



# NEWSLETTER

## WELCOME TO THE NEW YEAR! A New Year! With New Goals!

Dear PHBA Members,

As we step into a new year filled with fresh possibilities, I'm excited to connect with all of you at our first meeting on January 16th at the AMDSB's Pathways Innovative Centre. Having graduated from Stratford Central myself, witnessing the transformation of the former science lab into an innovative space has been truly remarkable. Join us to explore the endless possibilities this unique venue has to offer!

On January 16th, we'll have the pleasure of hosting Marg Van Herk-Paradis from Credence & Co. as our guest speaker. This meeting marks the beginning of a crucial phase for PHBA as we embark on a 5-year Strategic Plan. Your presence is vital, as this plan will set the course for PHBA's future locally and align with OHBA and CHBA at provincial and national levels.

For those unable to attend, fear not! On January 17th, our Launch Day, you'll receive a survey. While surveys may not be everyone's favourite, this one is imperative. Your insights will play a pivotal role in shaping our association's direction for the next 5 years.



### DINNER MEETING LOGISTICS:

#### JANUARY 16TH

- **Location:** Pathways Innovative Centre, Stratford Intermediate School, 60 St. Andrew Street
- **Parking:** Street parking on St. Andrew Street, adjacent lot by the main entrance, and a large parking lot at the back of the school.
- **Access:** Head towards the main entrance, and the Pathways Innovative Centre is easily accessible from there by stairs / or elevator. It is located on the Upper Floor 2

Join us at 5:30 pm for tours by Keith and Jodi, explore the Centre, enjoy dinner around 6 pm, and then hear from our guest speaker, Marg.

### DIRECTORY UPDATES

A 2024 Membership Directory for your review will be launching this month from our PHBA website. The OHBA Directory will soon be published, and I aim to ensure it reflects the most accurate and up-to-date contact information for you. With our updated local website you will have control over updating your contact information, logo, etc.

### Membership Dues

A big THANK YOU to those who have already paid their membership dues for 2023-2024. For those with outstanding

dues, our standard invoicing follows a 30-day business payment guideline (due by Nov. 30th, 2023).

To ensure your inclusion in the OHBA Directory, kindly ensure your Membership Dues are received before the printing deadline later this month.

Should you have any questions, feel free to contact me. I'm eagerly anticipating our first meeting of the year!

Sincerely,

*Melissa Schenk*

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Celebrating OUR 40TH SHOW!

40 Years

**STRATFORD HOME & LEISURE SHOW**

Rotary Club of Stratford

**APRIL 13 & 14, 2024**  
THE ROTARY COMPLEX  
353 MCCARTHY RD, STRATFORD,  
ON N5A 7S7

**REGISTER NOW**  
[stratfordhomeleisureshow.com](http://stratfordhomeleisureshow.com)

**20% DISCOUNT**  
Have you secured your booth for this year's 40th Anniversary Stratford Home & Leisure Show? PHBA members enjoy a 20% DISCOUNT. Register here. For those unable to attend, explore our sponsorship and live stream opportunities for exposure.

### ARE YOU GETTING THE MOST OUT OF YOUR MEMBERSHIP?

Take Advantage of the CHBA National Advantages Program

With offers to save you costs in running your business plus deals that extend to your employees, the Advantages program makes it great to be a member, and great to work for your company. Visit the CHBA website to see how the CHBA National Advantages program can benefit you. Offers from more companies are continually rolled out, These companies are currently in the program:

