



Protecting your Dreams, Empowering your Growth

### **Why Partner with Minted Provisions?**

In today's competitive market, contractors face the challenge of ensuring their clients can afford to complete their projects without delays. By offering financing options, contractors can distinguish themselves from competitors and provide added value to their clients. Here's why contractors should consider offering financing options:



- **Ensure Project Completion:** Financing options empower homeowners to move forward with their projects without delay, ensuring completion and satisfaction for both parties. Statistics show that a significant number of homeowners struggle to afford the full cost of their projects, leading to delays or incomplete work.
- **Minimize Unpaid Projects:** It's not uncommon for home improvement projects to go unfinished due to financial constraints on the homeowner's end. By offering financing solutions, contractors can reduce the risk of unpaid projects and secure their revenue stream. According to industry data, a substantial percentage of home improvement projects are left incomplete, leaving contractors unpaid.
- **Competitive Advantage:** Contractors who offer financing options differentiate themselves in the market and attract more clients. Homeowners are increasingly seeking contractors who provide flexible payment solutions to fit their budgetary needs. By addressing this demand, contractors can gain a competitive edge and win more projects.
- **Increased Sales Opportunities:** Financing options open up new sales opportunities by making projects more affordable for a broader range of clients. Contractors can upsell additional services or upgrades by leveraging financing as a tool to overcome budgetary constraints.
- **Build Trust and Long-Term Relationships:** Offering financing options demonstrates a contractor's commitment to their clients' satisfaction and financial well-being. By providing flexible payment solutions and facilitating project completion, contractors can build trust and foster long-term relationships with homeowners.

In conclusion, by offering financing options, contractors can address the common challenges of project affordability and completion, minimize unpaid projects, gain a competitive advantage, increase sales opportunities, and build trust with clients. It's a win-win solution for both contractors and homeowners alike.