



BUILDER BLUEPRINT

THE OFFICIAL
NEWSLETTER
OF THE PHBA

FEB



JOIN US FOR OUR NEXT PHBA DINNER MEETING!

Thinking of becoming a PHBA Member?
Join us and Learn More!

PHBA Members want to bring a Guest
that is thinking about becoming a Member?

LOCATION: Listowel Golf Club
8380 Fairlane Rd, Listowel, ON N4W 3G6

NETWORKING: 5:30 pm

DINNER: 6:00 pm

LISTOWEL
GOLF CLUB

WEDNESDAY

March
19TH

GUEST SPEAKER

Mike Memme
OHBA Chair



Ontario
Home Builders'
Association



***PLEASE RSVP**

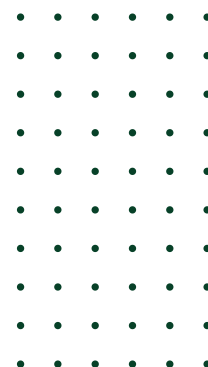
to Melissa by Monday, March 10th office@perthhuronba.com

Join us for our next dinner meeting at the beautiful Listowel Golf Club!

Great networking, delicious food, and a chance to bring someone thinking about being a PHBA Member! They will learn more about what PHBA can do for their business.

Wednesday, March 19th
Networking 5:30 PM
Dinner 6:00 PM

Guest Speaker: Mike Memme | OHBA Chair



PLEASE RSVP BY MONDAY, MARCH 10TH TO MELISSA SCHENK AT

OFFICE@PERTHHURONBA.COM

WE LOOK FORWARD TO SEEING YOU THERE!





Stratford Home Leisure Show

41ST Show



Rotary
Club of Stratford

REGISTRATION NOW OPEN!

EVOLVING
SPACES
The Future of Living

APRIL 12 & 13, 2025

THE ROTARY COMPLEX 353 MCCARTHY RD,
STRATFORD, ON N5A 7S7

Get ready for the Stratford Home & Leisure Show—bigger and better than ever!

Join us April 12th & 13th at the Stratford Rotary Complex, expanding to include the Community Hall and Arena for a truly massive show!

This is our 41st year, and we're excited to celebrate with you! Reserve your booth now!

PHBA members receive a 20% discount. Secure your space now!

Visit [BOOK MY BOOTH NOW](#) to reserve your Home Show Booth today!



Membership Dues

ENSURE YOUR MEMBERSHIP REMAINS ACTIVE!

This is a friendly reminder that your PHBA membership dues are overdue.

Melissa has reached out to members who haven't yet submitted payment, but please don't hesitate to let us know if you have already sent a cheque (recent mail delays have still been reported) or require further assistance.

Memberships not paid by March 1st will be removed from the directory. Please Contact Melissa at office@perthhuronba.com to confirm payment or arrange payment if needed. Thank you for being a valued member of our association.



New Members

The approval of membership applications is the responsibility of the Board of Directors, however, information from members about day-to-day business dealings with applicants is a key part of the information they need to make informed decisions.

Please let us know if you recommend the following company as a good addition to the PHBA, or if you don't because your dealings with them have been difficult or unethical. All information is kept confidential. Please send your comments in writing by March 1st to me here at office@perthhuronba.com

Your response will protect the integrity of the Association and our ability to represent the industry in a professional and credible manner. This does not limit membership but empowers members to better serve the industry and secures the value of continued membership.

New Member Applicant:

Artas Engineering & Associates Inc.

Contact: Brent Powers

413 Hibernia Street, Stratford, ON N5A 5W2



**ARTAS ENGINEERING
& DESIGN INC.**
INTEGRITY AT THE CORE



Upcoming Events | Mark Your Calendar

MARCH

DINNER MEETING / NEW MEMBER NIGHT – (Member Recruitment)

Wednesday, March 19th

Location: Listowel Golf Club, 8380 Fairlane Rd, Listowel

APRIL

STRATFORD HOME & LEISURE SHOW

April 12th & 13th

Location: Stratford Rotary Complex, 353 McCarthy Road, Stratford

DINNER MEETING

Tuesday, April 15th

Location: Bentley's Bar Inn & Restaurant, 99 Ontario Street, Stratford



Housing Needs Assessment for Stratford

Dear Perth Huron Builders Association:
The City of Stratford is completing a Housing Needs Assessment to help inform current housing stock and future needs. As a part of this work, we are reaching out to various sectors with a short (less than ten minute) survey to gather data.

The survey is here
<https://www.surveymonkey.com/r/housingstratford3>

We are reaching out to you as a housing developer to enable our understanding of the housing landscape in Stratford in the next five years.

The survey is fully anonymous. The deadline to complete the survey is Wednesday February 26th.

Should you have any questions or concerns or wish to provide further data to inform this process, please feel free to reach out to me here.

Best regards and my thanks for your time and commitment to building in Stratford.

Kendra Fry
Housing Specialist, investStratford
housing@investstratford.com
647-205-6778



Community Updates



Grade 7 and 8 Skilled Trades Experience

Huron Perth Catholic District School Board

April 22 -25, 2025



Dear, Community Partner

Huron Perth Catholic District School Board is hosting a **Grade 7 and 8 Skilled Trades Experience** event at the Stratford Recreational Complex from **April 22nd to April 25th from 9:30 a.m. to 2:15 p.m.**

The goal of this event is to expose young students to the various skilled trades opportunities available to them as they begin considering potential career pathways.

Unfortunately, many students do not receive enough exposure to skilled trades during their elementary education. This event could be a pivotal moment for students to recognize a potential career pathway and focus more on their secondary education to align with that profession.

I am reaching out to see if your company would be interested in participating in this experience. If you are interested, we would be grateful if an employee from your company could attend this one day event and help guide students through a hands-on learning experience specific to your trade.

I will provide all necessary materials for the activity as well as a secondary student that will assist you for the day. The employee would work with the students on a small project, allowing them to share insights and skills from your industry. Small groups of students will rotate to different stations throughout the day that highlight different trades at each stop. Each rotation will be approximately 20 minutes long.

We would greatly appreciate having professionals from your field involved in this event. Your participation would make a significant impact on the students and help them explore skilled trades in a meaningful way.

If you are interested in participating, please fill out the Google form by going to this link:
<https://forms.gle/FMvHkL7GDpB4qLhY8>

If you have questions, please feel free to call me at 226-921-5750

Thank you for considering this opportunity.

Best regards,

Mark Flanagan
mflanagan@huronperthcatholic.ca



Grand Trunk Renewal Project – Project Co-Ordinator

The Grand Trunk Renewal project is a transformative project outlined in the 2018 Master Plan prepared by Urban Strategies for the City of Stratford. Focused on preserving the existing building, the Plan envisions a phased reinvestment approach, adaptively reusing the existing historical structure and surrounding area for new uses. The project's next steps involve collaboration with non-profit and for-profit partners to explore potential uses and design options. The site's development aims to bring a range of benefits to the city, encompassing residential, recreational, educational, institutional, community, commercial, and cultural uses and a fiscally sustainable reinvestment model.

This position works within the investStratford team and reports to the CEO of investStratford. The incumbent's primary working relationships will be with the CEO of investStratford, the Strategic Initiatives Lead of the City of Stratford and various external consulting groups and resources. The individual will liaise with the Chair(s) and Members of the Grand Trunk Ad-Hoc Committee on a frequent basis.

This is a full-time (35 hours/week), project-based, contract position to start on/around April 14, 2025, for one year, with an option to extend should the project require. The annual compensation ranges from \$60,000 to \$65,000 per year, depending upon experience. This is a hybrid-work position and flexibility will be required including nights and weekends as needed.

investStratford has received special project funding for this role from the City of Stratford.

KEY RESPONSIBILITIES

Project Co-ordination

- Support the CEO (investStratford) and Strategic Initiatives Lead (City) in coordinating all project components involving stakeholders, external consultants and experts, project teams and the Ad Hoc Committee.
- Support local community relationships and community engagements
- Maintain accurate records of project activities, decisions, and progress and maintain the client relationship management software (CRM) for the project
- Draft and distribute communications such as newsletters, project updates, and press releases and act as the primary point of contact for internal and external stakeholders regarding project updates and inquiries

Site-Related Activities

- Schedule and coordinate site visits for stakeholders, project teams, and community members
- Prepare and distribute site visit agendas, materials, and safety guidelines, including Personal Protective Equipment and liability documentation
- Accompany the volunteers for on site visits to provide logistical support and documentation
- Support site activations for stakeholders and community groups/members

Ad-Hoc Committee Meetings

- Schedule, organize and attend committee meetings (monthly), including securing venues, sending invitations, and preparing meeting materials
- Provide support and track follow-up from committee meetings to ensure timely response and completion of items and facilitate smooth information flow between project teams, committees, and leadership
- Work collaboratively with committee members to ensure alignment and progress to the City of Stratford Ad-Hoc Committee By-laws and meeting procedures.

REQUIRED SKILLS & EXPERIENCE

- Significant experience (minimum 2 years) managing complex projects with multiple stakeholders, a customer service background and people-first spirit and a natural connector, relationship manager and networker.
 - Outstanding communicator - persuasive and enthusiastic presenter both live and virtually.
 - Formal education and/or lived experience in any of the following: economic development, community development, construction, customer service and relations, business development, or program management.
 - Working expertise in social media, Client Relationship Management systems, and collaborative project management software.
- Comfortable with uncertainty, flexible and willing to embrace change, able to work remotely and virtually and a strong personal initiative and motivation.
- Drivers License and access to transportation considered an asset.

Please submit Resumes/CV's to info@investstratford.com by Friday, March 14th at 12pm. We thank all interested candidates, but only those selected for an interview will be contacted.



National Updates

REGISTER NOW!



REGISTRATION IS OPEN

CHBA's Home Building Week in Canada 2025

Pre-Conference National Committee and Council Meetings + CHBA National Conference

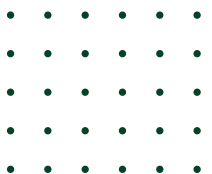
Victoria, BC | Sunday, May 11 – Thursday, May 15

What to expect:

The first half of the week CHBA's National Committee and Councils meet. The pre-conference meetings are a great opportunity to learn about and participate in the business of the association on a national scale. You'll meet others from across the country and engage in discussions on building codes, energy efficiency and net zero homes, urban development, renovation, modular construction, and more, and be able to apply that information to your business and your local association back home.

The conference half of the week focuses on connection, inspiration, and FUN. You'll have plenty of time to meet and mingle with your industry peers while taking in informative speakers and having a blast during the evening events. Attendees will head home with invigorating ideas, fresh perspectives, and new contacts for your business.

REGISTER HERE: [CHBA 2025 Conference](#)



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