



SEDI-CASE: 2023 USVI Winter Economic Summit & OGA Governor's Cup Golf Tournament December 7th-10th, 2023



US Virgin Islands: St. Croix



St. Thomas



St. John

2023 USVI Winter Economic Summit & OGA-Carambola Charitable Golf Tournament

**“Aligning USVI Economy for the Future, Through Strategic Partnerships”
Brought to you by the SEDI-CASE & Bryan-Roach Administration**

Our Opportunity:

SEDI-CASE: USVI Winter Economic Summit, Saint Croix on December 07th- 10th, 2023

The Winter Summit seeks to foster and build new economic bridges of International Trade, Commerce, Technology, Banking, Finance & Investments, Tourism (Sports & Health/Wellness/Medical) based on a common history and infrastructures between the United States Virgin Islands, US Mainland, Caribbean/Latin America and Globally.

Leveraging the USVI unique US legislation, policies and regulations economic development authorizations, and the legislation H.R. 4939-United States-Caribbean Strategic Engagement Act of 2016.

This statement of purpose, captures the challenge and the opportunity confronting business and community leaders in the Virgin Islands, including St. Croix. Economic realities include global interaction of the financial markets, inflation costs, and quantum improvements in communications technology. We believe that the US Virgin Islands (USVI) is uniquely positioned to emerge and become one of the region's critically important US international trade/commerce, financial and technology centers. But business and community leaders must conceive the vision and develop the strategies that will enable USVI to turn the potential of this moment into our future reality.

Winter Economic Summit Industry Group Panel Sectors

International Trade & Commerce/Foreign Direct Investments (FDI's) - St. Croix International Free Trade Zone. Applying Public Private Partnership (PPP). A plan to mitigate and facilitate the USA decoupling and onshoring of its critical national and economic security supply chain from China, to the US and closer to the Americas and Caribbean. USVI manufacturing, assembling, warehousing and storage branded made in the USA.

Capital Market Formation- Building on the USVI strong and foundational shared history with New York. New York is the Financial Capital of the World – USVI is positioned to be the gateway for companies throughout the Americas, Caribbean and globally looking to do business with the United States, and gaining better access to the US capital markets. USVI has 14 designated Opportunity Zones.

Transportation and Maritime (USVI Jones Act Exemption) - Free Trade Zone, 100 percent HUBZone.

Airport Infrastructure- VIPA Cyril E. King Airport & Henry E. Rohlsen International Airports modernization. Opportunities to connect St. Croix's Henry E. Rohlsen International Airport and Stewart International Airport (Newburgh, NY) to relieve international freight congestion at LaGuardia, JFK & Newark Airports. Smart City Supply Chain Center of Regional Excellence (SCcORE) at New York International Plaza (NYIP). Being integrated into the WTC Frederiksted hosting the Cybersecurity and data interoperability in Saint Croix.

Innovation Technology- USVI is an emerging tech hub - UVI Research and Technology Park (construction of 40-million-dollar tech village) and world class telecommunication fiber optic network subsea cable network that provides high-speed internet to Europe, South America, North America, and the Caribbean- St. Croix is home to the South America Connection (SAC) "connects" New York/Florida and USVI because two of their largest networks are in Brookhaven, NY and Frederiksted, St. Croix.

Workforce Development - Collaboration and cooperation between the USVI academia (with other regional colleges and universities tech startup incubators), SEDI-CASE: CASE Study & StartUp VI (US Mainland, Caribbean/Latin America, and Taiwan) in the area of research and development (R&D), education, workforce development and training of ethnic minority and women, in addressing closing the disparity gap in industries like financial services, technology (Fintech, Cybersecurity, Semiconductors, Smart City IoT etc).

Travel & Tourism - New strategic collaborative markets and branding opportunities through health, wellness, medical, sports, gastronomy (food) tourism, and the creative economy. St. Croix is now one the US 62 rare and newly designated National Heritage Area gems.

Our Solution:

USVI's best and brightest leaders must collectively come together to seize the opportunity to define the vision and create sustainable economic development. Apply a public private partnership (P3) approach with Governor Albert Bryan Jr (Bryan-Roach Administration), Vision 2040 Plan to meet the goals and objectives of the 2023 Winter Economic Summit.

The purpose of the Summit is to engage USVI's and key regional markets' top executives and community stakeholders from government, education, and the private sector in a collaborative, intelligent and visionary dialogue about opportunities for economic revitalization and expansion, and what we must do now to ensure it happens. The long-term goal of the Winter Summit is to develop working partnerships among the stakeholders that will define the path to shared, sustainable economic success.

The Winter Economic Summit Agenda

Wednesday, December 6th

- Summit Attendees Day of Arrival & Hotel Check-in and Meet & Greet Reception 6pm at Carambola Beach Resort

Day One Carambola Beach Resort - Thursday, December 7th

- Registration and Continental Breakfast - 8am-8:30am
- Summit opening session and Introduction of Industry Group Forums: Present a brief recap of 2007 STX Economic Summit Industry Groups Exercise Problem Solving (SWOT) Frameworks and Processes document - 8:30am-8:45am
- Welcoming Remarks by Anthony Weeks, President/Managing Director of SEDI-CASE - 8:45am-9am
- Morning Keynote Speaker (Mark Jaffe, President/CEO of Greater NY Chamber of Commerce) - 9 am-9:10 am
- Government of the Virgin Islands Vision 2040 Plan & Role of Government (local and federal government HUBZone programs and other funding resources) Wayne Biggs, CEO of EDA and Rodney Williams, CEO of Jasint - 9:10am-10:30am
- Session Break - 10:30 am-10:40 am
- Industry Group's Panel Morning Breakout Sessions (International Trade, Commerce & Capital Markets) - 10:40 am-12pm
- Lunch and Keynote Address from Speaker (Randy Peers, President/CEO of Brooklyn Chamber of Commerce & Matthew Beem, Executive Director of Xantippe Resources, Argentina, SA) - 12pm-1:30pm
- Industry Group's Panel Afternoon Breakout Sessions (Transportation Air & Sea Infrastructure, Logistics, and Supply Chain) - 1:30pm-2:40pm
- Session Break - 2:40pm - 2:50pm
- Industry Group's Panel Afternoon Breakout Sessions (Travel & Health, Wellness/Agriculture and Sports Tourism) - 2:50 pm - 4pm
- Evening Networking Event. Guest Speaker Amber Batchelor, CEO & Managing Partner, Batchelor & Bradley Insights Group - 4:30pm - 6pm
- Welcoming Dinner - USVI 35th Legislature, Senate President, Novelle Francis Jr & Taiwan (Miami Consulate Office) Charles Chou, Director General - 6pm - 8pm

Day Two UVI RT Park - Friday, December 8th

- Continental Breakfast - 8am-8:30am
- Welcoming Remarks by Peter Chapman, CEO of Research and Technology Park - 8:30 am - 8:45 am
- UVI-Taiwan Tech, Memorandum of Understanding (MOU) Ceremony, Dr. David Hall, President of University of the Virgin Islands (UVI), and Charles Chou, Director General - 8:45am -9am
- Morning Keynote Speaker (John Wensveen, CIO of NSU & Executive Director of NSU Alan Levan Innovation Center) - 9am - 9:15am
- Industry Group Panel Morning Breakout Sessions (Energy, Technology, Innovation and Workforce Development) - 9:15am - 10:30am
- Governor Albert Bryan Jr, USVI-Taiwan Proclamation Presentation Reception at Government House. Receiving Taiwan Diplomatic Delegation, Charles Chou, Director General, and visiting Summit US visit delegation - 11am
- Senate President Novelle Francis Jr, 35th Legislature Official Reception for Taiwan Diplomatic Delegation, Charles Chou, Director General, and visiting Summit US visit delegation - 12pm
- Summit Delegation Site Visit to UVI Medical School Simulator - 1:30pm
- St. Croix South Shore Industrial Site Visit 2:30pm - 3:30pm
- Diageo Plant Tour & Visitors Center - 4pm - 6pm

Day Three - Saturday, December 9th

- Morning Sail with World Ocean School - 10am - 12pm
- Sejah Farm Site Visit (TBD)
- Caravelle Hotel & Casino CFN Food & Wine Tasters VIP Event (STX Boat Parade, Downtown Christiansted) - 6pm

Day Four - Sunday, December 10th

- Caravelle Hotel & Casino/OGA-Carambola Charitable Golf Tournament Classic & Awards Ceremony - 8:30 am

We are at the crossroads of USVI's future and we share a dream that will uplift our economy, our people and our US Territory. We are committed to doing the work to turn the dream into a reality. We invite you to become a participant in the Winter Summit, and a partner in defining a new economic future for America's Caribbean, the United States Virgin Islands. Come participate, dialogue and join us for two powerful days of economic development brainstorming, as we hear from the Summit's distinguished, dynamic keynote speakers.