



BE PART OF THE PARADE OF HOMES 2026

BE A MEMBER IN THE SPOTLIGHT

DISCOUNTED
**PHBA
RATE**

SPONSORSHIP INVESTMENT

\$1,499

OVERALL PACKAGE VALUE \$4,999

HERE'S WHAT YOU WILL RECEIVE:

- A pre-taped video live stream, with broll editing to feature a project, jobsite, employment opportunity, etc. This could include drone footage if desired.
- Promotion / Exposure showcasing all MEMBERS involved in the Parade of Homes
- Each video will have an advertising budget and is expected to reach views between 5,000 – 10,000 people.
- The MS2 Team will also take stills while on location and promote on PHBA Socials and TAG your accounts

EXCLUSIVE FEATURE!

Each **VIEW** and **SHARE** means a new opportunity to connect with **VIEWERS**!

This is a great addition to submit for AoD!

You might be a **BUILDER** and have a home to feature.

You might be a **RENOVATOR** and have a project to highlight.

OR you might be a **SUPPLIER** and want to showcase your showroom.

The possibilities are endless. ANY PHBA Member can be part of the Parade of Homes!

**Please let Melissa know if
you will be participating.
[\(519\) 276-0006](mailto:office@perthhuronba.com)**