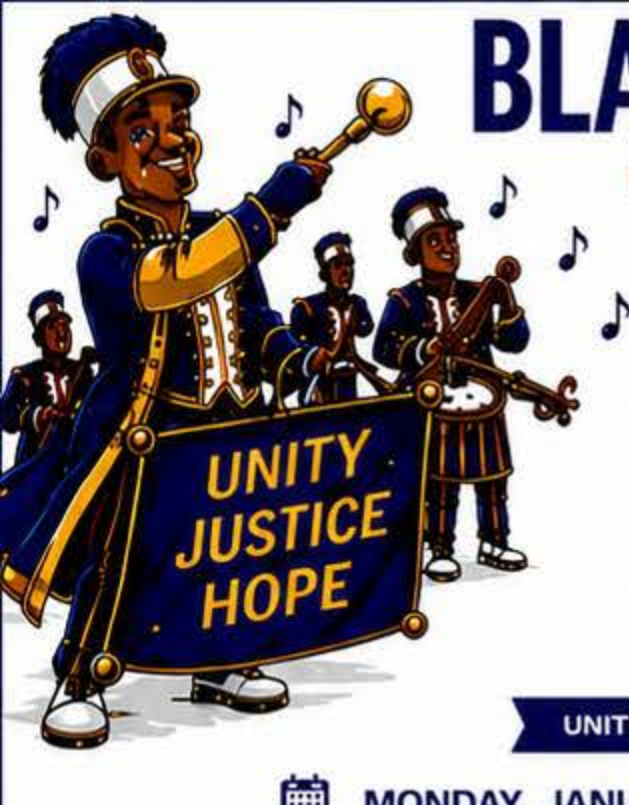




BLACK HERITAGE SOCIETY, INC.

HOME OF THE "ORIGINAL" MLK PARADE SINCE 1978



49TH ANNUAL "ORIGINAL" MLK JR. DAY PARADE MLK UNITY PARADE

UNITED THROUGH SERVICE • DRIVEN BY JUSTICE • INSPIRED BY THE DREAM.




MONDAY, JANUARY 18, 2027

10:00 A.M.

DOWNTOWN HOUSTON, TEXAS

PARADE ROUTE: Smith Street & McKinney Street

"At the center of nonviolence stands the principle of love."

UNITY NAME: _____

ENTRY TYPE: ☐ School Band ☐ Drill Team ☐ Nonprofit ☐ Other: _____

1. PARTICIPANT INFORMATION

Organization / Business Name: _____

Primary Contact: _____

Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____

Email: _____

Website / Social Media: _____

Additional Notes: _____

4. PARADE ANNOUNCER INFORMATION

Please provide a short description (75 words or less) to be read as your entry passes the reviewing stand.



5. PARTICIPATION AGREEMENT & DOCUMENTS

I certify that all information provided is accurate and complete. I have read, understand, and agree to comply with all parade rules, regulations, and requirements established by the Black Heritage Society, Inc. I understand that failure to comply may result in removal from the parade without refund.

I also agree to submit all required documents before the registration deadline. Incomplete applications will not be accepted. You will be notified by email once your application is reviewed.

Printed Name: _____

Title / Position: _____

Organization: _____

Signature: _____ Date: _____

6. AUTHORIZATION: SOCIAL MEDIA

I authorize Black Heritage Society, Inc. to use my organization's name, logo, and images in social media posts and promotions related to the MLK Jr. Day Parade.

☐ Yes, I authorize ☐ No, I do not authorize

Signature: _____ Date: _____

7. AUTHORIZATION: PHOTOS

I authorize Black Heritage Society, Inc. to use photographs and videos taken of our entry during the parade for promotional, educational, and archival purposes.

☐ Yes, I authorize ☐ No, I do not authorize

Signature: _____ Date: _____

2. PARTICIPANTS / ENTRIES (SELECT ALL THAT APPLY)

☐ 1-2 Participants with a Banner

☐ 2-10 Participants

☐ 11-25 Participants

☐ 26-50 Participants

☐ Motorcycle

☐ Horse & Rider

☐ Horse & Wagon

☐ Car

☐ SUV/Van

☐ Truck

☐ Limousine

☐ Tractor/Semi

☐ Bus

☐ Float or Truck with Flatbed Trailer

3. RULES AND REGULATIONS

- SAFETY FIRST:** The safety of all participants and spectators is the highest priority.
- Follow all directions from Parade Officials, Police, Fire, and Safety Personnel.
- No alcohol, illegal drugs, firearms, or weapons.
- No playing music while waiting in the parade lineup.
- No decorating vehicles, floats, trailers, or units while in the parade lineup.
- No performances or demonstrations while waiting in the parade lineup.
- Maintain your assigned lineup position at all times.
- Keep the parade moving at a continuous pace.
- No throwing candy or objects from vehicles.
- All walkers distributing items must remain along the curb and never throw items.
- Failure to follow these rules may result in immediate removal without refund.

8. SUBMIT APPLICATIONS TO:

 Email: Info@BlackHeritageSociety.net

 Phone: 281-405-0006

 Office Hours: Monday – Friday
9:00 A.M. – 4:00 P.M.

- All applications and required documents must be submitted before the registration deadline.
- Incomplete applications will not be accepted.
- You will be notified by email once your application is reviewed.

FINAL ENTRY DEADLINE:

NOVEMBER 17, 2026

NO APPLICATIONS ACCEPTED AFTER THIS DATE!