

WCYP Meeting Minutes
Thursday, March 31, 2022 – 6:30 pm
The Wine Bar at Viceroy, Upper Sandusky

Attendance: Alex Barth, Scott Boes, Aubrie Burka, Katie Fitzgerald, Seth Fitzgerald, Amanda Fleming, Dan Hayman, Lesley Hayman, Tom Karcher, Brian Kimmel, Brian Kummerer, Greg Moon, Ben Mullins, Drew Rall, Tricia Rall, Heather Skaggs, and Desiree Young.

Meeting called to order at 6:35 p.m. by President Amanda Fleming.

Treasurer's Report – Drew announced there was \$49,603.59.

- \$17,700 has been deposited so far for Wyanstock sponsorships, and some Wyanstock bills are now being paid.

Committee Updates:

- Scholarships
 - Tricia stated all school applications were turned in and reviews would need to be done following the meeting.
 - Tricia will find out when the presentation ceremonies are and if a WCYP member would like to attend any.
 - Lesley stated she could present the Wynford HS award.
- Wyanstock
 - Amanda noted a full event committee meeting would be scheduled over the next couple of weeks.
 - The marketing committee met prior to the meeting, and reviewed a proposal from iHeartMedia that would include digital video advertising on YouTube and multiple streaming platforms in addition to the regular radio station marketing done each year.
 - The committee is also compiling a schedule for regular Facebook posts.
 - Lesley recently did a “100 days out” post that saw over 2,000 impressions.
- Bylaw Review
 - WCYP Directors (Heather, Dan, and Brian Kummerer) met and began their review of the Bylaws.
 - They do see a number of items that should be adjusted to better reflect how the club does its business, including director and officer terms, voting quorums, and possibly adding an Executive Director position.

Old Business

- 2022 Membership Dues
 - Due to COVID, membership dues were not collected the past 2 years, and it was hit or miss prior to that.
 - The Bylaw Review Committee noted that membership dues are another area they are looking to adjust. Instead of a \$25 annual fee, their idea was to make dues a

service-based item. For example, volunteering at an event would qualify someone for membership.

- Potential 2022 Efforts
 - There was general discussion around some events to add this year including those previously mentioned:
 - Volleyball - White Shutter Winery has confirmed they will continue the volleyball league.
 - History Hunt – The Wyandot & Carey Chambers are doing a combined scavenger hunt this year in July.
 - Seneca YP has suggested an event similar to the History Hunt as a possible joint event. Need to ask Amanda to follow up.
 - Tasting Event – Greg and Ben would still like to have a fall tasting event.
 - Rocky Horror Picture Show event – It was again suggested to rent The Star out for the movie and hopefully bring people in to support the theater. YP could provide props and someone onstage demonstrating when to use them.
 - OSU / Oktoberfest Event – Seth mentioned in St. Mary’s they throw a big event under a tent with the OSU game projected and bands afterward to raise money for cancer research.
 - The YP could organize something similar downtown or in conjunction with the Elks who already have small gatherings for OSU games. The first Buckeyes away game is in early October.

New Business

- Scholarship Reviews
 - All present took part in reviewing applications from one of the 5 high schools, and winners were selected.

Adjourn

- Greg moved to adjourn the meeting. Meeting adjourned.