



*the*  
F<sup>Forget</sup>  
Me Not  
*Gala*

SPONSORSHIP PACKAGE

2026

La Primavera Event Space - Saturday, May 23rd, 2026

[THEFORGETMENOTGALA.CA/SPONSORSHIP-OPPORTUNITIES](https://theforgetmenotgala.ca/sponsorship-opportunities)

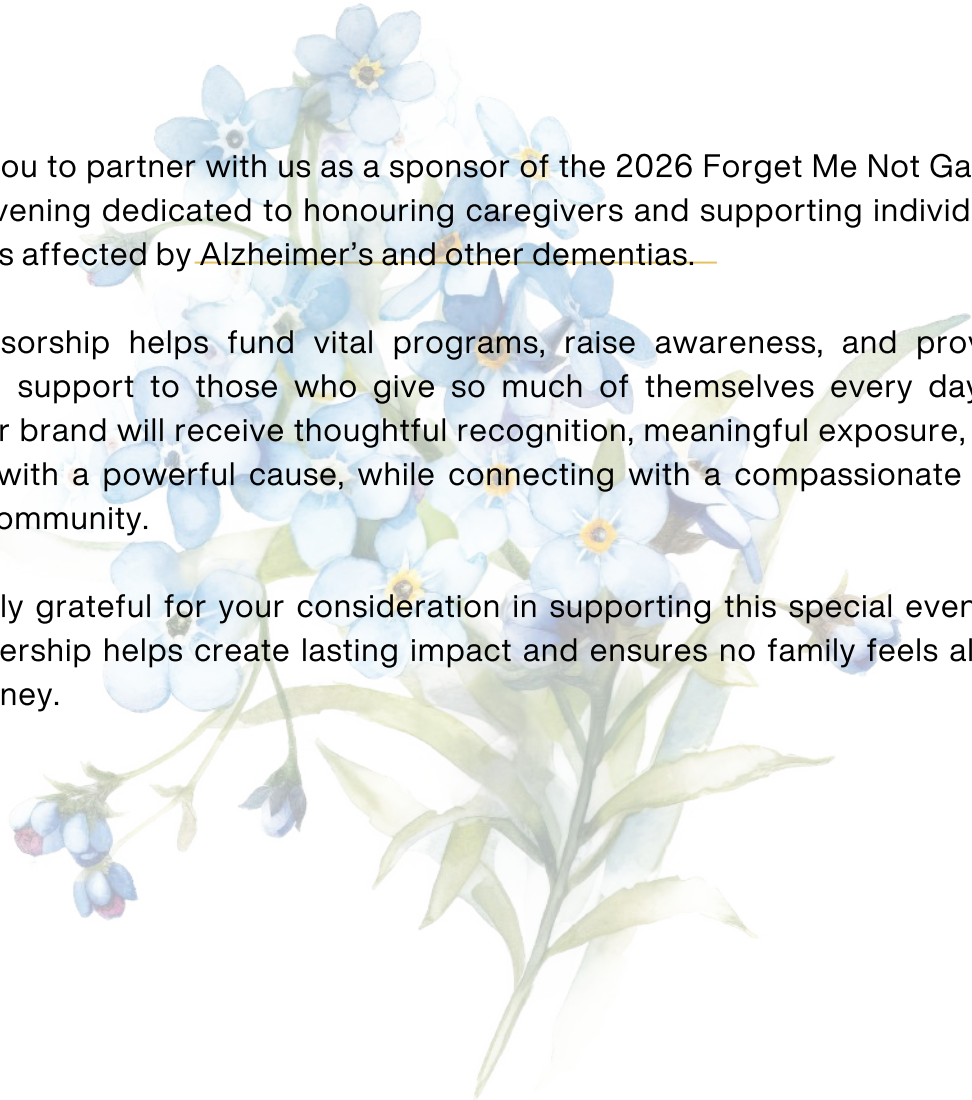
# BECOME A SPONSOR

## **Make a Lasting Impact! Join Us in Supporting Caregivers and Families Affected by Alzheimer's**

We invite you to partner with us as a sponsor of the 2026 Forget Me Not Gala, a heartfelt evening dedicated to honouring caregivers and supporting individuals and families affected by Alzheimer's and other dementias. —

Your sponsorship helps fund vital programs, raise awareness, and provide meaningful support to those who give so much of themselves every day. In return, your brand will receive thoughtful recognition, meaningful exposure, and alignment with a powerful cause, while connecting with a compassionate and engaged community.

We are truly grateful for your consideration in supporting this special evening. Your partnership helps create lasting impact and ensures no family feels alone on this journey.



# WHAT YOUR SUPPORT MAKES POSSIBLE



2023: \$11,152 | 2024: \$13,707 | 2025: \$22,527

A growing impact made possible by our generous community of sponsors and supporters.

# ABOUT THE FORGET ME NOT GALA

The Forget Me Not Gala is an annual fundraising event dedicated to supporting individuals and families impacted by Alzheimer's and other dementias, while honouring the caregivers who give so much of themselves every day.

Founded on a deeply personal connection to the cause, the Gala brings together community leaders, businesses, families, and supporters for an evening of remembrance, compassion, and meaningful impact. Since its inception, **over \$47,000** has been raised for the Alzheimer Society of Ontario to support vital programs, services, research, and caregiver support.

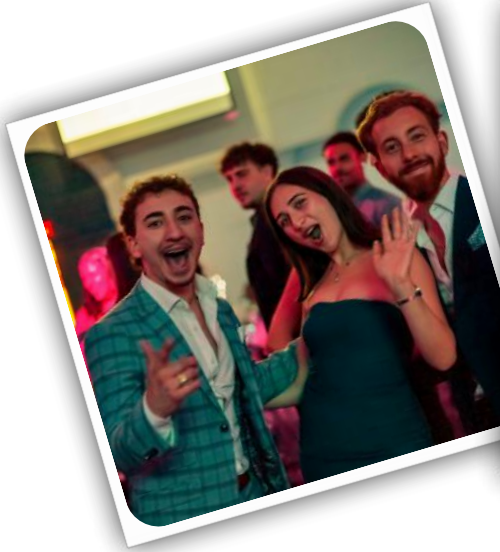
More than a fundraiser, the Forget Me Not Gala is a space to remember loved ones, recognize caregivers, and ensure no family feels alone on their journey.



*Your support goes beyond a donation. It offers comfort, hope, and reassurance to families facing the daily realities of Alzheimer's and dementia. By sponsoring the Forget Me Not Gala, you help caregivers feel seen and supported, while reminding families that they are not alone on this journey.*



# WHY SPONSOR?



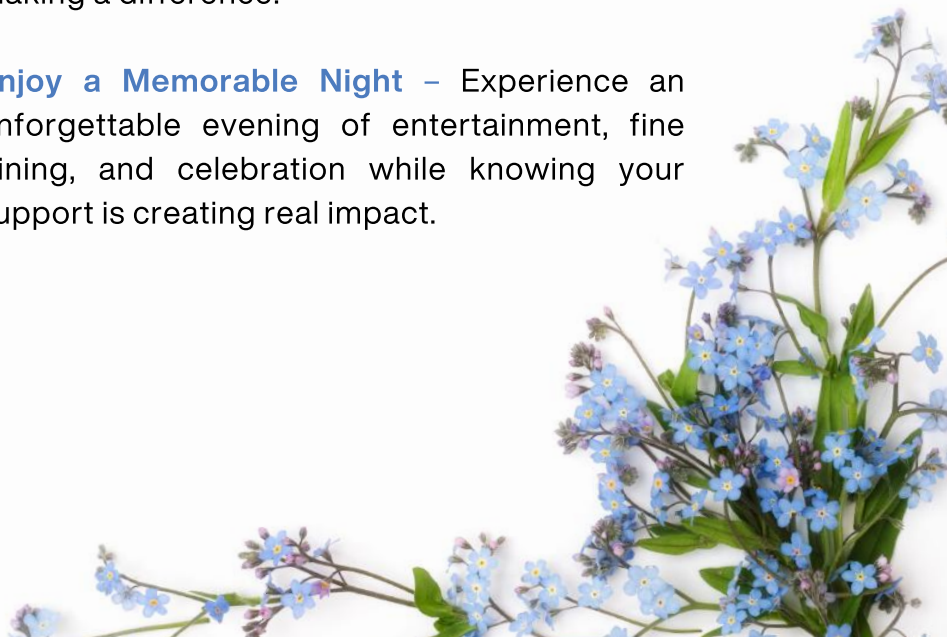
**Increase Brand Exposure** – Gain recognition in event materials, on-stage acknowledgments, and social media promotions, reaching an engaged and appreciative audience.

**Demonstrate Corporate Social Responsibility** – Show your commitment to a cause that resonates with many, enhancing goodwill and strengthening community ties.

**Connect with a Caring Community** – Network with local leaders, business professionals, and community members who share a passion for making a difference.



**Enjoy a Memorable Night** – Experience an unforgettable evening of entertainment, fine dining, and celebration while knowing your support is creating real impact.



# SPONSORSHIP OPPORTUNITIES

## PLATINUM HOPE SPONSOR – \$5,000

10 Tickets to The Gala

Listing in the event program under “Platinum Hope Sponsors”

Recognition in the event slideshow.

Logo/Name prominently displayed on event materials

Recognition on social media with a dedicated thank-you post

On-stage acknowledgment during the event

## GOLD INSPIRATION SPONSOR – \$3,000

4 Tickets to The Gala

Listing in the event program under “Gold Inspiration Sponsors.”

Recognition in the event slideshow.

Social media shoutout in a group acknowledgment post.

On-stage acknowledgment during the event

## SILVER COMPASSION SPONSOR – \$1,000

2 Tickets to The Gala

Listing in the event program under “Silver Compassion Sponsors.”

Recognition in the event slideshow.

Social media acknowledgment in a group thank-you post.

## BRONZE UNITY SPONSOR – \$500

Listing in the event program under “Bronze Unity Sponsors.”

Recognition in the event slideshow.

Social media acknowledgment in a group thank-you post.

## HEART OF GIVING SPONSOR – DONATE FROM THE HEART ❤️

Contributing a custom donation amount of your choice

Choose to be recognized in the event program under “Heart of Giving Sponsors” and the event slideshow, or remain anonymous



## IN-KIND SPONSOR - DONATE A RAFFLE ITEM FOR THE EVENT!

When you donate a raffle prize, 100% of raffle ticket proceeds go directly to the Alzheimer Society of Ontario. Your contribution helps boost ticket sales and creates a memorable moment, as the excitement of the winning draw leaves a lasting impression of your brand's generosity.

You will be recognized in the event program under In-Kind Sponsors and acknowledged during the live raffle draw.

**Join us in showing commitment to the community, building goodwill, and gaining positive visibility while supporting a worthy cause.**



# Alzheimer Society

ONTARIO

The Alzheimer Society of Ontario (ASO), founded in 1983, is the province's leading charity dedicated to supporting individuals with Alzheimer's and other dementias. ASO provides care, support, education, and information, funds research to find a cure, and advocates for improved healthcare services. Through a network of 26 local Societies across Ontario, ASO raises awareness of dementia's impact on families and promotes research for better care and a cure.

**Vision:** A world without Alzheimer's disease and other dementias.

**Mission:** To alleviate the consequences of dementia and promote research.





## JOIN US IN MAKING A DIFFERENCE

The success of the Forget Me Not Gala is driven by the generosity of sponsors like you. Your contribution not only helps us achieve our fundraising goals but also highlights your commitment to supporting our community.

A portion of the funds raised will be used to create an exceptional experience for all guests and cover essential expenses, ensuring a seamless and enjoyable evening.

**Most importantly, the net proceeds from the event will be directed to the Alzheimer Society of Ontario.** These funds will advance Canada's national dementia strategy through three key objectives:

- Prevent dementia
- Advance therapies and discover a cure
- Improve the quality of life for individuals living with dementia and their caregivers

Your support is invaluable, and together, we can make a profound impact in the fight against Alzheimer's and other dementias.

## THANK YOU FOR YOUR GENEROSITY AND SUPPORT.

### Links:

**Sponsorship:** <https://theforgetmenotgala.ca/sponsorship-opportunities>

**Buy Tickets:** <https://theforgetmenotgala.ca/purchase-tickets-1>

**Websites:** <https://theforgetmenotgala.ca/>  
<https://alzheimer.ca/on/en>

**Charitable  
Donation:** <https://theforgetmenotgala.ca/donate-to-the-aso-1>

In Support Of Alzheimer's & Other Dementias  
Proceeds go directly to the Alzheimer Society of Ontario, providing vital services and support to those living with dementia and their families



# *the* Forget Me Not Gala

May 23<sup>rd</sup>

2026 / Saturday / 5:30pm  
new start time

La Primavera Event Space  
77 Woodstream Boulevard, Vaughan

\$150 Early Bird Ticket Price  
\$160 after April 25th, 2026

contact 416.709.8175  
or [info@TheForgetMeNotGala.ca](mailto:info@TheForgetMeNotGala.ca)  
for sponsorship opportunities

*Presented by*  
JEN & REAL ESTATE



*Proud Supporter of*  
Alzheimer Society

# SPONSORSHIP FORM

**Company Name:**

**Contact Name:**

**Phone Number:**

**Email Address:**

## Choose Your Sponsorship Package(s)

- Platinum Hope Sponsor - \$5,000
- Gold Inspiration Sponsor - \$3,000
- Silver Compassion Sponsor - \$1,000
- Bronze Unity Sponsor - \$500
- In-Kind Sponsor - Raffle Prize  
Please provide details about the raffle prize, including a description and its estimated value.
- Heart of Giving Sponsor - Amount Sponsored \$ \_\_\_\_\_

**Email your choices and company logo to  
[info@theforgetmenotgala.ca](mailto:info@theforgetmenotgala.ca)**

## ONLINE SPONSORSHIP FORM

<https://theforgetmenotgala.ca/sponsorship-opportunities>





*the*  
Forget  
Me Not  
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PRESENTED BY:

 **Signature**  
INDEPENDENTLY OWNED & OPERATED REAL ESTATE BROKERAGE

JEN  REAL ESTATE

PROUD SUPPORTER OF

**Alzheimer** *Society*

*La Primavera*  
EVENT SPACE

77 Woodstream Blvd  
Vaughan, ON L4L 7Y7

Saturday, May 23rd, 2026  
5:30pm