



2021 SABA CORPORATE COMMUNITY MARKETING PARTNERSHIP PROGRAM

INVESTMENT: \$7,500.00 ANNUALLY (+HST)

OVERALL VALUE \$15,000

(INTERNALLY \$6,500 / EXTERNALLY \$8,500)

Working with entrepreneurs and companies who want to build irresistible brands is like building a new house. From the site survey, to architectural renderings, to the foundation. You pick out a great lot, dig a huge hole in the ground and pour the perfect amount of cement necessary to support the structure.

That's precisely how the ancient art and practice of storytelling applies to modern-day brand-building. The story comes first. Everything else comes later. Become Stronger through your story and your online marketing. SABA's exclusive Corporate Community Marketing Partnership Program is designed to promote your business *internally to SABA members and externally to your customers!*

Your Year-Round Sponsorship Includes:

VIDEO / MARKETING

- MS2 Productions will meet with you to discuss your marketing needs / and where you want your marketing dollars to reach (location / target audience).
- A professionally produced 1:30 – 2 min. promotional video, including Pre-Promotion / Scripting / ½ day Shoot / Camera Crew / Post-Production Editing (Value: \$6,000)

NOTE: This is an EXCLUSIVE SABA Opportunity not normally available

WEB AND SOCIAL

- Platinum sponsors are showcased on a rotating banner on every primary page of the SABA website;
- A link on the home page directly to your business;
- Included permanently for the calendar year on the Executive Officers signature line in all email correspondence;
- Highlighted and mentioned twice per month (minimum) on Instagram and Facebook.

EVENTS

- One third of top ½ height of Vertical Sign Banner (2 signs brand new for 2021) at every event (virtual or in person) held by SABA for the calendar year (approximately 20"x 20" logo space);
- Verbal recognition by the President or Committee Chair at every SABA dinner meeting and every special SABA event held throughout the year (plus slide deck when using screen);
- Your logo in prominent location on all advertising campaigns throughout the year;
- Opportunity to be a presenter at SABA Awards of Distinction, President's Industry Luncheon or Parade of Homes;
- Host and Emcee for one dinner meeting throughout the calendar year;
- Passes for you plus 3 guests at any five regular SABA dinner meetings throughout the year;
- Passes for you and 3 guests at any special SABA event (Presidents Christmas Lunch etc.);

CHOICE OF:

- One free foursome registration at the SABA Golf tournament in July of the calendar year; **OR**
- Participation in SABA's Community Parade 2021 Promotional Tour (SABA's main Promotional Event for 2021 – see separate information on SABA's Community Parade for complete details.

EASY PAY PLAN AVAILABLE:

Annually, one time billing receives a **5% discount**

Monthly billing, we will invoice you monthly for your sponsorship (\$ Value/12 equal installments)



2021 SABA PLATINUM COMMUNITY MARKETING PARTNERSHIP PROGRAM

INVESTMENT: \$7,000.00 ANNUALLY (+HST)

OVERALL VALUE \$15,000

(INTERNALLY \$2,500 / EXTERNALLY \$12,500)

Working with entrepreneurs and companies who want to build irresistible brands is like building a new house. From the site survey, to architectural renderings, to the foundation. You pick out a great lot, dig a huge hole in the ground and pour the perfect amount of cement necessary to support the structure.

That's precisely how the ancient art and practice of storytelling applies to modern-day brand-building. The story comes first. Everything else comes later. Become Stronger through your story and your online marketing. SABA's exclusive Platinum Community Marketing Partnership Program is designed specifically for those companies and businesses to promote *externally to your customers (where you generate 90% of your sales) with an added internal bonus to SABA members as well!*

Your Year-Round Sponsorship Includes:

VIDEO / MARKETING

- MS2 Productions will meet with you to discuss your marketing needs / and where you want your marketing dollars to reach (location / target audience).
- A professionally produced 1:30 – 2 min. promotional video, including Pre-Promotion / Scripting / ½ day Shoot / Camera Crew / Post-Production Editing (Value: \$6,000)

NOTE: This is an EXCLUSIVE SABA Opportunity not normally available

WEB AND SOCIAL

- Platinum sponsors are showcased in a rotating banner on every primary page of the SABA website;
- A link on the home page directly to your business;
- Included permanently for the calendar year on the Executive Officers signature line in all email correspondence;
- Content to be driven from YOUR Facebook Page / Instagram account and also Highlighted and mentioned at least 4 times per month (minimum).

EVENTS

- One third of top ½ height of Vertical Sign Banner (2 signs brand new for 2021) at every event (virtual or in person) held by SABA for the calendar year (approximately 20"x 20" logo space);
- Verbal recognition by the President or Committee Chair at every SABA dinner meeting and every special SABA event held throughout the year (plus slide deck when using screen);
- Your logo in prominent location on all advertising campaigns throughout the year;
- Participation in SABA's Community Parade 2021 Promotional Tour (SABA's main Promotional Event for 2021 – see separate information on SABA's Community Parade for complete details (Value \$995)

EASY PAY PLAN AVAILABLE:

Annually, one time billing receives a 5% discount

Monthly billing, we will invoice you monthly for your sponsorship (\$ Value/12 equal installments)



2021 SABA **SILVER** COMMUNITY MARKETING PARTNERSHIP PROGRAM

**INVESTMENT: \$4,500.00
ANNUALLY (+HST)**

Your Year-Round Sponsorship Includes:

WEB AND SOCIAL

- Silver sponsors are showcased on a static page of the SABA website;
- A link on the SABA website home page directly to your business;
- Included permanently for the calendar year on the Executive Officers signature line in all email correspondence;
- Highlighted and mentioned once per month on Instagram and Facebook.

EVENTS

- Host a sponsors' special dinner meeting event once per year, all costs covered by SABA for sponsor and 3 client guests
- One third of bottom ½ height of Vertical Sign Banner (2 signs brand new for 2021) at every event (virtual or in person) held by SABA for the calendar year (approximately 10"x 10" logo space);
- Opportunity to be a presenter at the SABA Awards of Distinction
- Host and Emcee for one dinner meeting throughout the calendar year;
- One free foursome registration at the SABA Golf tournament in September of the calendar year;

EASY PAY PLAN AVAILABLE:

Annually, one time billing receives a **5% discount**

Monthly billing, we will invoice you monthly for your sponsorship (\$ Value/12 equal installments)