2027 PHBA CORPORATE COMMUNITY MARKETING PARTNERSHIP PROGRAM

INVESTMENT: $7,500.00 ANNUALLY (+HST)

OVERALL VALUE $15,500

Working with entrepreneurs and companies who want to build irresistible brands is like building a new house. From the site survey, to architectural renderings, to the foundation. You pick out a great lot, dig a huge hole in the ground and pour the perfect amount of cement necessary to support the structure.

That's precisely how the ancient art and practice of storytelling applies to modern-day brand-building. The story comes first. Everything else comes later. Become Stronger through your story and your online marketing. PHBA's exclusive Corporate Community Marketing Partnership Program is designed to promote your business ***internally to PHBA members and externally to your customers!***

WEB AND SOCIAL

- Corporate sponsors are showcased on a rotating banner on every primary page of the PHBA website;
- A link on the home page directly to your business;
- Included permanently for the calendar year on the Executive Officers signature line in all email correspondence;
- Highlighted and mentioned twice per month (minimum) on Instagram and Facebook.

EVENTS

- One third of top ½ height of Vertical Sign Banner at every event held by PHBA for the calendar year (approximately 20"x 20" logo space);
- Verbal recognition by the President or Committee Chair at every PHBA dinner meeting and every special PHBA event held throughout the year (plus slide deck when using screen);
- Your logo in prominent location on all advertising campaigns throughout the year;
- Opportunity to be a presenter at PHBA Awards of Distinction
- Sponsor of 3 Awards of Distinction Awards
- Host and Emcee for one dinner meeting throughout the calendar year;
- Passes for you plus 3 guests at any regular PHBA lunch or dinner meetings throughout the year;
- Tickets for you and 3 guests at the PHBA Awards of Distinction;

CHOICE OF:

- One free foursome registration at the PHBA Golf tournament in September of the calendar year; ***OR***
- Participation in PHBAs Parade of Homes 2027 Promotional Series
  – see separate information on PHBA's Industry Parade for complete details.

EASY PAY PLAN AVAILABLE:

Annually, one time billing **OR**

Monthly billing, we will invoice you monthly for your sponsorship (**$ Value/12 equal installments)**

2027 PHBA PLATINUM COMMUNITY MARKETING PARTNERSHIP PROGRAM

INVESTMENT: $7,000.00 ANNUALLY (+HST)
OVERALL VALUE $15,000

Working with entrepreneurs and companies who want to build irresistible brands is like building a new house. From the site survey, to architectural renderings, to the foundation. You pick out a great lot, dig a huge hole in the ground and pour the perfect amount of cement necessary to support the structure.

That's precisely how the ancient art and practice of storytelling applies to modern-day brand-building. The story comes first. Everything else comes later. Become Stronger through your story and your online marketing. PHBA's exclusive Platinum Community Marketing Partnership Program is designed specifically for those companies and businesses to promote ***externally to your customers (where you generate 90% of your sales) with an added internal bonus to PHBA members as well!***

Your Year-Round Sponsorship Includes:

VIDEO / MARKETING

- MS2 Productions will meet with you to discuss your marketing needs / and where you want your marketing dollars to reach (location / target audience).
- **A professionally produced 1:30 – 2 min. promotional video, including Pre-Promotion / Scripting / ½ day Shoot / Camera Crew / Post-Production Editing (Value: $6,000)**

NOTE: **This is an EXCLUSIVE PHBA Opportunity not normally available**

WEB AND SOCIAL

- Platinum sponsors are showcased in a rotating banner on primary pages of the PHBA website;
- A link on the home page directly to your business;
- Included permanently for the calendar year on the Executive Officers signature line in all email correspondence;
- Content to be driven to YOUR Facebook Page / Instagram account and also Highlighted and mentioned at least 4 times per month (minimum).

EVENTS

- One third of top ½ height of Vertical Sign Banner at every event held by PHBA for the calendar year (approximately 20"x 20" logo space);
- Verbal recognition by the President or Committee Chair at every PHBA dinner meeting and every special PHBA event held throughout the year (plus slide deck when using screen);
- Your logo in prominent location on all advertising campaigns throughout the year;
- Participation in PHBA's Parade of Homes 2027 Promotional Series – see separate information on PHBA's Industry Parade for complete details (Value $1,500)

EASY PAY PLAN AVAILABLE:

Annually, one time billing **OR**

Monthly billing, we will invoice you monthly for your sponsorship (**$ Value/12 equal installments)**

2027 PHBA SILVER COMMUNITY MARKETING PARTNERSHIP PROGRAM

INVESTMENT: $3,500.00 ANNUALLY (+HST)

Your Year-Round Sponsorship Includes:

WEB AND SOCIAL

- A link on the PHBA website home page directly to your business;
- Included permanently for the calendar year on the Executive Officers signature line in all email correspondence;
- Highlighted and mentioned once per month on Instagram and Facebook.

EVENTS

- Opportunity to be a presenter at the PHBA Awards of Distinction
- Sponsor of 2 Awards of Distinction
- 4 Tickets to PHBA Awards of Distinction
- Hole Sponsor at PHBA Golf Tournament
- Host and Emcee for one lunch or dinner meeting throughout the calendar year;

CHOICE OF:

- One free foursome registration at the PHBA Golf tournament in September of the calendar year; ***OR***
- Participation in PHBA's Parade of Homes 2027 Promotional Series
– see separate information on PHBA's Industry Parade for complete details.

EASY PAY PLAN AVAILABLE:

Annually, one time billing **OR**

Monthly billing, we will invoice you monthly for your sponsorship (**$ Value/12 equal installments)**