

PHBA INDUSTRY LUNCHEON



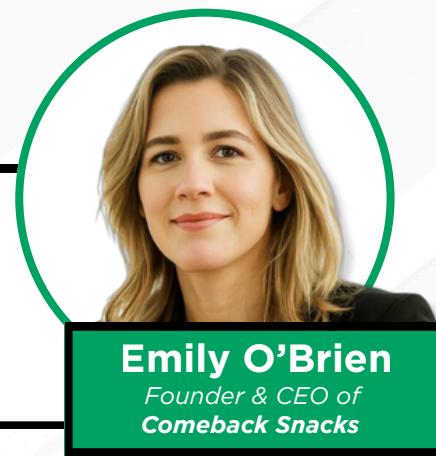
Wednesday, June 3, 2026

11:30 AM — 2:00 PM

Stratford Country Club
53 Romeo St N,
Stratford, ON N5A 5M7



**A KEYNOTE THAT YOU
WON'T WANT TO MISS:
A STORY OF SECOND CHANCES**



Emily O'Brien
Founder & CEO of
Comeback Snacks

Join us at the PHBA Industry Luncheon for an inspiring Keynote on the theme "Second Chances," with Emily O'Brien, founder and CEO of Comeback Snacks.

Born from an idea conceived while serving a four-year federal sentence, Emily transformed hardship into a thriving social enterprise—formerly Cons and Kernels—now sold in over 1,200 locations across Canada and the U.S. Her mission champions redemption and empowers people with criminal records to rebuild their lives. Emily will share powerful lessons in resilience, entrepreneurship, overcoming adversity, and changing how we view incarceration and her leadership in fighting stigma for those with past convictions.

Don't miss this compelling story of courage, reinvention, and hope.

And of course, you'll need to find out why her popcorn is so good, it's criminal!

**TICKETS
ON SALE
NOW!**

\$70 PHBA
Members
\$85 Non-
Members
\$575 Table
of Eight

Get Your Tickets Now:
perthhuronba.com

