

Soulful Strategy

The Spiritual Path to Aligned Business Success

How Soulful Strategy Works

Soulful Strategy is a 12-week live course where we take a focused look at your business from every angle: strategy, leadership, marketing, money, personal growth & intuition.

Each week focuses on a different part of running a business, with room to apply it to what is actually happening in yours. You'll have practical work to do between sessions, spiritual tools to help you connect with yourself, & the space to question your plans, habits & assumptions that may no longer fit.

This isn't a course you can half-listen to while answering emails. The more honest you're willing to be, the more you'll get out of it!

What We'll Work On

Over the 12 weeks, we'll work on how to:

- Use strategy & intuition together instead of acting like you have to choose one.
- Get honest about what is working, what isn't & what needs to change.
- Trust yourself enough to make decisions without asking everybody else first.
- Lead your business in a way that feels like you.
- Set goals that support the life you want, not just a bigger number on paper.
- Handle challenges without immediately assuming you're failing.
- Market your business without sounding fake, pushy or like everybody else online.
- Build something successful that you're still happy to wake up to.

The 12-Week Plan

Week	Theme	What We'll Get Into
1	Where Are You Right Now?	An honest look at your business, what's working, what isn't & what you want from these 12 weeks
2	What Do You Actually Want?	Your real goals, your values & whether the business you're building fits the life you want
3	Trusting Yourself	Telling intuition from fear, making decisions & quitting the endless second-guessing
4	Leadership Without Losing Yourself	Leading clearly, communicating honestly & being the boss without pretending to be somebody else
5	Confidence, Boundaries & Getting Out of Your Own Way	Fear, people-pleasing, imposter syndrome, boundaries & the patterns keeping you stuck
6	Strategy That Fits You	Choosing what to focus on, setting useful goals & building a plan you'll actually follow
7	Marketing Without Feeling Fake	Talking about what you do, creating content & connecting with the people you actually want to work with
8	Money Without the Weirdness	Pricing, receiving, spending, money stories & what sustainable growth looks like for you
9	Relationships, Community & Collaboration	Building real relationships, finding the right support & collaborating without forcing it
10	When Things Go Sideways	Problems, pivots, disappointment & how to respond without burning everything down
11	Systems, Tech & What Actually Helps	Tools, systems, delegation & figuring out what makes business easier instead of more complicated
12	Your Next Chapter	What changed, what you're taking with you & what happens after these 12 weeks

What You'll Need

We'll use these tools throughout the course for manifestation, visualization & attracting clients who are actually aligned with you & your business. You don't need to be an expert or know how to use everything already. I'll walk you through it when we get there.

- Book: "The Soul-Sourced Entrepreneur" by Christine Kane (recommend Audible version)
- Agree to attend, participate & be on camera for all classes
- A tarot deck (Rider Waite Smith version)
- Chime candles in various colors (green, orange, yellow, purple, blue, black & white)
- A small clear quartz crystal
- A journal/notebook for automatic writing & notes

You don't need to have everything figured out before you start. You just need to be willing to look at your business honestly, trust yourself a little more & make changes that move you toward the business/life you actually want.