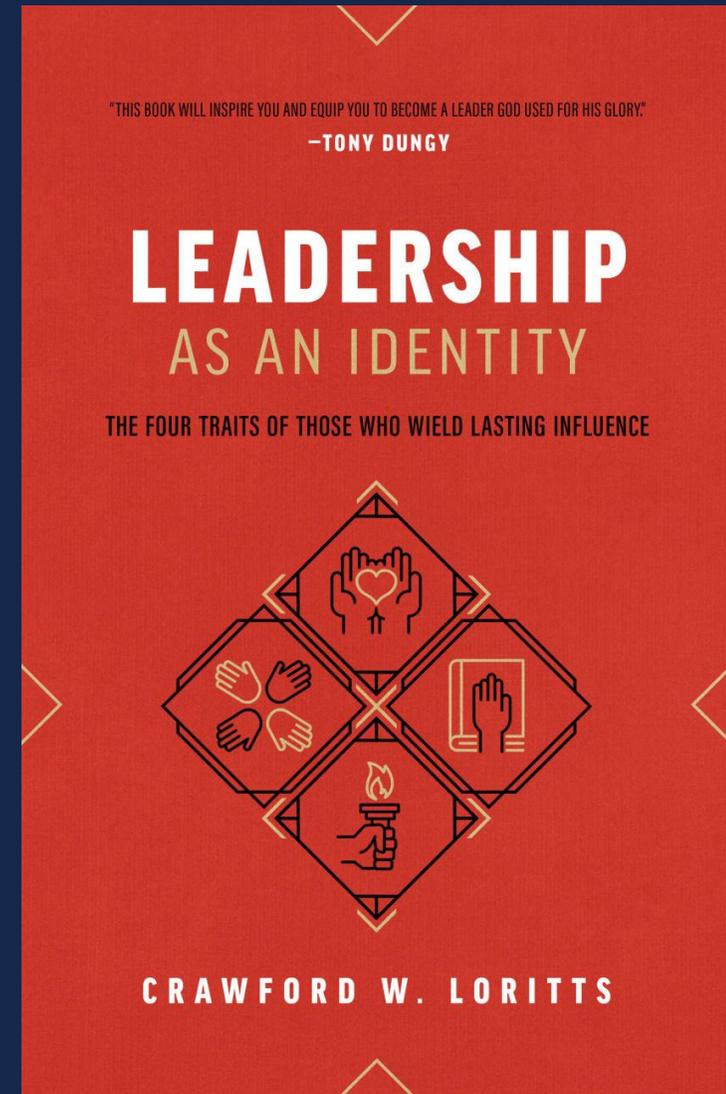
TRAITS OF THE UNCOMMON LEADER:



FAITH

Lean on a Faith Foundation

- 1) Brokenness
- 2) Communion
- 3) Servanthood
- 4) Obedience



TRAITS OF THE UNCOMMON LEADER:



LANGUAGE

Speak a
Different
Language

Wed, Dec 20, 2023 7:54 AM

••• Done

Words that Elite Leaders Use

Why
Capacity
Excellence
Steward
Empower
Posture
Resolve (spiritual resolve)
Taking Inventory
Leverage
Curious
Studying
Preparedness
Agile
Essential
Elevate
Control
Noble
Dimensions
Creative

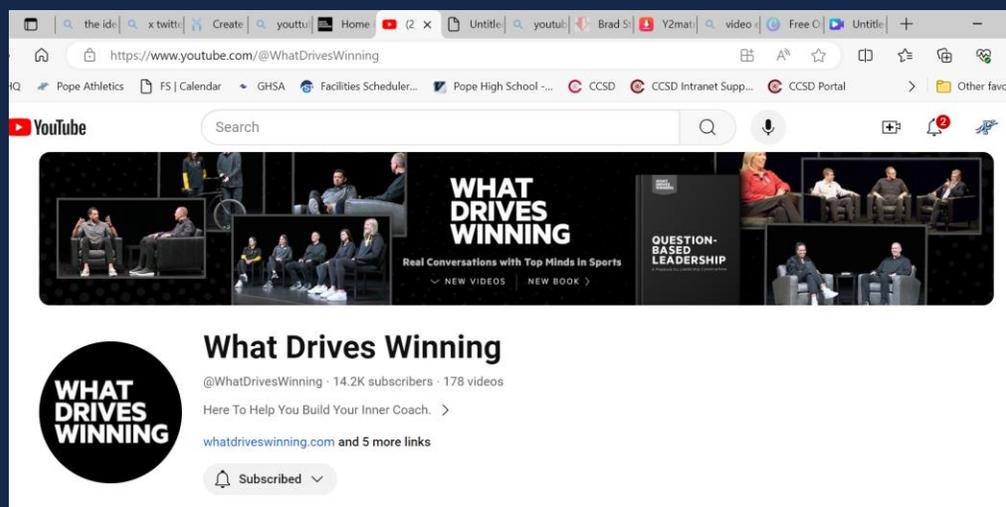
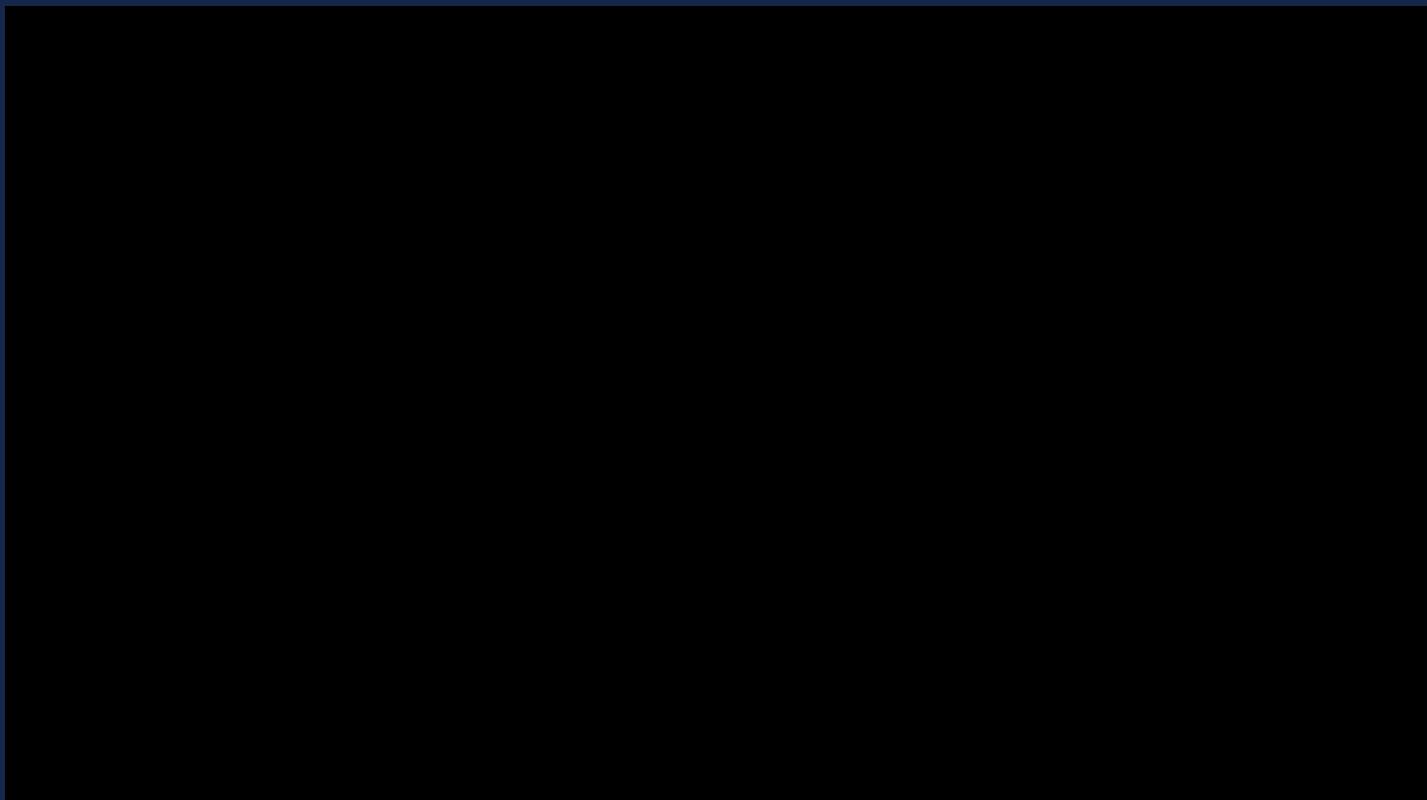
Elite

Journal

TRAITS OF THE UNCOMMON LEADER:



MEASURED



TRAITS OF THE UNCOMMON LEADER:



CAPACITY

“Your Capacity to Grow
Determines Your
Capacity to Lead.”

-Mark Miller

Un
com
mon
GREATNESS

Five
Fundamentals
to Transform
Your Leadership

MARK MILLER

Wall Street Journal bestselling author of *Culture Rules*

TRAITS OF THE UNCOMMON LEADER:



LIFESTYLE

Lifestyle
vs.
Work-Life Balance



Nov. 4, 2023

THE
Lead Every Day
SHOW

LEAD EVERY DAY
DON'T PUT YOUR LIFE IN BALANCE

Marietta → Warner Robins	→ Carrollton	→ Cartersville	→ Friends B-Day
131 miles	144 miles	49 miles	31 miles

TRAITS OF THE UNCOMMON LEADER:

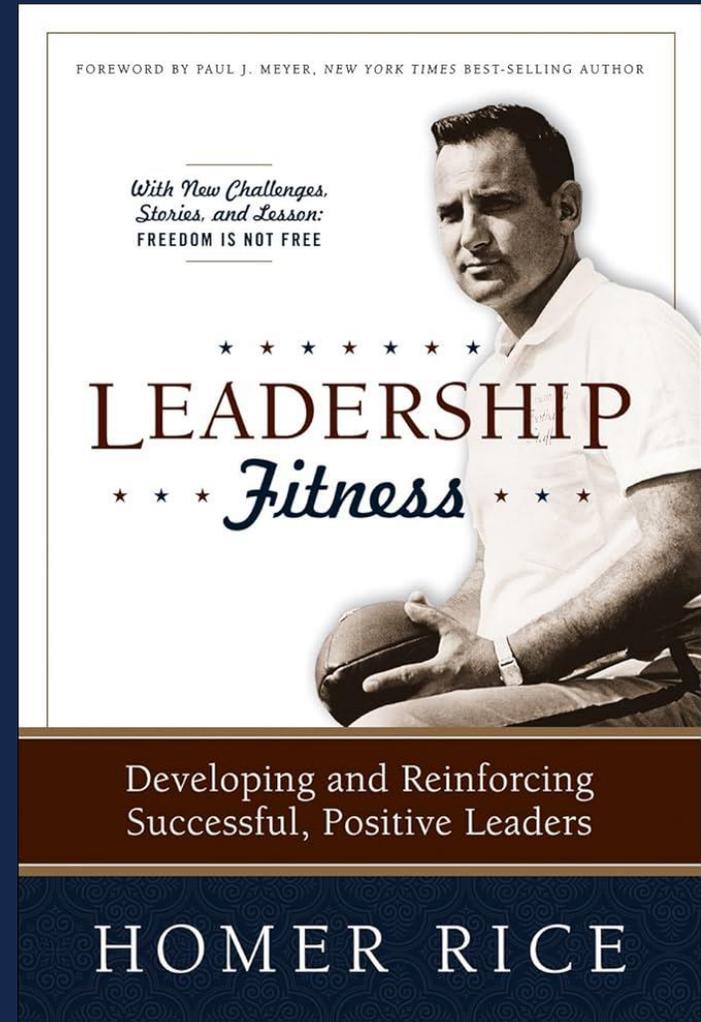


HEALTHY

Are you fit to be a positive leader?

“In your efforts to become a positive, successful leader, you must strive for optimum health.”

Total Person- Total Success Concept



TRAITS OF THE UNCOMMON LEADER:



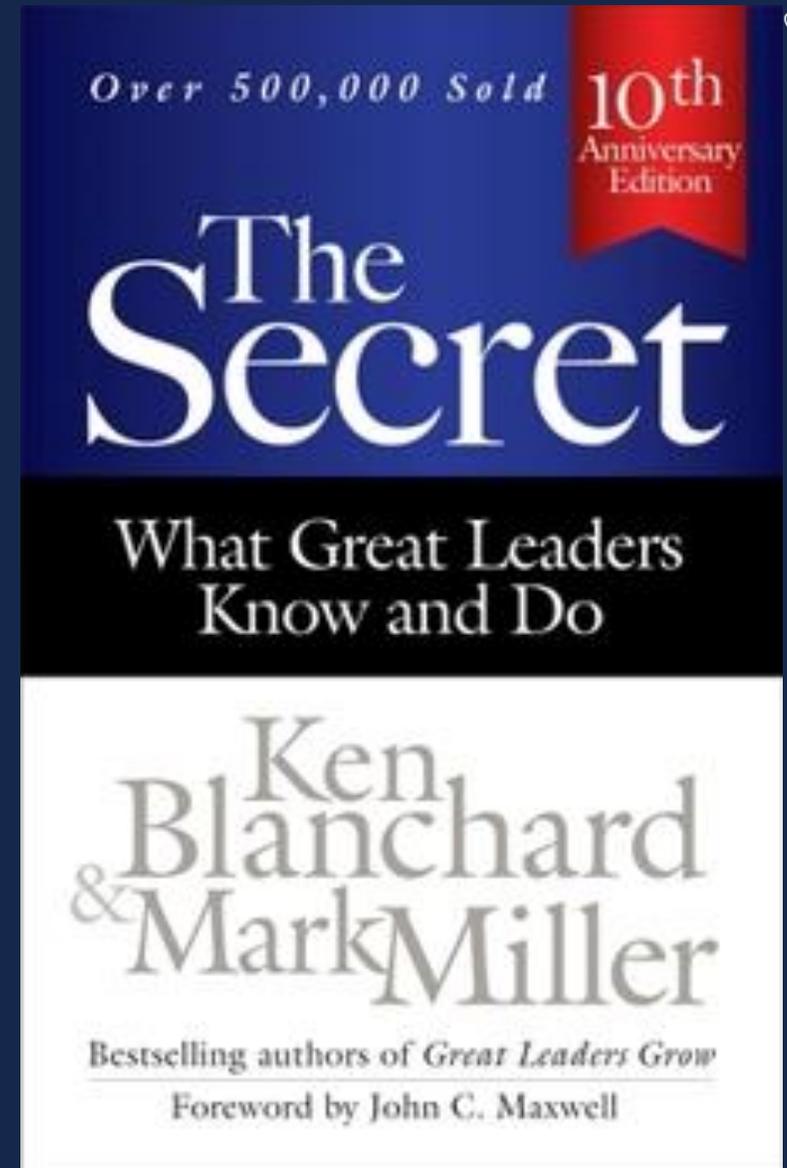
SERVE

That is the Secret

See The Future
Engage & Develop Others
Reinvent Continuously
Value People & Relationships
Embody the Values

“Everyone can be great because everyone can serve.”

Dr. Martin Luther King, Jr.



TRAITS OF THE UNCOMMON LEADER:

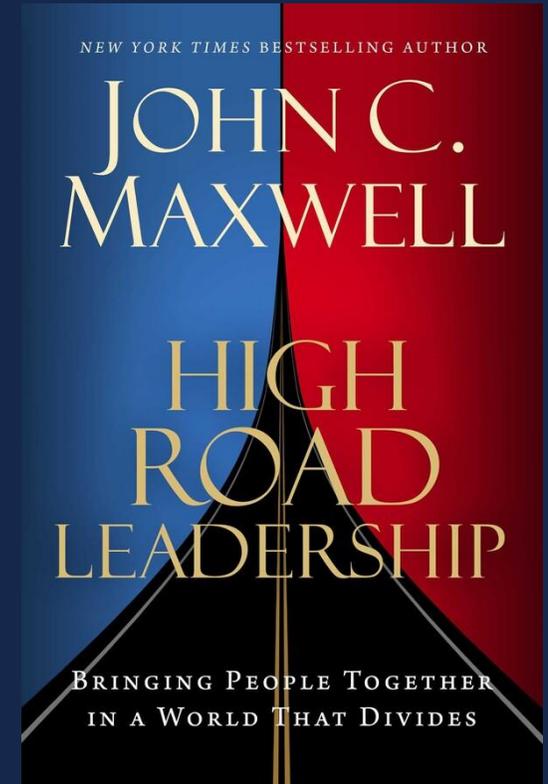


FORGET

Successful People Forget.
Magnanimous People Forget.

Intentional Amnesia (NOT AI, BUT IA)

BE A HIGH ROAD LEADER

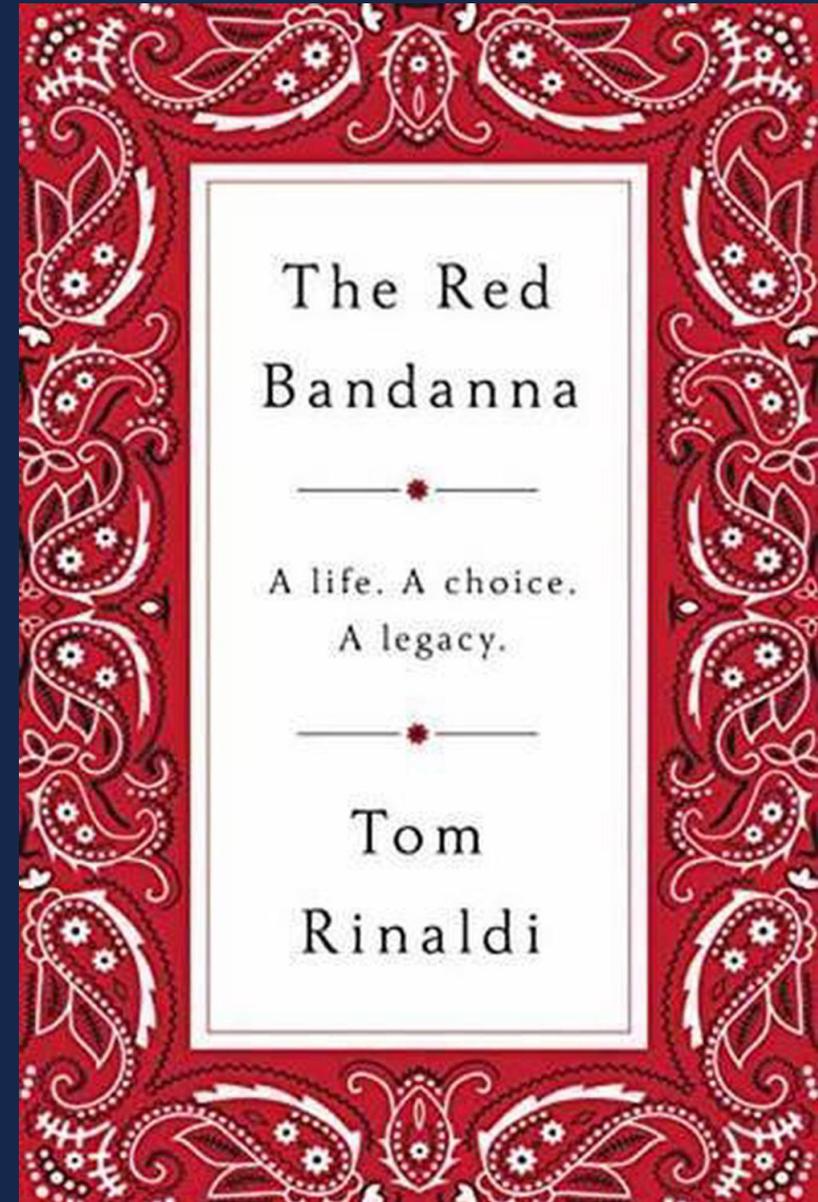


TRAITS OF THE UNCOMMON LEADER:



COURAGE

Raise the Bar



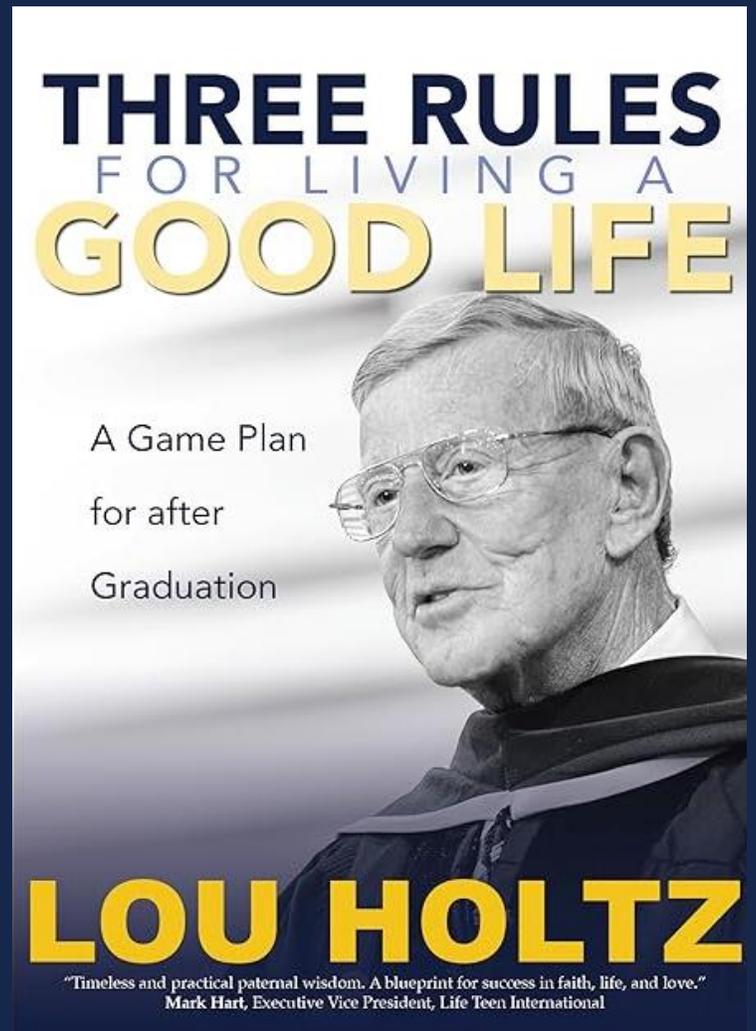
TRAITS OF THE UNCOMMON LEADER:



DECISIVE

Make THE Decision

- 1) Do What is Right
- 2) Do Everything to the Best of Your Ability
- 3) Show People that You Care



TRAITS OF THE UNCOMMON LEADER:



GENEROUS

Sharing is Receiving

“The generous man will be prosperous...”

-Proverbs 11:25



TRAITS OF THE UNCOMMON LEADER:



CURIOUS

Ask
&
Listen

FOREWORD BY
New York Times Bestselling Author
JOHN C. MAXWELL

BE THE
UNICORN

12

Data-Driven Habits that
Separate the Best Leaders
From the Rest

WILLIAM
VANDERBLOEMEN

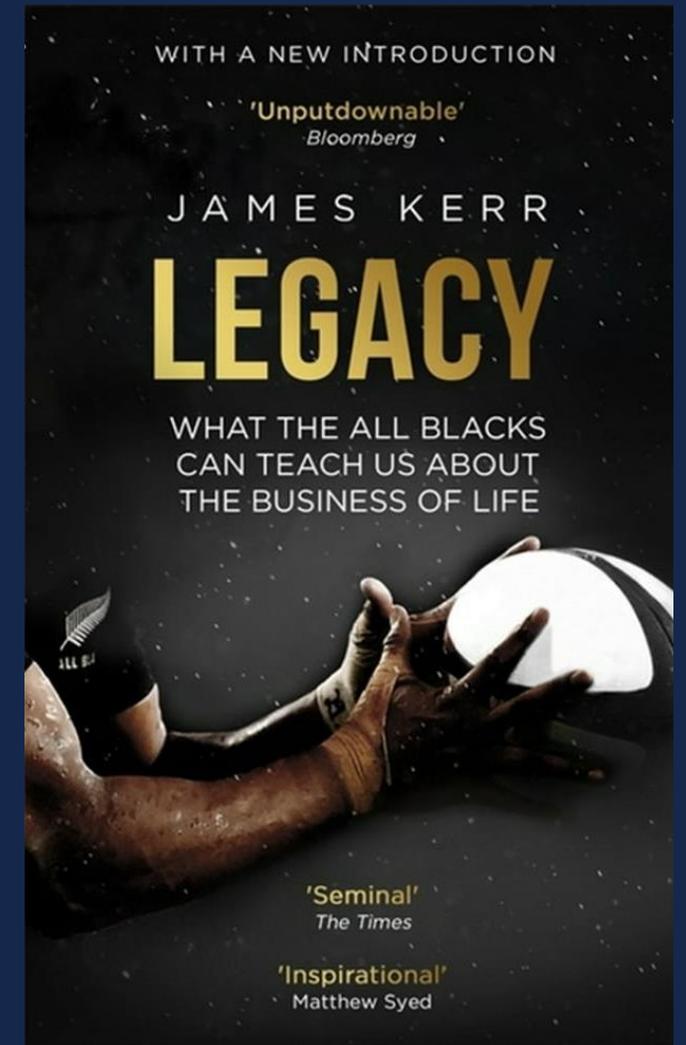
TRAITS OF THE UNCOMMON LEADER:



GROWING

“Organizational decline is inevitable unless leaders prepare for change –even when standing at the pinnacle of success.”

Kaizen –Japanese notion of continuous improvement



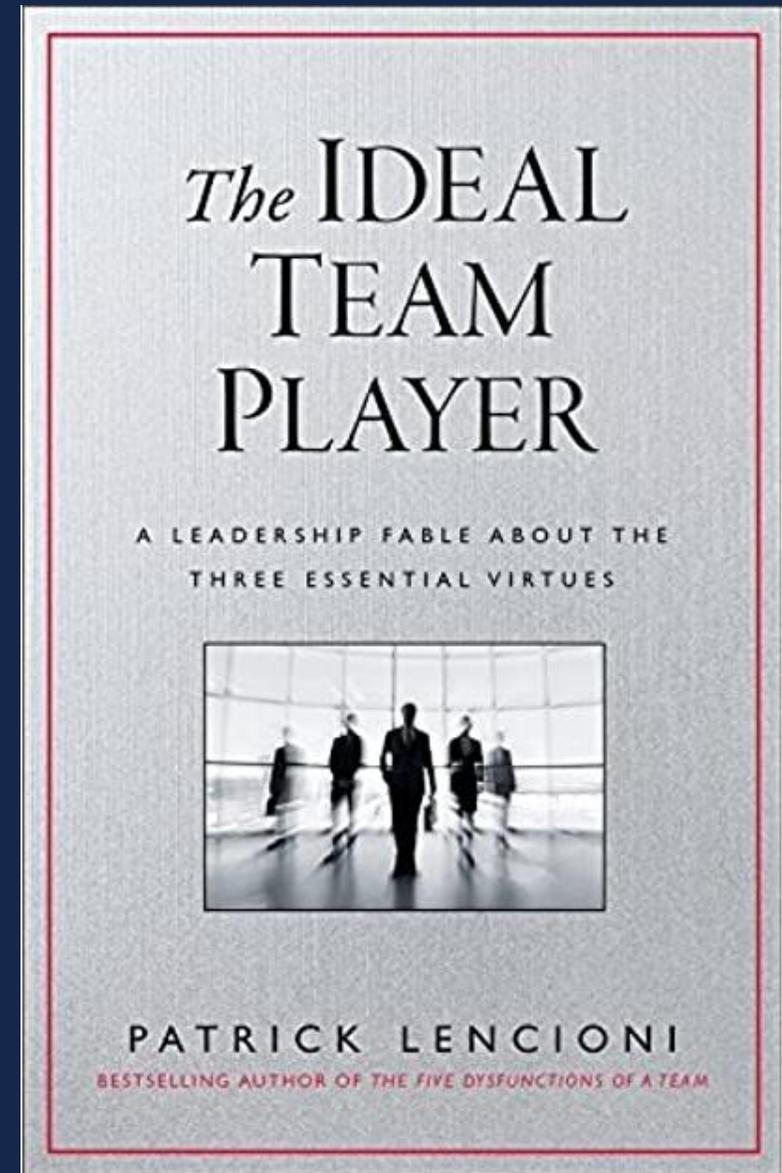
TRAITS OF THE UNCOMMON LEADER:



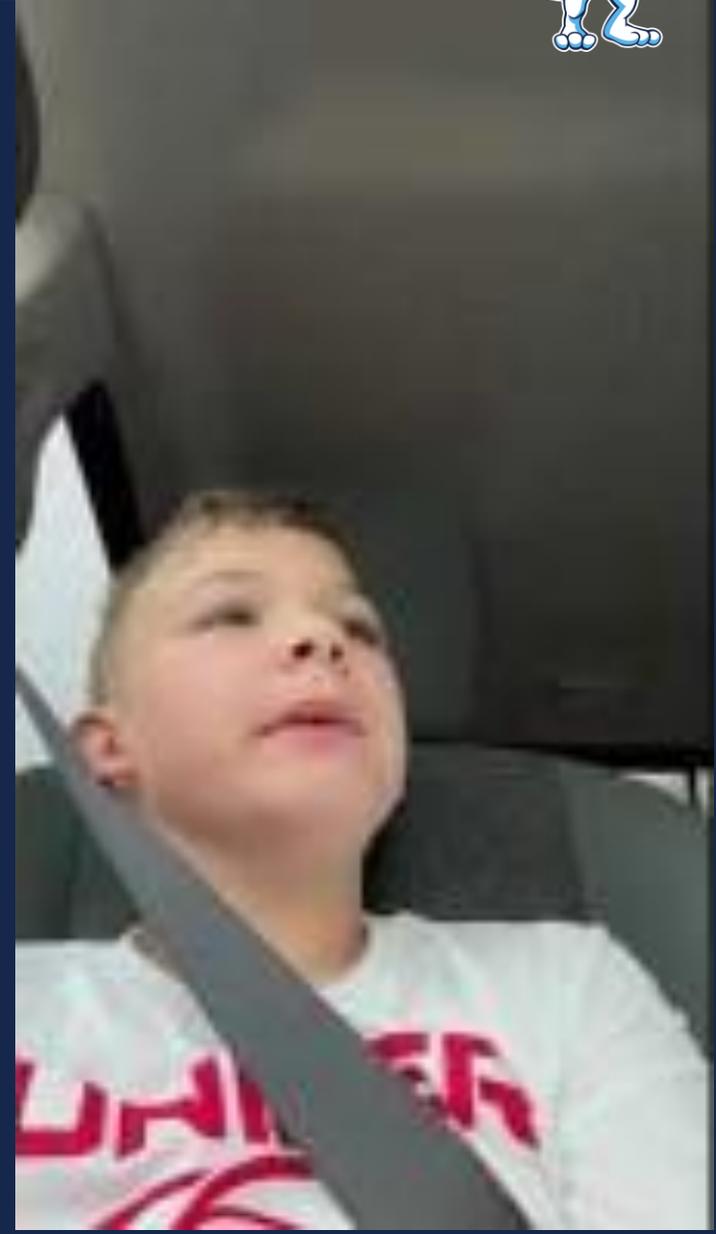
HUMBLE

The Ideal Team Player is:

- Humble
- Hungry
- (People) Smart



WHAT IS UNCOMMON LEADERSHIP?



UNCOMMON LEADERSHIP IS:



1. Being a Leader
2. Being a Friend
3. Doing the Right Thing
4. Doing Your Best
5. Learning
6. Using Manners
7. Figuring it Out
8. Being Humble





Josh Mathews, CMAA

2023-2025 Section 3 Board Representative

Athletic Director/AP

Pope High School

Marietta, GA

Joshua.Mathews@cobbk12.org

404-431-8485 cell



@jwmathews14



@popeathletics



@hanginwiththeAD

