

# PHBA INDUSTRY LUNCHEON

Wednesday, June 3, 2026



🕒 11:30 AM — 2:00 PM

📍 **Stratford Country Club**  
53 Romeo St N,  
Stratford, ON N5A 5M7



A KEYNOTE THAT YOU  
**WON'T WANT TO MISS:**  
A STORY OF SECOND CHANCES



**Emily O'Brien**  
Founder & CEO of  
Comeback Snacks

Join us at the PHBA Industry Luncheon for an inspiring Keynote on the theme "Second Chances," with Emily O'Brien, founder and CEO of Comeback Snacks.

Born from an idea conceived while serving a four-year federal sentence, Emily transformed hardship into a thriving social enterprise—formerly Cons and Kernels—now sold in over 1,200 locations across Canada and the U.S. Her mission champions redemption and empowers people with criminal records to rebuild their lives. Emily will share powerful lessons in resilience, entrepreneurship, overcoming adversity, and changing how we view incarceration and her leadership in fighting stigma for those with past convictions.

Don't miss this compelling story of courage, reinvention, and hope.

**And of course, you'll need to find out why her popcorn is so good, *it's criminal!***

**TICKETS  
ON SALE  
NOW!**

**\$70** PHBA  
Members

**\$85** Non-  
Members

**\$575** Table  
of Eight

**Get Your Tickets Now:**  
[perthhuronba.com](http://perthhuronba.com)

