



# COMMUNITY PARADE 2021

**SPONSORSHIP INVESTMENT \$995**



## LAUNCHING MARCH 2021

SABA will be selling tickets \$20 each or 3 for \$50, for the Chance to WIN:

**\$5,000 MAIN PRIZE / \$500 2nd Prize**

**5 Early Bird Draws of \$100 each**

Issued by SABA to redeem at any of the participating Sponsoring Business Locations.  
*(with in 2 year time period).*

### IN ORDER TO QUALIFY FOR THE CHANCE TO WIN

Tickets can be purchased ONLINE or at a Participating Business Location

Please let us know if you would like to be a location to sell tickets



**ON SATURDAY, JUNE 19TH**  
the Draw for the Main Prize / and 2nd Prize will be made



**5 EARLY BIRD DRAWS**  
of \$100 will be made every Friday over 5 weeks in advance leading up to the main draw prize.

### YOU WILL ALSO RECEIVE

Promotion online throughout the 14 Week Campaign Online through SABA and participating businesses

- Digital Poster to promote as you wish, along with Promotion throughout various locations such as Digital Signage Boards (example: Bentley's Restaurant out front and inside)
- 12+ Live Streams promoting the SABA Community Parade, including a personalized Live Stream (pre-taped) at your location allowing you to have video content to promote anything you during an interview/tour (similar to a Breakfast Television type interview)
- Promotion on Facebook, Instagram, Twitter over 14 Week Campaign

**OVERALL PACKAGE VALUE \$5,000**

