

## STRATFORD HOME AND LEISURE SHOW REGISTRATION OPEN!

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**STRATFORD HOME & LEISURE SHOW**  
 PRESENTED BY  
 STRATFORD & AREA BUILDERS' ASSOCIATION  Rotary Club of Stratford

**APRIL 4&5, 2020**  
**THE ROTARY COMPLEX**  
 353 MCCARTHY RD, STRATFORD, ON N5A 7S7



### MONTHLY DINNER MEETING OF MEMBERS AND GUESTS

## JOIN US FOR A NEW YEAR HOLIDAY MIXER!

MEMBER IN THE SPOTLIGHT

**Libro Credit Union**



**LOCATION:** The Queen's Inn, 161 Ontario Street, Stratford Ontario.

**TIME:** Networking – 6:00 p.m. to 7:00 p.m.  
 Dinner at 7:00 p.m., business to follow

**PLEASE RSVP REPLY BY:** Monday Jan 20, 2020

**REGISTER ONLINE:** [sabaconnect.ca/events](http://sabaconnect.ca/events)

**EMAIL:** [office@sabaconnect.ca](mailto:office@sabaconnect.ca)



## EXECUTIVE OFFICER'S MESSAGE

**Derek Smith**



Dear Valued SABA Member

As I wrap up my first year with the Stratford & Area Builders' Association I am reminded of the hard work I have witnessed by the leadership of the association, the success I have witnessed by members of the association in their enterprises and the friends I have met and made. My sincere thanks to John Meinen who has helped me over the past 10 months understand the many dynamics to the local, provincial, and federal

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## OXFORD COUNTY BUILDERS ASSOCIATION

It was announced in November that the OCBA would no longer be able to function and that the association would begin procedures to shut down. During the announcement SABA was thrilled to be cited as the go-to association for members of OCBA. To date, we have received two applications for membership and I have reached out to the leadership of the association to offer transition assistance for members to SABA.

The same fate has occurred in Bluewater as the association struggled the past year to make the association function for members. SABA has also reached out to BBA to offer assistance to transition members to SABA.

Through these offers, our Board leadership is working through strategic planning, that will include expanded regional presence. For example, we will be altering our Municipal Liaison committee title to a more expansive Government Relations Committee to include for an expanded undertaking with both Huron and Oxford Counties.

## STRATEGIC PLANNING FOR SABA ONGOING

The newly appointed Board of Directors, under the leadership of Montana Wilson met for a second planning session on December 3, 2019. The session included refining the board and committee structure to be most efficient and effective to deliver services to the members of SABA. The session offered a critical second step in developing a sound vision forward that will allow for expansion of service capacity, engagement of volunteers. The goal remains to deliver to the membership a draft 2020 to 2024 Strategic Plan and deliverables commitment in the spring that aligns with provincial and national issues of importance to the industry.

### Exciting News on the Horizon

While it remains a bit of a secret over the holidays - you do not want to miss the announcement in January that every member of SABA will want to try and get in-on. Stay tuned!

### Happy Holidays !

Wishing every member of SABA, our sponsors and industry partners a safe and happy holiday season

Montana Wilson  
Board President 19/2020

## UPDATE YOUR EMAIL ADDRESS FOR SABA

[office@sabaconnect.ca](mailto:office@sabaconnect.ca)

EMAIL Improvements Include:

- Improved Email blasting of events
- Meeting Invitations to your Calendar
- Graphics embedded in Email
- Improved Auto Responder
- Access through Mobile App
- Improved access to the EO office

## EXECUTIVE OFFICER'S MESSAGE

issues and initiatives of importance to the stakeholders that lead and continue to build our communities, province and country. As members, you truly are part of a group that builds the communities in which we live, work and play. I spent most of my career on the consulting side of the industry, focused on the belief that it was architects and engineers that built our communities and it was only later in my career, that I realized that function is only a small (but important) part of the process involved in building our communities. It is the builder, the tradesperson, the women and men who decide to dedicate their careers to picking up a hammer, or put on steel toed boots, or support the field work through supply of materials and skill that truly build our communities.

As we draw near to the holiday season, I would be remiss not to thank the leadership in its entirety that spend countless hours working on files that affect the way SABA members business run, or policy that in the near term and more importantly the long term, affects home building, development of land, and the ability to continue to grow the communities in which we live, work and play. The Municipal Liaison Committee that interfaces with the City of Stratford, the Country of Perth and now Huron over the past few months. Many thanks to Nancy Orr, who with her leadership skill lead the committee through many issues that affect your business. Nancy, I thank you for showing me the levers of how the committee works and the people that drive the committee forward. It is truly an honour to have worked with you as we enter a new chapter of committee work.

The Home Show committee that year after year drive the show forward and ensure that it continues to thrive. Gary Lingard and many more, make this event run smoothly and a personal thanks to Scott Bierness for saving my hide several times in the 2019 Show. Our partnership with Rotary is crucial to the success of the show and we are proud partners.

Our industry luncheon and our partnership with the Chamber of Commerce this year was the place to be as we learned from one of Ontario's best business leaders who through collaboration has helped the entire community of Kingsville Ontario build regional recognition elevating all businesses in the area to greater success. Thank you to Melissa Schenk and Heather Galloway for pulling that event together.

Many thanks to Robyn Gueguen and Colleen Brown for keeping us on track for dinner meetings and for greeting members month after month. We could not do it without you.

Finally, thank you to the entire Board of Directors, all committee members who have worked so hard in 2019 and who have offered me such support in a transition year for the largest per capita home builders association in Canada

Many wishes for a safe and happy holiday season, for those family members and friends from near and far who will celebrate the very best of 2019 with you in the coming weeks. We will see you again in 2020!

## SABA LEADERSHIP

### Executive

Montana Wilson, President

Heather Galloway, 2nd VP

John Meinen, Past President

### Directors

Courtney Teahen

Melissa Schenk

Jacob VanKooten

Gary Lingard

Cory Williamson

Robyn Schieckoff

Matt Feeney

Larry Otten

Colleen Brown

Caroline Baker

Jack West (Director at Large)

### Ex Officio

Derek Smith, EO

Don McNeil, Financial

Office Hours  
Monday to Thursday  
8:30 am to 12:30 pm

226-236-1870  
office@sabaconnect.ca

## MUNICIPAL CORNER

Every issue of PULSE will now include an update on Municipal activity in Stratford, and Perth Counties

### CITY OF STRATFORD:

New Tree Removal ByLaw - Our Government Relations Committee is undertaking to interface with the City of Stratford as they explore a new tree removal Bylaw anticipated for the summer of 2020

Contact Derek Smith for information on this file, and watch for updates in the coming months

### PERTH COUNTY:

Official Plan Update

Inaugural Meeting Held March 19, 2019  
SABA continues to monitor this file

### HURON COUNTY:

New Site Plan Servicing Guide launching by fall. Comments made by SABA members and SABA leadership shared with Huron County

Inaugural Meeting for Huron County Planning and Economic Development Stakeholders Meeting - Leading to BM Ross developing a path forward for County infrastructure and Housing. SABA continuing to follow this file.

## LINKS

### CHBA

<http://www.chba.ca/>

### Net Zero Summit

[www.chba.ca/NZLeadershipSummit](http://www.chba.ca/NZLeadershipSummit)

### OHBA

[www.ohba.ca](http://www.ohba.ca)

## Member 2 Member

We are seeking stories of success member to member that we can share with the broader membership!

## New Advertising Opportunities

Website Month long  
Banner Ad \$50.00

Newsletter One time  
Ad Full Colour \$25.00

Email  
Ad at EO signature  
for One Month \$50.00

Check Out  
[sabaconnect.ca](http://sabaconnect.ca)  
for more information

# SABA

## UPCOMING EVENTS

January 22/20 - Dinner Meeting and New Year Mixer

February 19/20 - Dinner Meeting