



RADIO FOR HORSE LOVERS



The Horse Show with Rick Lamb is an award-winning, syndicated talk radio program that began airing in 1997. The program is designed for use on weekends and is built around Rick's interviews with horse experts. The show has proven popular with anyone interested in horses. Two independent one-hour shows are provided each week. Total running time of each hour is 47:50, leaving 12:50 for local news and commercial insertions. Each hour is broken into five segments for ease of programming. Topical promos are provided each week in :20/:10 taggable format.

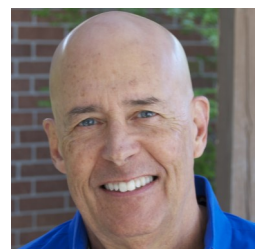


The Horse Show Minute is a weekday syndicated radio feature that has aired since 1999. Five programs are provided each week. Each is broken into two segments – a 10-second open and a 50-second body – for ease of programming. A :20/:10 taggable promo is provided for use throughout the month.

Start Your One-Month Free Trial

The Horse Show with Rick Lamb and *The Horse Show Minute* may be fully monetized by your station. Try the programs for 30 days. If you want to continue, the cost is \$100 per month. There is no contract. No affidavits. No hassles. Programs are evergreen and air for more than three years before repeating.

To start your one-month free trial, request download credentials here: ricklambphd@gmail.com.



Rick Lamb