

BROOKINGS



PAST EVENT

Catalytic development: (Re)making walkable urban places

Over the past several decades, demographic shifts and the rise of the knowledge economy have led to increasing demand for more walkable, mixed-use urban places. Catalytic development is a new model of investment that takes a large scale, long-term approach to recreating such communities. The objectives of this model are exemplified in Amazon's RFP for a second headquarters, which outlines the company's desire for a vibrant, connected site that's accessible and appealing to workers.

On Monday, June 11, the Metropolitan Policy Program at Brookings hosted an event featuring the newly released report titled Catalytic development: (Re)creating walkable urban places. The report offers insights from six case study cities, including Amazon's original HQ in Seattle, Wash., as well as Detroit, Mich., Chattanooga, Tenn., Cincinnati, Ohio, Cambridge, Mass. and Phoenix, Ariz., where private, university, or non-profit developers coalesced to reinvigorate their communities. Event speakers discussed important lessons for those seeking to create economically productive and socially inclusive walkable urban places.

AGENDA

Welcome



Jennifer S. Vey

Senior Fellow - Metropolitan Policy Program, Anne T. and Robert M. Bass Center for Transformative Placemaking, **Director** - Anne T. and Robert M. Bass Center for Transformative Placemaking



Opening remarks



Christopher B. Leinberger

Charles Bendit Distinguished Scholar and Research Professor of Urban Real Estate - George Washington University School of Business, **Former Brookings Expert**



Presentation

Tracy Hadden Loh

Fellow - Anne T. and Robert M. Bass Center for Transformative Placemaking



SI MATERIALS



 **Catalytic Development**
Presentation

Panel 1 – Leveraging innovation partnerships



MODERATOR

Christopher B. Leinberger

Charles Bendit Distinguished Scholar and Research Professor of Urban Real Estate - George Washington University School of Business, **Former Brookings Expert**

 **ChrisLeinberger**



Ada Healey

Vice President, Real Estate - Vulcan Inc. (Seattle, WA)



Peter Calkins

Senior Vice President - Forest City Realty Trust (Cambridge, MA)



Duke Reiter

Senior Advisor to the President - Arizona State University, **Executive Director, University City Exchange - Arizona State University**

Panel 2 – Investing in quality of place



MODERATOR

Tracy Hadden Loh

Fellow - Anne T. and Robert M. Bass Center for Transformative Placemaking

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Stephen Leeper

President and Chief Executive Officer - Cincinnati Center City Development Corporation (3CDC)



Christopher Crimmins

Vice President and Partner - Chattanooga Land Company



Robert F. Gregory

Chief Planning and Public Space Officer - Downtown Detroit Partnership