



# BE A PART OF THE PARADE OF HOMES 2024

BE A MEMBER IN THE SPOTLIGHT

DISCOUNTED  
**PHBA**  
RATE

SPONSORSHIP INVESTMENT

**\$1,499**

OVERALL PACKAGE VALUE \$4,999

## HERE'S WHAT YOU WILL RECEIVE:

- A pre-taped video live stream, with broll editing to feature a project, jobsite, employment opportunity, etc. This could include drone footage if desired.
- Promotion / Exposure showcasing all MEMBERS involved in the Parade of Homes
- Each video will have an advertising budget and is expected to reach views between 5,000 – 10,000 people.
- The MS2 Team will also take stills while on location and promote on PHBA Socials and TAG your accounts

## EXCLUSIVE FEATURE!

Each VIEW and SHARE means a new opportunity to connect with VIEWERS!

This is a great addition to submit for AoS!

You might be a BUILDER and have a home to feature.

You might be a RENOVATOR and have a project to highlight.

OR you might be a SUPPLIER and want to showcase your showroom.

The possibilities are endless. ANY PHBA Member can be part of the Parade of Homes!

Please let Melissa know if  
you will be participating.  
[office@perthhuronba.com](mailto:office@perthhuronba.com)  
(519) 276-0006

**NEXT STEPS:** Discuss your project / schedule recording date