

# KAYLEE FENTON

Fashion Designer



## CONTACT

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## EDUCATION

2020 **Massachusetts College of Art & Design**

2024 BFA . Fashion Design

## PROFESSIONAL SKILLS

Pattern Drafting & Cutting

Hand & Machine Sewing

Garment Construction

Garment Fitting

Alterations

Tailoring

Repairs

Apparel Design

Apparel Styling

Visual Merchandising

Customer Service

Sales

## EXPERIENCE

2024 **Ministry of Supply**

PRES. Sales Associate

As part of the MoS team I am one of four SAs regularly collaborating with the General Manager and CEO on various tasks throughout the company.

My responsibilities primarily consist of the overall maintenance of visual displays, product curation of the sales floor, fitting & styling of clients in business class attire, daily fulfillment and processing of online orders/returns using tools such as Infinity + Treet, providing customer support over phone & email, and the ongoing development of client-brand relationships.

I have also served as additional help to other needs such as tradeshow booths (Deloitte Business) which required a significant amount of knowledge training for the company and it's trademark materials.

## TECHNICAL SKILLS

Adobe Photoshop

Adobe Illustrator

Procreate

CLO 3D

Trello

2022 **AIGO**

2024 Sales Associate

Collaborated with a small team focused on providing the city of Boston with a unique fashion environment through luxury vintage, Japanese streetwear, and a variety of other products. This included the store's co-owner, womenswear buyer, and stylists.

## LANGUAGES

English

Française

Responsibilities included general store maintenance, customer service, personalized styling, relationship building, trend research/forecasting, product curation, social media preparation, occasional modeling, and point of sales transactions using Shopify+.

## INTERESTS

Archival Fashion & History

Fashion Illustration

Classical Ballet

2021 **Brandy Melville**

2021 Visual Associate

Responsible for general maintenance of the sales floor, fitting room, backroom storage, customer service, customer styling, maintenance of product inventory, and designing storefront displays. In store product and displays cycled on a weekly schedule.

2019 **The Henry Studio**

2021 Photographer's Assistant

I regularly worked 1:1 with the studio owner & photographer during professional shoots on prem, off prem, and at private residences. Work responsibilities included the installation/setup of professional equipment, retouching digital photographs using Adobe Photoshop + Lightroom, and processing/shipping out custom print orders directly to customers.