Quantum Planning Group, Inc.

The Quantum Planning Group, Inc. (QPG) was started by Gerald Harris in June, 2010 to further develop his consulting in strategic planning and to promote activities related to his book, *The Art of Quantum Planning, Lesson from Quantum Physics for Breakthrough Strategy, Innovation and Leadership*, published by Berrette Koehler, August 2009.QPG offers consulting services in strategy development by skillfully facilitating teams (creating customized agendas and process tools), conducting focused research, supporting quantitative analyses, and producing documentation. Gerald uses a collaborative approach of gathering a diverse group of experts and specialists to customize projects to fit the needs of customers. Gerald leads all QPG projects and brings in experienced associates from a diversified pool of colleagues as needed. He can bring in economists, engineers and industry specialist depending on the nature of the project.

### Highlights of Recent Services Provided

For the Western Electric Coordinating Council, 2011-2016: Gerald facilitated a diverse cross-industry Scenario Planning Steering Group (SPSG) in creating 20 year energy scenarios, wrote the scenario narratives and planning documentation, and coordinated with the group, outside specialists and WECC staff in performing quantitative analysis of the scenarios. This was a nationally funded project focused on improving transmission planning for the Western Interconnection of the United States. The SPSG was composed of experts from industry, NGOs and energy regulators. Gerald brought in a team of six to provide customized service. In this project Gerald also created an on-line learning-forward research tool for WECC to provide information for updating the scenarios over time.[[1]](#footnote-1)

FedEx Corporation, 2013: Gerald led a cross company operating team and company strategic planners in creating scenarios to address the uncertainty emerging in ecommerce. This project also re-introduced the process of scenario analysis to the company. Documentation of both the scenarios and the scenario process were delivered.

University of California in San Francisco Medical Center-Information Services, 2010: Gerald worked with the Vice President of IT Services to create a bottom-up plan to continue the integration of IT services into the Medical Center. This project involved conducting interviews across the Medical Center to gather input and integrating that with evolving IT capabilities of the department into a cohesive strategic plan.

### Career Experience and Skills

Gerald has management experience based on career positions as Director-Business Planning at Pacific Gas & Electric (13 years) and leading consulting teams at Global Business Network (15 years). He started his career as a project finance analyst at Bechtel Corp. Gerald has a MBA in Finance and Economics from the Booth Graduate School at the University of Chicago. He also has extensive training in group facilitation. He has written extensively on strategic planning in published journals for over two decades.

1. See the June, 2013 issue of Strategy & Leadership, published by Emerald, article entitled, “A continuous-learning process that updates and enhances planning scenarios,” which describes this process. [↑](#footnote-ref-1)