



Eastern Allergy Conference

Sponsor & Exhibitor Prospectus

May 28 - 31, 2026

The Breakers • Palm Beach, Florida

Jointly provided by the American College of Allergy, Asthma & Immunology (ACAAI) and the Eastern Allergy Conference (EAC)



About EAC

The **purpose** of the Eastern Allergy Conference CME Program is to plan and create educational activities and enduring material that will develop, maintain, update, and enhance the clinical practice of allergy, asthma, and immunology. The overall educational goal is to share clinically relevant information that improves the diagnostic accuracy and the effectiveness of treatments with practitioners who treat allergies, asthma, and the immune system.



The **history** of EAC began in 1987, when Dr. Guy A. Settupane recognized the need for a regional conference on a larger scale than those that existed at the time. His vision was to combine the informal atmosphere of a small regional meeting with the cutting-edge scientific content of a major national conference. The inaugural EAC was held at the Southampton Princess in Bermuda and was an outstanding success. Since then, the conference has continued to uphold its tradition of pairing a high-quality scientific program with an informal atmosphere in a desirable location.



Conference Venue

The Breakers ~ Palm Beach, Florida



The Eastern Allergy Conference will take place at The Breakers, located in Palm Beach, Florida. The property includes guest rooms, meeting and event space, multiple dining venues, and on-site recreational facilities.

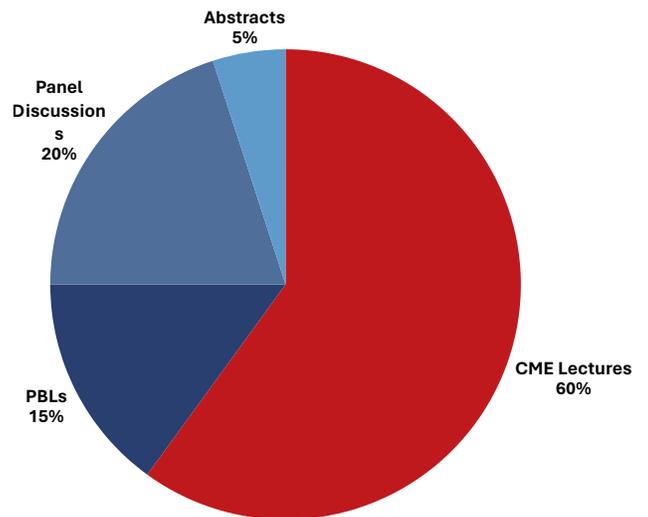
Located directly on the Atlantic Ocean, its central location provides convenient access to the beach, outdoor spaces, and nearby attractions, making it a welcoming setting for conferences and events.



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Conference Statistics

- Held annually in **late May/early June** since 1987
- **16 -18** CME credits offered
- **35** sessions with over **20** renowned speakers
- Over **30** exhibitors and sponsors
- Program includes **CME** lectures, **problem-based learning** sessions, **panel discussions**, and **abstract presentations**



Feedback from 2025 EAC Attendees:

"Great people, great speakers, great venue."

"Loved the breakout sessions that were very relevant for all licenses: MD, RN, NP."

"It gave me more in-depth education on different allergy topics I can use in my practice."

"Excellent conference, as always."



Conference Policies

Right of First Refusal

With rare exception, EAC adheres to a Right of First Refusal process for companies that sponsored the previous year. Previous sponsors are encouraged to submit their application as soon as possible to hold their preferred day, time slot, and/or opportunity. Any remaining days, time slots, or opportunities will be offered on a first-come, first-served basis to companies on the waitlist.

Industry Registrations

All Industry registrations will initially be placed on a waitlist. During waitlist registration, information will be collected, except for payment. As spots become available, registrants will be promptly notified and moved off of the waitlist, at which point payment will be required. Registration is confirmed once payment has been received.

Sponsors are allocated full-conference registrations (registration rates apply) based on their sponsorship level. These registrations will be removed from the waitlist once confirmed by the Sponsor. Registrations that exceed the allocated amount are **not** guaranteed a spot at the conference.

Due to high demand, non-sponsoring companies will be limited to 1 full-conference registration and will also be placed on a waitlist.

Exhibit Badges

Exhibit badges are issued based on sponsorship or exhibit level and include access to the exhibit hall only. Please note that exhibitors do not need to use the registration links on the conference website; exhibit badge names will be collected separately once exhibit space has been secured.

Hotel Rooms

Rooms at The Breakers are reserved for Clinicians, Fellows, and EAC Sponsors.

Clinicians and Fellows will receive a room reservation link (with unique booking code) in their registration confirmation email.

Sponsors will receive a room reservation link (with unique booking code) upon securing their sponsorship and may only reserve the number of rooms allocated in their sponsorship level.

Exhibitors are required to reserve rooms at one of the conference satellite hotels: The Ben Autograph Collection and The Brazilian Court Hotel. For more information about these hotels, [click here](#).

Please note that any rooms booked at The Breakers outside of eligibility will be subject to cancellation, with deposits forfeited.



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Sponsorships

Diamond – \$39,000+

- Up to 2 (8' wide x 6' deep) tabletop exhibit booths with preferred location
- 4 exhibitor badges
 - Access to the exhibit hall only
 - Hotel accommodations available at The Ben Autograph Collection or The Brazilian Court Hotel
- Recognition as a Diamond Sponsor on the EAC website, in the Program Guide, and on event signage
- Exclusive consideration for a Lunch Product Theater
- Pre-conference attendee list (of registrants who have consented to share their information)
- Option to register 5 Industry attendees for a full-conference registration (rates apply - [click here](#) to register)
- Option to book 4 hotel rooms at The Breakers (for full-conference Industry attendees only)

Platinum – \$29,500

- 1 (8' wide x 6' deep) tabletop exhibit booth with preferred location
- 2 exhibitor badges
 - Access to the exhibit hall only
 - Hotel accommodations available at The Ben Autograph Collection or The Brazilian Court Hotel
- Recognition as a Platinum Sponsor on the EAC website, in the Program Guide, and on event signage
- Must be a Platinum Sponsor or higher to be considered for a Product Theater
- Pre-conference attendee list (of registrants who have consented to share their information)
- Option to register 4 Industry attendees for a full-conference registration (rates apply - [click here](#) to register)
- Option to book 3 hotel rooms at The Breakers (for full-conference Industry attendees only)

Gold – \$19,900

- Recognition as a Gold Sponsor on the EAC website, in the Program Guide, and on event signage
- Must be a Gold Sponsor or higher to be considered for a Non-CME Educational Dinner Symposium or a Coffee Break
- Pre-conference attendee list (of registrants who have consented to share their information)
- Option to register 2 Industry attendees for a full-conference registration (rates apply - [click here](#) to register)
- Option to book 1 hotel room at The Breakers (for a full-conference Industry attendee only)

Silver – \$12,500

- Recognition as a Silver Sponsor on the EAC website, in the Program Guide, and on event signage
- Pre-conference attendee list (of registrants who have consented to share their information)

To inquire about a Sponsorship, please contact Ginny at ginnyloiselle@easternallergyconference.org



Promotional Opportunities

Product Theaters

- Available to Diamond and Platinum Sponsors only
- All theaters are 45 minutes long and include Audio/Visual
- EAC will provide Food and Beverage to attendees
- Only 1 theater available for each slot listed

Day/Time	Capacity	Cost
Thursday, May 28		
Afternoon	125	\$19,000
Evening	125	\$30,500
Evening	70	\$22,000
Friday, May 29		
Breakfast	125	\$29,500
Breakfast	70	\$22,900
Lunch (Diamond Sponsor Only)	125	\$37,500
Lunch (Diamond Sponsor Only)	70	\$31,500
Saturday, May 30		
Breakfast	125	\$29,500
Breakfast	70	\$22,900
Lunch (Diamond Sponsor Only)	125	\$37,500
Lunch (Diamond Sponsor Only)	70	\$31,500
Sunday, May 31		
Breakfast	125	\$29,500
Breakfast	70	\$22,900
Mid-morning	125	\$17,500
Mid-morning	70	\$15,000



Promotional Opportunities

continued

Non-CME Educational Dinner Symposium

- Available to Gold Sponsors and higher only
- 4 available
 - 2 on Thurs, May 28, from 7:30 - 9:30 PM
 - 2 on Fri, May 29, from 7 - 9 PM
- Does not include Food/Beverage or Audio/Visual (Sponsor to order directly from hotel)
- \$5,000 per symposium

Coffee Break

- Available to Gold Sponsors and higher only
- 2 available
 - 10 AM on Friday, May 29
 - 10 AM on Saturday, May 30
- Sponsor provides branded cups, lids, napkins, and signage
- \$7,500 per break



Lanyards

- Sponsor provides branded lanyards
- Only 1 available
- \$7,750

Satellite Industry Meeting Space

- Perfect for advisory boards, speaker trainings, etc.
- More than 1 space available each day. Available times:
 - Wednesday, May 27, from 7 AM - 3 PM
 - Thursday, May 28, from 7 AM - 2:30 PM
- Does not include Food/Beverage or Audio/Visual (Sponsor to order directly from hotel)
- \$17,500 per space

Industry Meeting Space

- Boardroom - \$1,000
- Cabana - \$1,500 standard location / \$2,000 premium location
- Does not include Food/Beverage or Audio/Visual (Sponsor to order directly from hotel)

Hotel Room Drop

- Your branded items delivered directly to attendees' hotel rooms
- \$1,900 per day

Registration Bag Insert

- Your branded item added to the conference registration bags
- \$750 per item



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Promotional Opportunities Form

Eastern Allergy Conference
 450 Veterans Memorial Parkway, Bldg 15
 East Providence, RI 02914
 Tax ID #: 05-0515560 (501c3)
 Return this form to Ginny at ginnyloiselle@easternallergyconference.org or by fax to 401-331-0223

Company name _____
 Contact person _____
 Address _____
 E-mail _____

Item	Please Note	Capacity	Cost	Quantity	Extended Cost
Product Theaters:					
Thursday, May 28 - Afternoon	Diamond and Platinum Sponsors only	125	\$19,000		
Thursday, May 28 - Evening	Diamond and Platinum Sponsors only	125	\$30,500		
Thursday, May 28 - Evening	Diamond and Platinum Sponsors only	70	\$22,000		
Friday, May 29 - Breakfast	Diamond and Platinum Sponsors only	125	\$29,500		
Friday, May 29 - Breakfast	Diamond and Platinum Sponsors only	70	\$22,900		
Friday, May 29 - Lunch	Diamond Sponsor only	125	\$37,500		
Friday, May 29 - Lunch	Diamond Sponsor only	70	\$31,500		
Saturday, May 30 - Breakfast	Diamond and Platinum Sponsors only	125	\$29,500		
Saturday, May 30 - Breakfast	Diamond and Platinum Sponsors only	70	\$22,900		
Saturday, May 30 - Lunch	Diamond Sponsor only	125	\$37,500		
Saturday, May 30 - Lunch	Diamond Sponsor only	70	\$31,500		
Sunday, May 31 - Breakfast	Diamond and Platinum Sponsors only	125	\$29,500		
Sunday, May 31 - Breakfast	Diamond and Platinum Sponsors only	70	\$22,900		
Sunday, May 31 - Mid-Morning	Diamond and Platinum Sponsors only	125	\$17,500		
Sunday, May 31 - Mid-Morning	Diamond and Platinum Sponsors only	70	\$15,000		
Additional:					
Dinner Symposium - Thursday, May 28, 7:30 - 9:30 PM	Gold Sponsor and higher only		\$5,000		
Dinner Symposium - Friday, May 29, 7:00 - 9:00 PM	Gold Sponsor and higher only		\$5,000		
Coffee Break - Friday, May 29	Gold Sponsor and higher only		\$7,500		
Coffee Break - Saturday, May 30	Gold Sponsor and higher only		\$7,500		
Lanyards			\$7,750		
Satellite Industry Meeting Space - Wednesday, May 27	7:00 AM - 3:00 PM		\$17,500		
Satellite Industry Meeting Space - Thursday, May 28	7:00 AM - 2:30 PM		\$17,500		
Industry Meeting Space - Boardroom			\$1,000		
Industry Meeting Space - Cabana - Standard Location			\$1,500		
Industry Meeting Space - Cabana - Premium Location			\$2,000		
Hotel Room Drop		per day	\$1,900		
Registration Bag Insert		each item	\$750		
				TOTAL	



Exhibit Information

Exhibit booth

- Tabletop exhibit
- 8' wide x 6' deep
- 2 exhibitor badges
 - Access to the exhibit hall only
 - Hotel accommodations available at The Ben Autograph Collection or The Brazilian Court Hotel
- Includes: 6' table, 2 chairs, wastebasket, electricity, and basic WIFI (*exhibit hall is carpeted*)
- \$4,800

Exhibitor set-up

- Thursday, May 28 from 3:00 PM - 6:00 PM
- Friday, May 29 from 6:30 AM - 7:30 AM

Exhibit hall hours

- Friday, May 29 from 7:30 AM - 12:00 PM
- Saturday, May 30 from 7:30 AM - 12:00 PM

Exhibitor breakdown

- Saturday, May 30 at 12:00 PM



Hold Harmless Clause

The exhibiting company assumes full responsibility and agrees to protect, indemnify, defend, and hold harmless the Eastern Allergy Conference (EAC), The Breakers Palm Beach, Creative Meeting Planners, and their respective employees and agents from and against any and all claims, losses, damages to persons or property, governmental charges or fines, and attorneys' fees arising out of or resulting from the exhibitor's installation, removal, maintenance, occupancy, or use of the exhibition premises or any portion thereof, except to the extent such liability is caused by the sole negligence of The Breakers Palm Beach, its employees, or agents.

In addition, the exhibitor acknowledges that EAC, The Breakers Palm Beach, and Creative Meeting Planners do not maintain insurance coverage for the exhibitor's property. It is the sole responsibility of the exhibitor to obtain any necessary business interruption and property damage insurance to cover such losses.



Exhibit Application

Eastern Allergy Conference
450 Veterans Memorial Parkway, Bldg 15
East Providence, RI 02914
Tax ID #: 05-0515560 (501c3)

Return this form to Ginny at ginnyloiselle@easternallergyconference.org

Company Name _____

Street Address _____

City/State/Zip _____

Company's main phone number and website _____

Main contact person:

Name _____

Email _____

Phone number _____

Electricity:

Yes, we need a standard electrical outlet

No, we do not require electricity

Badge 1 Name: _____ Email: _____

Badge 2 Name: _____ Email: _____

We would like to reserve a fully furnished 8 X 6 tabletop booth for **\$4,800** and pay by: credit card check

Please enter credit card details below. If paying by check, make payable to *Eastern Allergy Conference* and mail to the address at the top of this form.

Select one: VISA

MasterCard

AMEX

Credit Card # _____

Exp _____ Signature _____

We understand and agree to adhere to the [ACCME's Standards for Commercial Support of Continuing Medical Education](#) in support of the Eastern Allergy Conference.

Authorized Signature _____

Title _____ Date _____



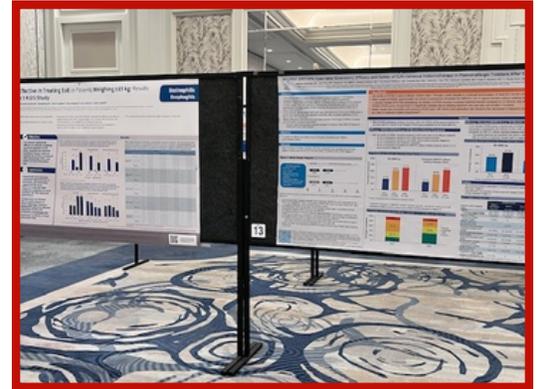
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Abstract Presentations

EAC will showcase abstract presentations from allergists, immunologists and fellows-in-training. We invite you to participate by submitting your clinical research for review by our Abstract Committee. When preparing your abstract, organize it into a statement of purpose, statement of methods, and summary of results in sufficient detail to support the conclusion reached.

If your abstract is accepted for the conference, you will be assigned a specific day (Friday or Saturday) to present your findings.

All abstracts will have the option to be published in [*Allergy & Asthma Proceedings*](#).



For abstract instructions, please visit eac2026/abstract-submissions.

Eastern Allergy Conference
450 Veterans Memorial Parkway, Bldg 15
East Providence, RI 02914
Tax ID #: 05-0515560 (501c3)
Return this form with your abstract to jillcourcier@easternmedicalconferences.org or by fax to 401-331-0223

Your Name: _____

Your Email: _____

Business Name: _____

Street Address: _____

City, State, Zip: _____

Country: _____

Type of Abstract Being Submitted (check one):

- Non-commercial - submission only (no fee)
- Non-commercial - submission plus publication (no fee)
- Commercially funded - submission only (\$500)
- Commercially funded - submission plus publication (\$1,000)

Please charge my credit card:

- \$500 commercially funded submission only
- \$1,000 commercially funded submission plus publication

Name on card (please print): _____

Credit Card Number: _____ Exp. Date: _____

Signature: _____



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Future Meetings

June 3 - 6, 2027

The Breakers • Palm Beach, Florida

June 1 - 4, 2028

The Breakers • Palm Beach, Florida

EasternAllergyConference.org

CONFERENCE CONTACT INFORMATION

Sponsorships, Exhibits, Promotional Items:

Ginny Loiselle, Conference Coordinator

ginnyloiselle@easternallergyconference.org

Registration, Abstracts, General Inquires:

Jill Courcier, Conference Coordinator

jillcourcier@easternmedicalconferences.org