

The Counsel Connection

A newsletter made by the Tyus Law Firm



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From the Founder's Desk: Why I Built Tyus Law Firm

I started Tyus Law Firm with one guiding belief — that families and business owners deserve practical, personal guidance when life calls for big decisions. My passion for estate planning came from personal experience. Like so many others, I navigated the pain and confusion that comes when loved ones pass without a clear plan in place. Sorting through grief while managing legal and financial chaos taught me that legacy isn't just about what you leave — it's about how you prepare.

Those experiences changed how I desire to practice law. I saw how often people wait until it's too late — not because they don't care, but because they're overwhelmed or unsure where to begin. Tyus Law Firm was built to bridge that gap, providing a space where planning feels empowering, not intimidating.



Whether you're protecting your family, structuring a new business, or simply ready to organize your life with intention, my goal is to make the process feel human, thoughtful, and forward-looking. Because real protection starts with real connection. This firm is my way of helping others find stability in seasons of uncertainty — and ensuring your hard work, your voice, and your values live on.

— Brooke L. Tyus Esq., Founder, Tyus Law Firm

"legacy isn't just about what you leave — it's about how you prepare"

The Gift of Clarity

The best gift you can leave your loved ones isn't money—it's clarity. A well-crafted estate plan prevents confusion, conflict, and court battles when emotions are already high. Your family shouldn't have to guess what you would've wanted; they should know because you took the time to put it in writing. At Tyus Law Firm, we turn difficult conversations into lasting peace of mind, helping you protect what matters most while you still can.



Everyday Counsel

Legacy planning isn't only for the wealthy — it's for anyone who wants to make life easier for the people they love. It's about clarity, communication, and control. A solid estate plan answers life's "what ifs" before they become crises. It ensures your family knows your wishes, your children are protected, and your assets are transferred efficiently — not fought over in court.

When done right, a legacy plan doesn't just secure your finances; it reflects your story, your effort, and your values. It's the roadmap for how your life's work continues long after you're gone. At Tyus Law Firm, we believe legacy planning is an act of love — one that provides comfort in moments of uncertainty and confidence for the generations that follow.

And the best time to start isn't later — it's now. You don't need a mansion or millions to create a meaningful plan. You just need the willingness to start the conversation. Because the truth is, everyone has a legacy worth protecting — and we're here to help you shape yours with purpose and peace of mind.

**"Legacy planning isn't only
for the wealthy"**



Start Smart, Finish Strong

Every great business begins with a vision—but staying in business takes structure. Whether you're selling candles from your kitchen, managing rental properties, or building a full-scale company, formalizing your business as an LLC or corporation is more than paperwork—it's protection. It separates your personal assets from your business liabilities, giving you the security to grow with confidence.

But structure doesn't stop at formation. Successful entrepreneurs also plan for the "what ifs." Who can access your accounts if something happens to you? Who inherits your ownership interests or intellectual property? These are the questions that turn a side hustle into a legacy. The same principles of estate planning apply to business—clarity, continuity, and control.

Many small business owners focus on the next sale or the next client, but long-term success depends on systems. Setting up operating agreements, defining ownership percentages, and keeping clean records aren't glamorous steps—but they prevent chaos when change inevitably comes. And when business planning is paired with a

personal estate plan, you ensure that both your company and your loved ones are protected from uncertainty. It's also wise to revisit your business structure as you grow. Maybe your LLC needs to be taxed differently to save you money, or perhaps you're ready to bring on a partner and need to update your contracts. A proactive review with your attorney can prevent costly surprises down the road and open the door to smarter opportunities.

At Tyus Law Firm, we help business owners align their operations with their long-term goals. From choosing the right entity to drafting contracts and creating succession plans, we focus on building stability that lasts. Because how you build today determines what your family, your clients, and your community will inherit tomorrow.



Important Date or Events

What: Tyus Law Firm Launch

When: November 14, 2025, 7:00pm

Where: Van Aken District Event Center
20041 Walker Rd., Shaker Heights, OH
44122