



For Immediate Release

SEDI, Inc Press Release Tuesday, August 29, 2023

SEDI-CASE JumpStart Tourism Program is pleased to announce the launching of its sports tourism initiative called OUR Golf Association (OGA or OG). In an effort to better brand, market, promote and boost Saint Croix tourism product, sector, and as a sports tourism destination. The OGA was created to work collaboratively in partnership with the local golf courses on Saint Croix, and throughout the USVI as a powerful economic development tool, to attract more businesses and capital investments opportunities and diversify the USVI economy.

St. Croix Economic Development Initiative (SEDI) & Caribbean Americas Single Economy (CASE), a macroeconomic and public policy economic development, research and development non-profit think tank organization based in Saint Croix, US Virgin Islands. SEDI-CASE Business Summits have been held for the past two years in key major strategic US Cities and markets, where we are building economic bridges between USVI and the US East Coast, and in Taiwan (Asia-Pacific Region since 2018). These major collaborative markets will also serve as tours and tournaments pre-qualifiers, and participants from these markets will compete in the OG Tours & Governor's Cup Tournament Winter Summit annually. This will be in partnership with SEDI-CASE's partnerships with various US Mainland regional chamber of commerce, professional, trade associations, and other economic development government instrumentalities, like in Boston, New England, New York Tri-state, Washington DC, Maryland, Virginia (DMV), Myrtle Beach, South Carolina, Atlanta, Georgia and Miami & South Florida. SEDI-CASE: JumpStart Tourism Sports Program is an extension of its economic development health/wellness/fitness targeted market R&D initiative. **On September 14th-17th SEDI-CASE will be hosting a group of visiting doctors from the DMV on a site visit to Saint Croix to implement a health/wellness retreat program, connecting Saint Croix to the DMV, a major market for wellness tourism.**

We will kick off and implement the series of OG golf US market and local programs in collaboration with Carambola Golf & Country Club, at the beginning of the fourth quarter of 2023. The Carambola Golf & Country Club is a par-72 golf course built by Laurence Rockefeller as the centerpiece of a luxury Caribbean resort complex. Rockefeller felt that it was an ideal location for the development of winter homes and a luxury resort. Designed by Robert Trent Jones Sr. One of the most highly respected designers of the 20th century, Carambola opened in 1966 to rave reviews and was considered by the master designer himself to be one of his finest courses. Carambola Golf & Country Club winding through a lush, tropical valley on the northwest side of the island of St. Croix in the US Virgin Islands, the Carambola Golf & Country Club is truly one of the great treasures of American golf and the finest course in the Virgin Islands. This challenging, spectacular Trent Jones signature course is a Caribbean gem and a "must play" for any true lover of the game of golf. Carambola has received a four star rating from GOLF Magazine. **Please join us for the press conference which will take place on Monday, September 11, 2023 at the Carambola Golf Course at 5:30pm. The public will be updated on several major economic development project initiative to stimulate, boost, diversify, expand and grow Saint Croix and the entire USVI economy.**

To learn more about St. Croix Economic Development Initiative (SEDI-CASE), SEDI-CASE JumpStart Tourism Initiative (OGA) and Winter Summit visit www.WinterSummit.us

Please contact Mr. Anthony Weeks at telephone number (914) 574-1213 for more details regarding this press release.